

# International Perspectives On Shoujo And Shoujo Manga The Influence Of Girl Culture Routledge Research In Cultural And Media Studies

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## HAMMOND RIVERS

*The Influence of Girl Culture* Taylor & Francis

These essays from various critical disciplines examine how comic books and graphic narratives move between various media, while merging youth and adult cultures and popular and high art. The

articles feature international perspectives on comics and graphic novels published in the U.S., Canada, Great Britain, Portugal, Germany, Turkey, India, and Japan. Topics range from film adaptation, to journalism in comics, to the current manga boom.

*Spanish-Language Television in the United States* Routledge

The phenomenon of 'Cool Japan' is one of the distinctive features of global popular culture of the millennial age. *A History of Popular Culture in Japan* provides the first historical and analytical overview of popular culture in Japan from its origins in the 17th century to the present day, using it

to explore broader themes of conflict, power, identity and meaning in Japanese history. E. Taylor Atkins shows how Japan is one of the earliest sites for the development of mass-produced, market-oriented cultural products consumed by urban middle and working classes. The best-known traditional arts and culture of Japan- no theater, monochrome ink painting, court literature, poetry and indigenous music-inhabited a world distinct from that of urban commoners, who fashioned their own expressive forms and laid the groundwork for today's 'gross national cool.' Popular culture was pivotal in the rise of Japanese nationalism, imperialism, militarism, postwar democracy and economic development. Offering historiographical and analytical frameworks for understanding its subject, *A History of Popular Culture in Japan* synthesizes the latest scholarship from a variety of disciplines. It is a vital resource for students of Japanese cultural history wishing to gain a deeper understanding of Japan's contributions to global cultural heritage.

*Japanese Animation in Asia* Routledge

A collection of essays by an international cast of scholars, experts, and fans, providing a definitive, one-stop Manga resource.

**'Japanese' Comics without Japan?** Routledge

Once upon a time, one had to read Japanese in order to enjoy manga. Today manga has become a global phenomenon, attracting audiences in North America, Europe, Africa, and Australia. The style has become so popular, in fact, that in the US and UK publishers are appropriating the manga style in a variety of print material, resulting in the birth of harlequin mangas which combine popular romance fiction titles with manga aesthetics. Comic publishers such as Dark Horse and DC Comics are translating Japanese "classics", like Akira, into English. And of course it wasn't long before Shakespeare received the manga treatment. So what is manga? Manga roughly translates as "whimsical pictures" and its long history can be traced all the way back to picture books of eighteenth century Japan. Today, it comes in two basic forms: anthology magazines (such as Shukan Shonen Jampu) that contain several serials and manga 'books' (tankobon) that collect long-running serials from the anthologies and reprint them in one volume. The anthologies contain several serials, generally appear weekly and are so thick, up to 800 pages, that they are colloquially known as phone books. Sold at newspaper stands and in convenience stores, they often attract crowds of people who gather to read their favorite magazine. Containing sections addressing the manga industry on an international scale, the different genres, formats and artists, as well the fans themselves, *Manga: An Anthology of Global and Cultural Perspectives* is an important collection of essays by an international cast of scholars, experts, and fans, and provides a one-stop resource for all those who want to learn more about manga, as well as for anybody teaching a course on the subject.

### **INTERNATIONAL PERSPECTIVES ON SHOJO AND SHOJO MANGA**

McFarland

In her latest contribution to the growing field of emotion studies, Deidre Pribram makes a compelling argument for why culturalist approaches to the study of emotional "disorders" continue to be eschewed, even as the sociocultural and historical study of mental illness flourishes. The author ties this phenomenon to a tension between two fundamentally different approaches to emotion: an

individualist approach, which regards emotions as the property of the individual, whether biologically or psychologically, and a culturalist approach, which regards emotions as collective, social processes with distinctive histories and meanings that work to produce particularized subjects. While she links a strong preference for the individualist construct in Western culture to the rise of the psychological and psychiatric disciplines at the turn of the twentieth century, Pribram also engages with a diverse set of case studies tied to psychological and aesthetic discourses on emotions. These range from Van Gogh's status as emotionally disordered to the public, emotional aesthetics of 19th century melodrama to the diagnostic categories of the DSMs and the fear of "globalizing" emotional disorders in the 21st century. This genuinely interdisciplinary approach makes for a text with potential application in a wide range of disciplines within cultural studies, including sociocultural and historical analysis of psychiatry and psychology, gender theory, subject and identity theory, popular culture studies, and history and theory of the arts.

