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Innovation Strategies in Environmental Science

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Sustainability in Innovation and Entrepreneurship

*Eco Innovation When Sustainability
And Competitiveness Shake Hands*

OMB No. 5280793892144 edited by

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Eco-Innovation Routledge

Sustainability is a phenomenon that must be pursued in a complex system of interrelated elements of business, society, and ecology. It is important to gain an understanding of these elements, the interplay between them, and the behavior of the system. This book explores the business-societal-and-ecological system in which sustainable innovation has to be envisioned, conceptualized, realized, and improved. Author Bart Bossink offers insight into the systematic coherence of drivers of eco-innovation and sustainability utilizing a three-part approach: (1) eco- and sustainable innovation in business is based on ideas and people who cooperatively develop these ideas; (2) groups of people, organized in commercial firms, must realize these ideas cooperatively and create the innovations that can conquer the market; and (3) that people from governmental, non-governmental, not-for-profit, research, and commercial organizations can build institutional arrangements that stimulate these sustainable innovations, changing both industry and society. Adopting a managerial perspective and discussing concepts and methods to manage eco-innovation in business, this book highlights the interrelated roles of the individual, the firm, partnerships, and business environments. Researchers and practitioners who want to combine a commercial and economical

approach with an ethical and social ambition to create an ecologically sustainable firm stand to learn much from these pages.

New Developments in Eco-Innovation Research Eco-Innovation Eco-innovations are crucial for reducing the environmental damages arising from economic activities, and are one of the main drivers of a successful transition towards sustainable development and remedying essential climate change problems. This book provides an overview of recent advances in the rapidly growing field of eco-innovation research, adopts an interdisciplinary perspective and outlines the main future developmental trends. A broad range of topics are addressed, including a bibliometric analysis of eco-innovation research, the relationship between eco-innovation and corporate sustainability, eco-innovation system analysis, new evidence on the economic effects of eco-innovation, and the relevance of policy and policy mixes for eco-innovation activities. The book is dedicated to Klaus Rennings, one of the most important representatives of this field, who unexpectedly passed away in September 2015.

Sustainability and Innovation Routledge

In the recent past, environmental innovations have led to a considerable reduction of many pollutants; however, further innovation is required to tackle remaining pollution sources. This work analyses the significance and the effects of framework conditions on innovation activities that contribute to the realisation of a sustainable development. The book links the experiences of different research projects with the aim to develop

a system of indicators to evaluate sustainable effects of (environmental) innovations. A comprehensive framework for an indicator system is established that allows to include different environmental innovation fields such as process innovations in the steel production, substitution of dangerous chemicals, organisational innovations in the field of waste disposal or sustainable water management.

Collaboration for Sustainability and Innovation: A Role For Sustainability Driven by the Global South? Springer Science & Business Media

The Handbook of Sustainable Innovation maps the multiple lineages of research and understanding that constitute academic work on how technological change relates to sustainable practices of production and consumption. Leading academics contribute by mapping the general evolution of this academic field, our understanding of sustainable innovation at the firm, user, and systems level, the governance of sustainable innovation, and the methodological approaches used. The Handbook explores the distinctiveness of sustainable innovation and concludes with suggestions for generating future research avenues that exploit the current diversity of work while seeking increased systemic insight.

ENVIRONMENTAL EFFICIENCY, INNOVATION AND ECONOMIC PERFORMANCES

Routledge

One of the most urgent problems facing the world today is environmental sustainability. Current practices of pollution control, waste treatment, and environmental protection are not only hugely expensive and a burden on development but also unsustainable in the long run for their steady depletion of the world's natural resources. Any solutions must have proven economic benefits, be technologically viable, and meet prevailing environmental and social perspectives. The main objective of this new set of studies is to describe methods that help to protect the environment and conserve natural resources. This can be achieved by applying the 'cradle-to-cradle' concept, which aims to use materials in closed cyclic loops without generating any type of waste or pollution. The authors provide the reader with an introduction to basic concepts of sustainable development, describe the mechanisms and benefits of related technologies, and suggest potential uses on a practical level by examining innovations developed in the mechanical engineering laboratories of the American University in Cairo. Particular focus is placed on innovation as a vital means of attaining sustainability. A timely contribution to the debate on environmentally sustainable practices, this book will be indispensable to environmentalists, scientists, economists, engineers, development specialists, and policy-makers, as well as being of interest to the lay reader.

