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Digital Political Communication Strategies
 Breaking Away
 Premium Production Models and Transnational Circulation
 The Next Generation of Media Emerges
 Rural Livelihood and Sustainable Development
 Gender, Genre, and Television's Precarious Whiteness
 Applications and Usability of Interactive TV
 Reauthorization of the Satellite Television Extension and Localism Act
 Entertainment Computing - ICEC 2018
 7th Iberoamerican Conference, JAUTI 2018, Bernal, Argentina, October 16-18, 2018, Revised Selected Papers
 A Narrative Ecosystem Framework
 17th IFIP TC 14 International Conference, Held at the 24th IFIP World Computer Congress, WCC 2018, Poznan, Poland, September 17-20, 2018, Proceedings
 Sustainable Business: Concepts, Methodologies, Tools, and Applications
 MICOSS 2020
 A Commercial Law of Privacy and Security for the Internet of Things
 How to Regain Control Over Our Data, Privacy, and Autonomy
 Regional Language Television in India
 Applications and Usability of Interactive TV
 Profiles and Perspectives
 Multidisciplinary Reflections
 Proceedings of the 1st MICOSS Mercu Buana International Conference on Social Sciences, MICOSS 2020, September 28-29, 2020, Jakarta, Indonesia
 Essays on Bird Box
 A Real-World Approach for Producers
 Spatial Modeling in Forest Resources Management

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GIOVANNY JORDYN

Digital Political Communication Strategies Edward Elgar Publishing

This document brings together a set of latest data points and publicly available information relevant for Telecommunication & Media Industry. We are very excited to share this content and believe that readers will benefit from this periodic publication immensely.

[Breaking Away](#) EGBG Services LLC

Applications and Usability of Interactive TV9th Iberoamerican Conference, JAUTI 2020, Aveiro, Portugal, December 18, 2020, Revised Selected PapersSpringer Nature

Premium Production Models and Transnational Circulation Springer

Provides an in-depth coverage of TV White Space Technology (TVWS) and the various challenges of its new innovations This book covers the full spectrum of TVWS technology including regulations, technology, standardizations, and worldwide deployments. It begins with an introduction to cognitive radio and TVWS. The regulation activities in TVWS throughout North America, Europe, and Asia Pacific are covered in depth. After a discussion of regulations, the authors examine the standardizations developed to specify the enabling technologies of TVWS systems. The following chapter focuses on the key technologies that differentiate TVWS from a conventional wireless communication system. Describes various worldwide use cases and deployments based on the needs of the consumers Covers IEEE 802.19.1, IEEE 802.22, IEEE 802.11af, IEEE 802.15.4m, and IETF protocol for Accessing White Spaces Studies the market and commercial potential of TVWS and other spectrum sharing technologies Discusses technological trends in spectrum sharing and additional applications that could leverage on TVWS and other spectrum sharing technologies TV White Space: The First Step Towards Better Utilization of Frequency Spectrum is written for telecommunications/networks operators, researchers, engineers, government regulators, technical managers, and network equipment manufacturers.

[The Next Generation of Media Emerges](#) CRC Press

Seeing the Apocalypse: Essays on Bird Box is the first volume to explore Josh Malerman's best-selling novel and its recent film adaptation. The essays in this collection offer an interdisciplinary approach to Bird Box, one that draws on the fields of gender studies, cultural studies, and disability studies.

Rural Livelihood and Sustainable Development Routledge
 This book constitutes the refereed proceedings of the 7th Iberoamerican Conference on Applications and Usability of Interactive Television, JAUTI 2018, in Bernal, Argentina, in October 2018. The 13 full papers presented were carefully reviewed and selected from numerous submissions. The papers are organized in topical sections on Contexts of application of the IDTV; Design

and Implementation Techniques of IDTV Content and Services; Interaction Techniques, Technologies and Accessibility of IDTV Services; Testing and User Experience of IDTV Services.

Gender, Genre, and Television's Precarious Whiteness Springer Nature

While previous work on the Star Wars universe charts the Campbellian mythic arcs, political representations, and fan reactions associated with the films, this volume takes a transmedial approach to the material, recognizing that Star Wars TV projects interact with and relate to other Star Wars texts. The chapters in this volume take as a basic premise that the televisual entrants into the Star Wars transmedia storyworld are both important texts in the history of popular culture and also key to understanding how the Star Wars franchise—and, thus, industry-wide transmedia storytelling strategies—developed. The book expands previous work to consider television studies and sharp cultural criticism together in an effort to bring both long-running popular series, long-ignored texts, and even toy commercials to bear on the franchise's complex history.