### **YOUTH ECONOMY, CRISIS, AND REINVENTION IN TWENTY-FIRST-CENTURY CHINA**

Routledge

This book provides a condensed but comprehensive up-to-date overview of spirituality and its application to health care. The need for healthcare workers to provide spiritual care or meet patients' spiritual needs is gaining increasing importance in nursing and midwifery policy at local, national and international level. Internationally, there is a growing belief in spirituality as a valid dimension of care. The book highlights a range of examples and case studies facilitating the practical application of the recommendations discussed. In addition to presenting new psychological perspectives, various activities throughout will encourage readers to form their own opinion on the issues covered. The suggestions for further reading and useful websites will also help readers interested in exploring specific areas in more depth. Combining contributions by authors from various disciplines, the book offers a valuable tool for qualified professional healthcare workers in practice, including nurses, social workers, doctors and chaplains. With its handy format, this practical pocket guide offers a faithful companion for practitioners.

*Intimacy on the Internet* Routledge

Since its introduction in the early 1960s, Spanish-language television in the United States has grown in step with the Hispanic population. Industry and demographic projections forecast rising influence through the 21st century. This book traces U.S. Spanish-language television's development from the 1960s to 2013, illustrating how business, regulation, politics, demographics and technological change have interwoven during a half century of remarkable change for electronic media. Spanish-language media play key social, political and economic roles in U.S. society, connecting many Hispanics to their cultures of origin, each other, and broader U.S. society. Yet despite the population's increasing impact on U.S. culture, in elections and through an estimated \$1.3 trillion in spending power in 2014, this is the first comprehensive academic source dedicated to the medium and its history. The book combines information drawn from the business press and trade journals with industry reports and academic research to provide a balanced perspective on the origins, maturation and accelerated growth of a significant ethnic-oriented medium.

## A HISTORY OF POPULAR CULTURE IN JAPAN

Routledge

This book presents an historical account of media and catastrophe that engages with theories of biopolitics in the work of Michel Foucault, Giorgio Agamben, Michael Hardt, Antonio Negri and others. It explains how responses to catastrophe in media and cultural criticism over the past 150 years are embedded in biological conceptions of life and death, contamination and immunity, race and species. Mediated catastrophe is often understood today in terms of collective memory and according to therapeutic or redemptive accounts of trauma. In contrast to these approaches this book emphasizes the use of media to record, archive and analyze physical appearance and movement; to capture viewer attention through shock; to monitor and control bodies in economies of production and consumption; to enmesh social relations in information networks; and situate subjects in discourses of victimhood, immunity, survival and resilience. Chapters are focused on historical case studies of early photography, Nazi propaganda, colonial stereotypes, Hiroshima, the Holocaust, the Cold War and the war on terror.

## THE REPRESENTATION OF JAPANESE POLITICS IN MANGA

Routledge

The aim of this volume is to offer an international panorama of gendered and sexualised experiences, with new and original data collected from a variety of cultural settings and sociopolitical contexts. We look at many parts of the world (Japan, Sweden, Poland, Cyprus, Spain, US, Australia, Canada, Hungary) with different assumptions and expectations, often revealing various research practices and traditions. Gendered or sexualized discourses are unstable constructions, in permanent transition, in a perpetual struggle to gain social legitimacy and to counter the workings of opposite discourses. They constitute privileged vantage points from which one can observe and judge power relationships. New identities are created and reproduced, refused and challenged. This volume explores, among other issues, the perpetuation of hegemonic masculinity in Evangelical universities; the pharmaceutical industry's promotion of biometaphors involving a shopping strategy which revolves around compulsory heterosexuality; the perpetuation of Greek-Cypriot men's sexual superiority over women; the Catholic Church's attempt to impose a restrictive view of religion and of sexual ethics; the consolidation of American TV shopping channels as a setting where middle-class femininity and consumption are linked stereotypically; the negotiation of gender- and sex-related norms in groups of British Bangladeshi girls. Even heterosexuality, as the unmarked form of sexual identity and the primary site for the reproduction of gender difference, needs to reassert its normative and prescriptive status, maybe through the silent workings of tradition. By suggesting the concept of transition, we resist seeing the idea of identity as a fixed and definitive category. Gender and sexual identities are never at rest. One is never finished developing into a woman or a man, or any other gender/sexual identity. Contributors include: Joan Pujolar, Andrea Simon-Maeda, Allyson Jule, Stina Ericsson, Agnieszka KieÅkiewicz-Janowiak, Joanna Pawelczyk, NÄ3ra Schleicher, Elli Doukanari, Pilar GarcÄ(c)s-Conejos, Lidia Tanaka, JosÄ(c) Santaemilia and Pia Pichler.