OECD Studies on Environmental Innovation Better Policies to Support Eco-innovation Springer

There is no debate about the fact that a business as usual approach is an environmentally unsustainable one. Given the magnitude of the environmental challenges the world faces today, extensive changes in corporate strategies and significant innovation advances are absolutely necessary if we are to avoid substantial decreases in our quality of living. This set of internationally recognized authors provides some fresh and informative perspectives on this topic along with a path for a more sustainable future. Mark Ferguson, University of South Carolina, US Corporations across the world are becoming increasingly aware of the threat of environmental degradation and the growing importance of sustainable business practices. This raises a vital question: How can for-profit firms (and other profit-conscious enterprises such as government organizations)

implement more environmentally friendly policies without sacrificing profitability? This innovative volume tackles that complex question, offering detailed recommendations for making strategic technological choices that are economically advantageous, ecologically sustainable and socially responsible. Expert contributions examine the contextual factors that affect implementation of more sustainable technology and innovation practices, offering a number of empirical methodologies to describe and explain these multidimensional influences. What emerges is a compelling argument in favor of balanced strategies that merge profitability concerns with ecological consciousness, allowing for controlled sustainable development and stable, long-term economic success. Discussion of companies in both developed and emerging countries makes this book useful on a truly global scale. Students and professors of business, management studies and economics will find much to admire in this path-breaking volume. Managers, policymakers and other practitioners will also benefit greatly from this book's timely and insightful recommendations.

Eco-Innovation in Industry Enabling Green Growth Routledge
Innovation Strategies in Environmental Science introduces and examines economically viable innovations to optimize performance and sustainability. By exploring short and long-term strategies for the development of networks and platform development, along with suggestions for open innovation, chapters discuss sustainable development ideas in key areas such as urban management/eco-design and conclude with case studies of end-user-inclusive strategies for the water supply sector. This book is an important resource for environmental and sustainability scientists interested in introducing innovative practices into their work to minimize environmental impacts. Presents problem-oriented research and solutions Offers strategies for minimizing or avoiding the environmental impacts of industrial production Includes case studies on topics such as end user-inclusive innovation strategies for the water supply sector

Sustainable Frontiers IGI Global

Sustainable Frontiers throws down the gauntlet to business to step up and be the catalyst for a sustainable future. It presents eight keys to unlocking transformational change - through leadership, enterprise, innovation, transparency, engagement, responsibility, integration and future-fitness. Far from being another tame review of corporate social responsibility and sustainable business initiatives, the book dispels the myths of sustainability and challenges us to let go of old systems that are failing to deliver economic, social and environmental transformation. Sustainable Frontiers gets to the heart of why the sustainability and CSR movements have failed in the past and offers a new view of how sustainable business practices can shape-shift to make a genuine difference inside and outside organisations. The book gathers together experiences from across the globe and shows to the reader what can be achieved with the right vision and leadership. Expect to be challenged, engaged and inspired to join the revolution on the sustainable frontier. Making a successful transition to a more sustainable future depends on letting go. Sustainable Frontiers shows how we must find ways to let go of an industrial system that has served us well, but is no longer fit for purpose. How we will need to let go of old styles of leadership and out-dated models of business, high-impact lifestyles and selfish values. How we must learn to let go of cherished ideologies that are causing destruction and beliefs about ways to tackle problems that are failing to resolve crises. If we are to reach sustainable frontiers, it must begin with changing our collective minds - and only then will we change our collective behaviour. How we accomplish such a global mind-shift

is the subject of Sustainable Frontiers. And it starts by admitting that those of us at the vanguard of the sustainability revolution also have to change. We will also have to let go of cherished beliefs and strategies that are not working - starting with the way we communicate our vital, life-saving mission.

Innovations Towards Sustainability Edward Elgar Publishing

This book is an insightful text looking at sustainable innovation and the emerging fourth sector, i.e. hybrid organizations, through an interdisciplinary approach. The book illuminates what hybrid organizations are and how they generate new ways of creating blended value to secure the well-being of future generations and preservation of ecological services. The book also discusses how sustainable innovation may offer creative solutions to societal issues, the sharing economy and the circular economy. This book will appeal to those taking MBA and EMBA programmes, and those with an interest in creating sustainable business and innovation solutions.