Applications and Usability of Interactive TV Springer Nature
 This book maps the landscape of contemporary European premium television fiction, offering a detailed overview of both the changes in the digital production and distribution and the emergence of specific national and transnational case histories. Combining a media-production approach with a textual and audience analysis, the volume offers a complex, stratified, systemic view of ongoing aesthetic, sociocultural and industrial developments in contemporary European TV. With contributions from leading experts in the field, the book first offers an overview of the industrial, policy and cultural context for the renaissance of European television drama over the past decade, based on original comparative research. This research is then supported by case study chapters from the key contexts within which quality European television is being produced, offering a complex and complete picture of the industry's strengths and limitations, its traditions and trends, its constraints and future perspectives. A European Television Fiction Renaissance is a must-read book for TV scholars working across Europe and beyond in the areas of media studies, international communications and television studies, media industries studies, production studies, European studies, and media policy studies as well as for those with an interest in television drama, Netflix, globalisation, pay TV and on demand.

[Reauthorization of the Satellite Television Extension and Localism Act](#) Routledge

The ubiquity of new technologies has led to significant developments across the globe. By utilizing the latest available innovations, countries can optimize their industrial and economic infrastructures. Technological Integration as a Catalyst for Industrial Development and Economic Growth is a pivotal reference source for emerging academic research on the diffusion of new information and communication technologies for social progress. Highlighting a comprehensive range of topics such as

financial inclusion, manufacturing, and workforce development, this book is ideally designed for academics, professionals, policy makers, graduate students, and practitioners interested in economic and social developments.

ENTERTAINMENT COMPUTING - ICEC 2018

Springer

Reading Contemporary Serial Television Universes provides a new framework—the metaphor of the narrative ecosystem—for the analysis of serial television narratives. Contributors use this metaphor to address the ever-expanding and evolving structure of narratives far beyond their usual spatial and temporal borders, in general and in reference to specific series. Other scholarly approaches consider each narrative as composed of modular elements, which combine to create a bigger picture. The narrative ecosystem approach, on the other hand, argues that each portion of the narrative world contains all of the main elements that characterize the world as a whole, such as narrative tensions, production structures, creative dynamics and functions. The volume details the implications of the narrative ecosystem for narrative theory and the study of seriality, audiences and fandoms, production, and the analysis of the products themselves.

7th Iberoamerican Conference, JAUTI 2018, Bernal, Argentina, October 16-18, 2018, Revised Selected Papers

EGBG Services LLC

Elvy explores the consumer ramifications of the Internet of Things through the lens of the commercial law of privacy and security.

[A Narrative Ecosystem Framework](#) Routledge

ITShades.com has been founded with singular aim of engaging and enabling the best and brightest of businesses, professionals and students with opportunities, learnings, best practices, collaboration and innovation from IT industry. This document brings together a set of latest data points and publicly available information relevant for Telecommunication & Media Industry. We are very excited to share this content and believe that readers will benefit from this periodic publication immensely.

17th IFIP TC 14 International Conference, Held at the 24th IFIP World Computer Congress, WCC 2018, Poznan, Poland, September 17-20, 2018, Proceedings Palgrave Macmillan

Introduction to Kinesiology: Studying Physical Activity, Sixth Edition With HKPropel Access, gives students a complete overview of the field of kinesiology and explores the common career paths, questions, and ideas that are part of this dynamic and expanding discipline

SUSTAINABLE BUSINESS: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

Springer Nature

Why do tech start-ups emerge rapidly in emerging economies like India? What kind of entrepreneurial ecosystems have evolved for tech start-up promotion? What is their structure? What role do they play in the nurturing of tech start-ups to the advantage of

regional economies? This book examines the trend of evolving entrepreneurial ecosystems for tech start-ups in India, ascertains its structure and examines its role in the nurturing of tech start-ups over its lifecycle, to bring out its implications for Indian economy. At the outset, it traces and conceptualizes what it terms an "ideal ecosystem" for tech start-ups in the Indian context, and explores the historical evolution of entrepreneurial ecosystems in two of the six leading start-up hubs in the country, namely, Bangalore and Hyderabad. It describes the characteristics and the structure of these ecosystems as they prevailed in the two start-up hubs, and analyses the role that they play in nurturing the development of tech start-ups. Finally, this book explores the ecosystem gaps that exist in the two cities, the factors causing these gaps, and makes policy recommendations to encourage the growth of a "healthy and vibrant" entrepreneurial ecosystem for the accelerated growth of tech start-ups in these two cities in particular, to promote employment, innovation and economic growth in the country at large. Policy makers, researchers, engineering and management students, technology and business mentors, angels, venture capitalists, and MNC executives will find the book informative, revealing and a source of valuable insights into a new, rapidly emerging entrepreneurial India.

MICOSS 2020

Walter de Gruyter GmbH & Co KG

Gain a thorough understanding of the nuanced and multidimensional role producers play in television and emerging media today to harness the creative, technical, interpersonal, and financial skills essential for success in this vibrant and challenging field. Producing for TV and New Media, Fourth edition is your guide to avoiding the obstacles and pitfalls commonly encountered by new and aspiring producers. This fourth edition has been updated to include: "Focus on Emerging Media" sections that highlight emerging media, web video, mobile format media and streaming media Sample production forms and contracts Review questions accompanying each interview and chapter Interviews with industry professionals that offer practical insight into cutting-edge developments in television and emerging media production Fresh analysis of emerging media technologies and streaming media markets Written especially for new and aspiring producers with an insight that simply cannot be found in any other book, this new edition of a text used by professors and professionals alike is an indispensable resource for anyone looking to find success as a television or emerging media producer.