Fifty Years of Development Routledge

This book offers a thorough investigation of the recent surge of webtoons and manga/animation as the sources of transmedia storytelling for popular culture, not only in East Asia but in the wider global context. An international team of experts employ a unique theoretical framework of media convergence supported by transmedia storytelling, alongside historical and textual analyses, to examine the ways in which webtoons and anime become some of the major sources for transmedia storytelling. The book historicizes the evolution of regional popular culture according to the surrounding digital media ecology, driving the change and continuity of the manhwa industry over the past 15 years, and discusses whether cultural products utilizing transmedia storytelling take a major role as the primary local cultural product in the cultural market. Offering new perspectives on current debates surrounding transmedia storytelling in the cultural industries, this book will be of great interest to scholars and students of media studies, East Asian studies and cultural studies.

Psychological and Aesthetic Interpretations Lexington Books

This collaborative book explores the artistic and aesthetic development of shojo, or girl, manga and discusses the significance of both shojo manga and the concept of shojo, or girl culture. It features contributions from manga critics, educators, and researchers from both manga's home country of Japan and abroad, looking at shojo and shojo manga's influence both locally and globally. Finally, it presents original interviews of shojo manga-ka, or artists, who discuss their work and their views on this distinct type of popular visual culture.

**From the Seventeenth Century to the Present** Routledge

This edited volume explores political motives, discourses and agendas in Japanese manga and graphic art with the objective of highlighting the agency of Japanese and wider Asian story-telling traditions within the context of global political traditions. Highly illustrated chapters presented here investigate the multifaceted relationship between Japan's political storytelling practices, media and bureaucratic discourse, as played out between both the visual arts and modern pop-cultural authors. From pioneering cartoonist Tezuka Osamu, contemporary manga artists such as Kotobuki Shiriagari and Fumiyo Kōno, to videogames and everyday merchandise, a wealth of source material is analysed using cross-genre techniques. Furthermore, the book resists claims that manga, unlike the *bandes dessinées* and American superhero comic traditions, is apolitical. On the contrary, contributors demonstrate that manga and the mediality of graphic arts have begun to actively incorporate political discourses, undermining hegemonic cultural constructs that support either the status quo, or emerging brands of neonationalism in Japanese society. *The Representation of Politics in Manga* will be a dynamic resource for students and scholars of Japanese studies, media and popular cultural studies, as well as practitioners in the graphic arts.

Insights from Research and Practice Routledge

*Emotion and Postmodernism: is it possible to imagine an odder couple, stranger bedfellows, less bad company?* *The Emotional Life of Postmodern Film* brings this unlikely pair into sustained dialogue, arguing that the interdisciplinary body of scholarship currently emerging under the rubric of "affect theory" may be unexpectedly enriched by an encounter with the field that has become its critical other. Across a series of radical re-reappraisals of canonical postmodern texts, from Fredric Jameson's *Postmodernism* to David Cronenberg's *Crash*, Duncan shows that the same postmodern



archive that has proven resistant to strongly subject-based and object-oriented emotions, like anger and sadness, proves all too congenial to a series of idiosyncratic, borderline emotions, from knowingness, fascination and bewilderment to boredom and euphoria. The analysis of these emotions, in turn, promises to shake up scholarly consensus on two key counts. On the one hand, it will restructure our sense of the place and role of emotion in a critical enterprise that has long cast it as the stodgy, subjective sister of a supposedly more critically interesting and politically productive affect. On the other, it will transform our perception of postmodernism as a now-historical aesthetic and theoretical moment, teaching us to acknowledge more explicitly and to name more clearly the emotional life that energizes it.

#### **International Perspectives** Routledge

This collaborative book explores the artistic and aesthetic development of shojo, or girl, manga and discusses the significance of both shojo manga and the concept of shojo, or girl culture. It features contributions from manga critics, educators, and researchers from both manga's home country of Japan and abroad, looking at shojo and shojo manga's influence both locally and globally. Finally, it presents original interviews of shojo manga-ka, or artists, who discuss their work and their views on this distinct type of popular visual culture.

*Catastrophe, Immunity and Bare Life* Editura Universității din București - Bucharest University Press

This volume examines the discursive construction of the meanings and lifestyle practices of the middle class in the rapidly transforming economies of Asia, Latin America, Africa and the Middle East, focusing on the social, political and cultural implications at local and global levels. While drawing a comparative analysis of what it means to be middle class in these different locations, the essays offer a connective understanding of the middle class phenomenon in emerging market economies and lay the groundwork for future research on emerging, transitional societies. The book addresses three key dimensions: the discursive creation of the middle class, the construction of the cultural identity through consumption practices and lifestyle choices, and the social, political and cultural consequences related to globalization and neoliberalism.