Business Models for the Circular Economy Springer Science & Business Media

The most important theme of the discourse on sustainable development and sustainability challenges concerns the relationship between innovation and sustainability. This book represents a realistic critical overview of the state of affairs of sustainable innovations, offering an accessible and comprehensive diagnostic point of reference for both the academic and practitioner worlds. In order for sustainable innovation to truly become mainstream practice in business it is necessary to find out how organizations can strategically and efficiently accommodate sustainability and innovation in such a manner that they accomplish value capturing (for firms, stakeholders, and for society), not merely creating a return on the social responsibility agenda. Addressing this challenge, the book draws together research from a range of perspectives in order to understand the potential shifts and barriers, benefits, and outcomes from all angles: inception, strategic process, and impact for companies and society. The book also delivers insights of (open) innovation in public sector organizations, which is not so much a process of invention as it is one of adoption and diffusion. It examines how the environmental pillar of the triple bottom line in private firms is often a by-product of thinking about the economic pillar, where cost reductions may be achieved through process innovation in terms of eliminating waste and reducing energy consumption. The impact of open innovation on process innovation, and sustainable process innovation in particular, is an underexplored area but is examined in this book. It also considers the role of the individual entrepreneur in bringing about sustainable innovation; entrepreneurs, their small- and medium-sized enterprises (SMEs), as well as the innovation ecosystems they build play a significant role in generating sustainable innovations where these smaller organizations are much more flexible than large organizations in targeting societal needs and challenges. The readership will incorporate PhD students and postgraduate researchers, as well as practitioners from organizational advisory fields.

Managing Sustainable Innovation Springer

This book provides benchmarking tools on sustainable manufacturing and aims to spur eco-innovation through better understanding of innovation mechanisms.

Antecedent and Consequents of Eco-Innovation for Sustainability Springer Science & Business Media

This book seeks to show the role of sustainability and innovation in the business and productive sector as good strategy to improve performance and contribute to growth and sustainable development through innovative strategies applied to the management process. Different public and private organizations

seek to maintain their business and market share, while developing strategies to improve environmental performance through innovation and address new challenges that seek a productive sector responsible on environmental issues. This book offers an analysis of the relationship between sustainability and innovation in production with the aim to offer strategies to improve sustainability performance.

Disruptive Technologies and Eco-Innovation for Sustainable Development Elsevier

This book deals with the increasingly complex issues of eco-innovation. Eco-innovation is becoming a conceptual reference point for many regional and international public policies and management strategies. Since 2000, this field of research has been focusing on environmental innovation, particularly related to the intensity of emissions, and economic performance and efficiency. There are two reasons for this growing interest. The first is that environmental performance is one of the main economic policy goals of European countries thanks to its relevance to the Lisbon Strategy and the Göteborg priorities for sustainable development. The second, which is partly linked to the first, is related to the growing impact of environmental regulation on private sector activity in many European countries. This volume brings together microeconomics studies on firms' eco and economic performance both in the industrial and service sector; by considering a sector based perspective rooted mainly in the exploitation of NAMEA data; at regional level, and a macroeconomic analysis of the environment, income and welfare. This collection brings together the best of recent research in the area of eco-innovation and in its entirety is an excellent source of knowledge for postgraduates and researchers students of Environmental and Ecological Economics alike. As well as fully developing the theoretical aspects of its topics, these essays are also strongly policy-oriented and will be of interest to anyone seeking information an applied perspective.

HANDBOOK OF RESEARCH ON CREATING SUSTAINABLE VALUE IN THE GLOBAL ECONOMY

American University in Cairo Press

This 2-volume book covers the state-of-the-art of the research and practices on eco-design. It covers the latest topics in the field: e.g. global eco-design management, big data in eco-design, social perspectives in eco-design; as well as emphasizing the developments in emerging economies such as Asian countries. Eco-design of products and product-related services are indispensable to realize the circular economy and to increase resource efficiencies of our society. Eco-design practices are necessary both in developed countries and developing countries. The book chapters are contributed by the worldwide authors, especially authors from East Asian countries, European countries, and Southeast Asian countries, and contains selected presentations at the EcoDesign2017 symposium (10th International Symposium on Environmentally Conscious Design and Inverse Manufacturing). The first volume highlights products and services, the chapters include the product life cycle design and business strategy, technologies for the future and sustainability, as well as social perspectives in eco-design.

Firms, Finance and Sustainable Transitions Financial Times/Prentice Hall

Environmental challenges such as pollution, climate change, water and natural resources depletion and dwindling bio-diversity are true threats to the survival of our civilization, forcing us to learn how to act now. Fortunately this is exactly what this book does: presenting real life cases, along with theory, methodologies and tools demonstrating how eco-innovation can support sustainable economic growth and save our planet for future

generations. Following an introduction describing developments and directions of eco-innovation, Section One discusses Models and Frameworks Supporting Eco-Innovation, with chapters on search strategy for radical eco-innovation; and systematic eco-innovation with TRIZ Methodology. Section Two offers surveys and case studies showing eco-innovation in practice, including a sketch of the eco-innovative landscape in the Brazilian Cellulose, Paper and Paper Products Industry; efforts to eco-innovate among large Swedish companies; progress towards joint product-service business models and more. The third section surveys future directions and emerging trends, among them a new methodology for eco-friendly construction; the development of lightweight small inter-island ferries in Scandinavia and BioTRIZ: a win-win methodology for eco-innovation. The book explores eco-innovation as a framework for supporting the development of new business models which consider the entire business ecosystem, on the way to a sustainable world. Moreover, it explores the eco-innovation process in cross-national and cross-sector perspective.

