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By Steven Heller
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myriad of
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marketing also answer the question, “Why is graphic design Important”. Brands are pumping a significant fraction of their resources and expertise in digital marketing. The driving factor for this shift is because most customers have access to the internet, and they can reach a much broader audience due to the globalization of the net. Why is Graphic Design

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Becoming a Graphic and Digital Designer by Steven Heller, 9781118771983, available at Book Depository with free delivery worldwide.

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