
Cases In Operations Management Building Customer Value Through World Class Operations

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Bricks Matter

Cases and Readings in Production and Operations Management

Renvoi Business Management Cases

Operations Management For Dummies

Service Operations Management

Operations Management

Research Methodologies in Supply Chain Management

Operations Management in Context

Management of Service Operations

Operations Management for Business Excellence

Cases in Operations Management

Continuous-flow Manufacturing

Cases in Operations Management
Cases in Production and Operations Management
Strategic Management: Concepts and Cases: Competitiveness and Globalization
HBR Guide to Building Your Business Case
Qualitative Research in Business and Management

Cases In Operations Management
Building Customer Value Through
World Class Operations

OMB No. 5488723416903 edited by

JAYLEN CAMRYN

Bricks Matter Routledge

This book provides 101 real-life construction management case studies from an author with over 40 years' experience in the construction industry and as a lecturer in construction management. Over 14 chapters, Len Holm has included case studies from real jobsites that cover organization, procurement, estimating, scheduling, subcontractors, communications, quality and cost control, change orders, claims and disputes, safety, and close-outs. Other hot topics covered include BIM, sustainability, and lean. Each case is written in straightforward language and designed to test the reader's independent and critical thinking skills to develop their real-world problem-solving ability. The cases are open to interpretation, and students will need to develop their own opinions of what's presented to them in order to reach a satisfactory solution. The cases are ideal for use in the classroom or flipped classroom, for individual or group exercises, and to encourage research, writing, and presenting skills in all manner of applied construction management situations. Such a

broad and useful selection of cases studies cannot be found anywhere else. While there is often no "right" answer, the author has provided model solutions to instructors through the online eResource.

Emerald Group Publishing

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project

Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Cases and Readings in Production and Operations Management
Springer Science & Business Media

An expansive, yet remarkably concise and accessible resource, Qualitative Research in Business and Management is designed to help qualitative researchers with all aspects of their research project from start to finish. It discusses the key philosophies underpinning qualitative research and design in business and management, and assesses the advantages and disadvantages of the different approaches. Key features include: Case studies, exercises, further reading and examples from first-tier journals An enhanced Companion Website including journal articles and weblinks Chapters on writing up research and how to get your research published.

Renvoi Business Management Cases SAGE

The third edition of this clearly structured case book has been expanded and updated, and includes an introduction to the analysis of operations management cases. Key areas of operations management are dealt with, including new areas such as operations strategy, performance measurement and TPM.

Operations Management For Dummies Course Technology

As research in tourism and hospitality reaches maturity, a growing number of methodological approaches are being utilized

and, in addition, this knowledge is dispersed across a wide range of journals. Consequently there is a broad and multidisciplinary community of tourism and hospitality researchers whom, at present, need to look widely for support on methods. In this volume, researchers fulfil a pressing need by clearly presenting methodological issues within tourism and hospitality research alongside particular methods and share their experiences of what works, what does not work and where challenges and innovations lie.

SERVICE OPERATIONS MANAGEMENT

Springer Science & Business Media

La 4e de couverture indique : "Now in its fifth edition, Operations Strategy continues to provide a comprehensive understanding of the interaction between operational resources and market requirements. Companies such as Apple and Google have transformed their prospects through the way they manage their operations resources strategically, turning their operations capabilities into a formidable asset. The ideas and examples in this book illustrate how operations strategy can develop these capabilities by building on concepts from strategic management, operations management, marketing and HRM. This is the ideal text for advanced undergraduate and postgraduate students."

OPERATIONS MANAGEMENT

Richard d Irwin

For reseach in all subjects and among different philisopical paradigms, research methodologies form one of the key issues to rely on. This volume brings a series of papers together, which

present different research methodologies as applied in supply chain management. This comprises review oriented papers that look at what kind of methodologies have been applied, as well as methodological papers discussing new developments needed to successfully conduct research in supply chain management. The third group is made up of applications of the respective methodologies, which serve as examples on how the different methodological approaches can be applied. All papers have undergone a review process to ensure their quality. Therefore, we hope that this book will serve as a valid source for current and future researchers in the field. While the workshop on “Research Methodologies in Supply Chain Management” took place at the Supply Chain Management Center, Carl von Ossietzky University in Oldenburg, Germany, it is based on a collaboration with the Supply Chain Management Group of the Department of Operations Management at the Copenhagen Business School and the Department of Production Management at the Vienna University of Economics and Business Administration. We would like to thank all those who contributed to the workshop and this book.