Innovation Strategies in Environmental Science Springer Sustainability, Technology and Innovation 4.0 is a holistic perception and analysis of innovation at the level of public organisations, innovation in industry and innovation in HR. Its chapters collectively present a thesis that Innovation 4.0 signals a technological revolution that has the opportunity to prevent environmental degradation and, in particular, to stop climate warming, the effects of which may disrupt the process of sustainable development. Uniquely, this edited book offers a comprehensive and multi-faceted examination of Innovation 4.0, fulfilling methodical, empirical and utilitarian goals. The methodological objective is to present tools that allow the identification, analysis and assessment of the relationship between Innovation 4.0 and inspiration that will carry society towards a new economic and social order. Its empirical aim is to enable the analysis and evaluation of the role of public organisations, innovation in industry and innovation in HR in the process of building sustainable development of the global environment. The book's utilitarian goal is a recommendation for global organisations of Innovation 4.0 as an instrument to stimulate an innovative economy. This is a high-level research book aimed at postgraduates, MBA students, researchers and academics from business colleges and universities, and may also provide a valuable strategic perspective for business executives.

HANDBOOK OF SUSTAINABLE INNOVATION

Routledge

The aim of this book is to explore the question of how urban sustainability can be achieved despite a lack of knowledge integration between different fields. This book starts from the premise that the battle for sustainability will be won or lost in cities and proposes a critical, up-to-date review of trans-disciplinary knowledge management tools - notably scenario methods for informed decision-making. Drawing from literature and pioneering experience in innovation clusters (university-industry-government) during the last decade, it provides a review of recent eco-city concepts and knowledge management tools for effective decision making in the transition to urban sustainability. Using method outlines, case studies and graphical representations, it is intended to serve as a toolbox for those interested in urban transformation towards sustainability. The challenge of sustainability is unprecedented in the history of humanity. The world population is already predominantly urban and the biosphere is profoundly transformed in ways which we can only partially understand, let alone manage. For example, the International Panel for Climate Change has produced very

impressive sets of global climate scenarios, but the consequences for the real-world management remain marginal. This book is intended for city managers concerned with urban transformation towards sustainability, policy-makers, researchers-innovators and technology developers, industry and business professionals, as well as students and the general public.

Technologies and Eco-innovation Towards Sustainability Edward Elgar Publishing

This 2-volume book covers the state-of-the-art of the research and practices on eco-design. It covers the latest topics in the field: e.g. global eco-design management, big data in eco-design, social perspectives in eco-design; as well as emphasizing the developments in emerging economies such as Asian countries. Eco-design of products and product-related services are indispensable to realize the circular economy and to increase resource efficiencies of our society. Eco-design practices are necessary both in developed countries and developing countries. The book chapters are contributed by the worldwide authors, especially authors from East Asian countries, European countries, and Southeast Asian countries, and contains selected presentations at the EcoDesign2017 symposium (10th International Symposium on Environmentally Conscious Design and Inverse Manufacturing). The second volume focus on assessment and management, including topics such as sustainable manufacturing and End of Life (EOL) management, sustainability assessment, policy and regulations and Incentives for eco-design.

SUSTAINABILITY IN INNOVATION AND ENTREPRENEURSHIP

OECD Publishing

This book provides a richly illustrated study of sustainability, innovation and entrepreneurship. Specifically, it examines the ways in which governmental policies and practices modify the social conditions necessary to promote innovation in businesses and by so doing impact economic development. Exploring topics such as green innovation, green customer capital, smart cities, green entrepreneurship and environmental responsibility, this book presents some of the most current research and best practices in the field. In today's global economy, strategies, policies and practices that address the negative effects of human activity on the environment need to be incorporated into the business framework in order for companies to achieve a sustainable competitive advantage. Around the world, such changes have already resulted in a broad range of products, production methods and technical features that ensure environmental protection. At the same time, the mass media's communication of a deteriorating earth have motivated a growing number of citizens in both developed and developing nations to modify their consumption habits towards more ecological products. Consequently, an increasing number of companies are reacting to these changes in business and legal frameworks and consumer preferences by investing in new forms of green innovation or "eco-innovation" designed to promote both environmental and corporate sustainability. For example, Hewlett-Packard eliminated lead from its welding process; Wal-Mart reduced the emissions of their suppliers; and Cisco, Dell and IBM are investing in smart grids. This volume showcases pioneering efforts among companies, citizens, and government agencies that are moving from theory to practice by placing sustainability at the core of their development strategies.

Sustainable Innovation Routledge

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