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Supply chain managers provide production support and ensure that key materials are available when needed. Distribution – the move process manages the logistical flow of goods across the supply chain. Transportation companies, third party logistics firms, and others ensure that goods are flowing quickly and safely toward the point of demand.

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Operations And Supply Chain Management

Operations and Supply Chain Management (OSCM) includes a broad area that covers both manufacturing and service industries, involving the functions of sourcing, materials management, operations planning, distribution, logistics, retail, demand forecasting, order fulfillment, and more.

Operational Supply Chain Management

Supply chain management operations govern the overall structure of how a business plans, creates, receives, and fulfills products. Often referred to as OSCM (operations and supply chain management), it involves monitoring, maintaining, and improving a wide spectrum of both internal and collaborative processes.

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Supply-chain management was then further defined as the integration of supply chain activities through improved supply-chain relationships to achieve a competitive advantage. In the late 1990s, "supply-chain management" (SCM) rose to prominence, and operations managers began to use it in their titles with increasing regularity.

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Operational supply chain decisions are made hundreds of times each day in a company. These are the decisions that are made at business locations that affect how products are developed, sold, moved, and manufactured. Operational decisions are made with an awareness of the strategic and tactical decisions that have been adopted in a company.

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In the simplest of terms, Supply Chain management (SCM) is what happens outside the company, whereas Operations Management (OM) is what happens inside a company. However, the two terms are closely linked to each other and heavily dependent on each other also.

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In smaller organizations, there can be overlap between operations and supply chain management. One person or department can manage or play a role in both supply chain and operations. In part this is because Supply Chain Management has become more complex over time and the demand for highly trained professionals has emerged.

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Operations and Supply Chain helps optimize a firm's supplier or customer network to create an outstanding product or service. Leading companies rely on operations and supply chain professionals to create high quality products and services while minimizing wastes to reduce costs.

### **SUPPLY CHAIN MANAGEMENT: OPERATIONS, PROCESSES, AND PLANNING**

Given the broad-level understanding that an effective supply chain manager requires, it should come as little surprise that the core curriculum of a masters in supply chain management program is designed to help develop a comprehensive outlook.

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