Research Methodologies in Supply Chain Management John Wiley & Sons

This book provides an overview and analysis of the key publications and authors in the study of supply chain management since its inauguration in the 1980s. Reviewing 1699 published research works and case studies, it is the first to combine and analyse publication data and citations in order to assess the most popular topics and authors, and their effect on the discipline's development. Identifying key scholars and articles

throughout supply chain management, the author explores research themes such as the emphasis on sustainability and the environment post-financial crisis, as well as a growing interest in food supply chain case studies. New approaches are identified to increase the number of cases which can be put towards building future research projects.

Operations Management in Context Pearson Education
Examine strategic management with the market-leading book that sets the standard as today's most intellectually rich, practical analysis of strategic management. Written by prominent management scholars and award-winning instructors, Hitt/Ireland/Hoskisson's STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION, 13E incorporates cutting-edge research and new examples from more than 600 companies to reveal how firms effectively use the strategic management process. This edition combines a classic industrial organization model with a resource-based view of the firm to demonstrate how businesses establish competitive advantages and create value for stakeholders in the global marketplace. You study how firms govern themselves, the value of strategic alliances to global companies and the value firms create by melding strategic management and entrepreneurial behaviors when competing. Also included at no additional charge are 20 leading business cases, carefully selected by the authors, which cover several US and international businesses across many industries. With STRATEGIC MANAGEMENT you gain the insights and understanding you need to outperform competitors and excel as a strategic leader. Important Notice: Media content referenced within the product description or the product text may not be

available in the ebook version.

MANAGEMENT OF SERVICE OPERATIONS

McGraw Hill

The purpose of the book is to provide practical cases in business management. These cases are based on real life experiences encountered by employees, managers and business experts in different organizations in various sectors around the world. The book integrates global issues with a local flare to provide practical experiences in various business settings. The cases include general business management problems, human resource management, operational issues and financial challenges facing business on a daily basis.

OPERATIONS MANAGEMENT FOR BUSINESS EXCELLENCE

CRC Press

Get proven guidance to build a market-driven supply chain management system Supply chain management processes have gradually shifted from a supply-driven focus to a demand-driven one in order to better synchronize demand and supply signals. Bricks Matter shows you how you can identify market risks and opportunities and translate these into winning tactics. Business cases highlight how business leaders are winning through market-driven approaches. Helps you understand how to apply the emerging world of predictive analytics for the better management of value networks Includes business cases illustrating the market-driven approach Reveals how businesses can identify market risks and translate these into supply-side tactics As companies transition from demand-driven to market-

driven approach, the focus in organizations shifts from one of vertical excellence to building strong market-to-market horizontal processes. Improve revenue by increasing market share, improve profit margins, and maintain high levels of customer service with the indispensable guidance found in Bricks Matter.

Cases in Operations Management Cengage Learning

This book tells 101 stories of company efforts to implement the many aspects of flow manufacturing -- including such topics as just-in-time production, total quality control, reorganization of factories into product-focused or customer-focused cells, plants-in-a-plant, material flows by the simplicity of visual kanban, supplier partnerships, quick setup of equipment, cross-training and job rotation of the work force, and many more. The 101 mini-case studies - dubbed "caselets" -- include 26 non-U.S. companies from 12 countries and cover a wide swath of industrial sectors, and include many well-known corporations such as Apple, Campbell Soup, Honeywell, and Boeing. From the 1980s to the present, the author has been taking the message of process improvement and customer-focused excellence far and wide. Most of these travels, usually in connection with delivering a seminar, include brief factory tours in which he compiled detailed notes and then organized them as brief reports -- his unvarnished analysis or take on what they do well and what needs improvement. In the main the reports were then sent back to the hosts of the plant tour. These factory tours and these follow-up reports form the basis of the large majority of this book's caselets. Many of the caselets bring to life process-improvement methodologies in detail. With lots of caselets to draw from, the readers will find vivid examples of similar companies and

processes within their respective industries. For example, the caselets often include applications of advanced concepts in cost management, employee training, performance management, supply chains, and logistics as well as applications of plant layout, quick setup, material handling, quality assurance, scheduling, ergonomics, and flow analysis.