*An Anthology of Global and Cultural Perspectives* Routledge

A analiza popular culture din Japonia, dar și popular culture în general, devine un demers local și global în același timp, tocmai pentru că mediul digital și fluxurile inegale de distribuție, adesea oficiale, cât și generate de fani, sunt tot mai vizibile, prin rețelele de socializare virtuale și modul în care produsele sunt hibridate, ștergând granițe reale sau imaginare. În cele din urmă, a înțelege popular culture ca forță generatoare de heterotopii per se, dar și de heterotopii de ordin afectiv, deschide noi piste de cercetare, făcând productivă analiza fandom-ului cumulativ în această lumină.

#### **THE BORDERS OF SUBCULTURE**

Cambridge Scholars Pub

In the twenty-first century, the field of comics studies has exploded. Scholarship on graphic novels, comic books, comic strips, webcomics, manga, and all forms of comic art has grown at a dizzying pace, with new publications, institutions, and courses springing up everywhere. The field crosses disciplinary and cultural borders and brings together myriad traditions. *Comics Studies: A Guidebook* offers a rich but concise introduction to this multifaceted field, authored by leading experts in

multiple disciplines. It opens diverse entryways to comics studies, including history, form, audiences, genre, and cultural, industrial, and economic contexts. An invaluable one-stop resource for veteran and new comics scholars alike, this guidebook represents the state of the art in contemporary comics scholarship.

*The End of Cool Japan* Univ. Press of Mississippi

This Companion is a comprehensive examination of the varied ways in which gender issues manifest throughout culture in Japan, using a range of international perspectives to examine private and public constructions of identity, as well as gender- and sexuality-inflected cultural production. The Routledge Companion to Gender and Japanese Culture features both new work and updated accounts of classic scholarship, providing a go-to reference work for contemporary scholarship on gender in Japanese culture. The volume is interdisciplinary in scope, with chapters drawing from a range of perspectives, fields, and disciplines, including anthropology, art history, history, law, linguistics, literature, media and cultural studies, politics, and sociology. This reflects the fundamentally interdisciplinary nature of the dual focal points of this volume—gender and culture—and the ways in which these themes infuse a range of disciplines and subfields. In this volume, Jennifer Coates, Lucy Fraser, and Mark Pendleton have brought together an essential guide to experiences of gender in Japanese culture today—perfect for students, scholars, and anyone else interested in Japan, culture, gender studies, and beyond.

*Fairy-Tale Films Beyond Disney* Routledge

The fairy tale has become one of the dominant cultural forms and genres internationally, thanks in large part to its many manifestations on screen. Yet the history and relevance of the fairy-tale film have largely been neglected. In this follow-up to Jack Zipes's award-winning book *The Enchanted Screen* (2011), *Fairy-Tale Films Beyond Disney* offers the first book-length multinational, multidisciplinary exploration of fairy-tale cinema. Bringing together twenty-three of the world's top fairy-tale scholars to analyze the enormous scope of these films, Zipes and colleagues Pauline Greenhill and Kendra Magnus-Johnston present perspectives on film from every part of the globe, from Hayao Miyazaki's *Spirited Away*, to Jan Švankmajer's *Alice*, to the transnational adaptations of *1001 Nights* and Hans Christian Andersen. Contributors explore filmic traditions in each area not only from their different cultural backgrounds, but from a range of academic fields, including criminal justice studies, education, film studies, folkloristics, gender studies, and literary studies. *Fairy-Tale Films Beyond Disney* offers readers an opportunity to explore the intersections, disparities, historical and national contexts of its subject, and to further appreciate what has become an undeniably global phenomenon.

#### **THE AGE OF DIGITAL MEDIA**

Routledge

Engaging debates within cultural studies, media and communication studies, and critical theory, this book addresses whether Gramscian thought continues to be relevant for social and cultural analysis, in particular when examining times of crisis and social change. The book is motivated by two intertwined but distinct purposes: first, to show the privileged and fruitful link between a "Gramscian Theory of Communication" and a "Communicative Theory of Gramsci;" second, to explore the ways

in which such a Gramscian perspective can help us interpret and explain different forms of political activism in the twenty-first century, such as "Occupy" in the US, "Indignados" in Spain, or "Movimento Cinque Stelle" in Italy.

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