Continuous-flow Manufacturing Partridge Publishing

Cases in Operations Management SAGE

Cases in Operations Management Allyn & Bacon

EBOOK: Operations Management in the Supply Chain: Decisions and Cases

CASES IN PRODUCTION AND OPERATIONS MANAGEMENT

Routledge

A complete guide for how to design and conduct theory-testing and other case studies, this text sets out structures and guidelines that assist students and researchers from a wide range of disciplines to develop their case study research in a consistent and rigorous manner.

Strategic Management: Concepts and Cases:

Competitiveness and Globalization Routledge

The first collection of cases on “big data” analytics for supply chain, operations research, and operations management, this reference puts readers in the position of the analytics professional and decision-maker. Perfect for students, practitioners, and certification candidates in SCM, OM, and OR, these short, focused, to-the-point case studies illustrate the entire decision-making process. They provide realistic opportunities to perform analyses, interpret output, and

recommend an optimal course of action. Contributed by leading “big data” experts, the cases in *The Applied Business Analytics Casebook* covers: Forecasting and statistical analysis: time series forecasting models, regression models, data visualization, and hypothesis testing Optimization and simulation: linear, integer, and nonlinear programming; Monte Carlo simulation and risk analysis; and stochastic optimization Decision analysis: decision making under uncertainty; expected value of perfect information; decision trees; game theory models; AHP; and multi-criteria decision making Advanced business analytics: data warehousing/mining; text mining; neural networks; financial analytics; CRM analytics; and revenue management models HBR Guide to Building Your Business Case FT Press

Operations Management in Context provides students with excellent grounding in the theory and practice of operations management and its role within organizations. Structured in a clear and logical manner, it gradually leads newcomers to this subject through each topic area, highlighting key issues, and using practical case study material and examples to contextualize learning. Each chapter is structured logically and concludes with summary material to aid revision. Exercises and self-assessment questions are included to reinforce learning and maintain variety, with answers included at the end of the text.

Qualitative Research in Business and Management

Springer

Research Methods for Operations Management, second edition is a toolkit of research approaches primarily for advanced students and beginner researchers but also a reference book for any researcher in OM. Many students begin their career in research

limited by the one or few approaches taken by their department. The concise, accessible overviews found here equip them with an understanding of a variety of methods and how to use them, enabling them to tailor their research project to their own strengths and goals. The more seasoned researcher will find comprehensive descriptions and analyses on a wide variety of research approaches. This updated and enhanced edition responds to the latest developments in OM, including the growing prominence of services and production of intangible products, and the increasing use of secondary data and of mixed approaches. Alternative research approaches are included and explored to help with the early planning of research. This edition also includes expanded literature review and analysis to guide students towards the next steps in their reading, and more detailed step-by-step advice to tie theory with the researcher's own practice. Including contributions from an impressive range of the field's leading thinkers in OM research, this is a guide that no-one embarking on an OM research project should be without.

CHINA-FOCUSED CASES

Prentice Hall

Expansive and engaging, the Research Handbook on Innovation in International Business takes a deep dive into technological, organisational, firm, and industry-level innovation. Contributions from leading experts in international business cover large multinational firms to SMEs and emerging markets, providing industry-specific insights into innovative solutions from across the globe.

[The Applied Business Analytics Casebook](#) Cases in Operations

Management

All businesses strive for excellence in today's technology-based environment in which customers want solutions at the touch of a button. This highly regarded textbook provides in-depth coverage of the principles of operations and supply chain management and explains how to design, implement, and maintain processes for sustainable competitive advantage. This text offers a unique combination of theory and practice with a strategic, results-driven approach. Now in its fourth edition, Operations Management for Business Excellence has been updated to reflect major advances and future trends in supply chain management. A new chapter on advanced supply chain concepts covers novel logistics technology, information systems, customer proximity, sustainability, and the use of multiple sales channels. As a platform for discussion, the exploration of future trends includes self-driving vehicles, automation and robotics, and omnichannel retailing. Features include: A host of international case studies and examples to demonstrate how theory translates to practice, including Airbus, Hewlett Packard, Puma, and Toyota. A consistent structure to aid learning and retention: Each chapter begins with a detailed set of learning objectives and finishes with a chapter summary, a set of discussion questions and a list of key terms. Fully comprehensive with an emphasis on the practical, this textbook should be core reading for advanced undergraduate and postgraduate students of operations management and supply chain management. It would also appeal to executives who desire an understanding of how to achieve and maintain 'excellence' in business. Online resources include lecture slides, a glossary, test questions, downloadable figures, and a bonus

chapter on project management.

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