UNESCO Publishing

This book constitutes the refereed proceedings of the 9th Iberoamerican Conference on Applications and Usability of Interactive Television, jAUTI 2020, in Aveiro, Portugal, in December 2020.* The 12 full papers presented were carefully reviewed and selected from 35 submissions. The papers are organized in topical sections on audiovisual content and experiences; design and development of iTV applications; iTV and videos in learning; iTV for the elderly; usability and UX evaluations.*Due to the COVID-19 pandemic the conference was held online.

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A COMMERCIAL LAW OF PRIVACY AND SECURITY FOR THE INTERNET OF THINGS

Springer Nature

Today's successful cinematographer must be equal parts artist, technician, and business-person. The cinematographer needs to master the arts of lighting, composition, framing and other aesthetic considerations, as well as the technology of digital cameras, recorders, and workflows, and must know how to choose the right tools (within their budget) to get the job done. David Stump's Digital Cinematography focuses on the tools and technology of the trade, looking at how digital cameras work, the ramifications of choosing one camera versus another, and how those choices help creative cinematographers to tell a story. This book empowers the reader to correctly choose the appropriate camera and workflow for their project from today's incredibly varied options, as well as understand the ins and outs of implementing those options. Veteran ASC cinematographer David Stump has updated this edition with the latest technology for cameras, lenses, and recorders, as well as included a new section on future cinematographic trends. Ideal for advanced cinematography students as well as working professionals looking for a resource to stay on top of the latest trends, this book is a must read.

How to Regain Control Over Our Data, Privacy, and Autonomy Springer Science & Business Media

Contributing to a rethink of Public Service Media, this book combines theoretical insights and legal frameworks with practice, examining theory and policy development in a bottom-up manner. It explores the practices of Public Service Media across Europe, assessing the rules that govern Public Service Media at both the EU and the National Member State level, identifying common trends, initiated by both the European Commission and individual countries, illustrating the context-dependent development of Public Service Media and challenging the theories of Public Service Broadcasting which have developed an ideal-type public broadcaster based on the well-funded BBC in an atypical media market. Seeking to further explore the actual practices of Public Service Media and make recommendations for the development of more sustainable policies, this book offers case studies of rules and practices from across a variety of EU Member States to consider the extent to which public broadcasters are making the transition to public media organisations, and how public broadcasters and governments are shaping Public Service Media together. This book is a must-read for all scholars who take an interest in Public Service Media, media policy and media systems literature at large. It will also be of interest to practitioners working in government, Public Service Media and commercial media.

Regional Language Television in India SAGE Publications
From the author of the ground-breaking and landmark books e-shock 2000, Strategy in Crisis and Streamlining, comes this breakthrough new work looking at the future of the digital age. It examines how the rapidly developing technology revolution is changing the way business must operate in this unfolding 21st century. It also considers the impact on people and how our daily lives and life styles will change...for ever. In particular there's a blueprint and roadmap showing how companies can navigate

their way through the rapidly changing environment and still emerge as winners. Everything we are used to is changing. Our computer world of point and click is morphing into Think, Talk and Move, where just thought, voice and simple remote gestures will control 3D holographic displays of data, content and video. Companies will need to reinvent themselves as MCEs, "multi-channel enterprises", in which there is seamless cross-channel interaction with customers and they will also need to change the way their operating systems and processes are organized. The shift of consumer spend to online will see traditional retailing under threat as high street bricks 'n mortar economics are undermined. Expect massive changes among retailers and also the commercial property companies as they restructure their portfolios. New advances in the Cloud will cut costs and time to market and challenge decades of IT infrastructure. Technology generally is now becoming the key source of enablement and competitive advantage.

Applications and Usability of Interactive TV NYU Press

In the increasingly competitive corporate sector, businesses must examine their current practices to ensure business success. By examining their social, financial, and environmental risks, obligations, and opportunities, businesses can re-design their operations more effectively to ensure prosperity. Sustainable Business: Concepts, Methodologies, Tools, and Applications is a vital reference source that explores the best practices that promote business sustainability, including examining how economic, social, and environmental aspects are related to each other in the company's management and performance. Highlighting a range of topics such as lean manufacturing, sustainable business model innovation, and ethical consumerism, this multi-volume book is ideally designed for entrepreneurs, business executives, business professionals, managers, and academics seeking current research on sustainable business practices.

Profiles and Perspectives Springer

This book examines the evolution and journey of regional language television channels in India. First of its kind, it looks at the coverage, uniqueness, ownership and audiences of regional channels in 14 different languages across India, including Hindi, Bengali, Marathi, Telugu, Tamil, Urdu, Assamese, Bhojpuri, Gujarati, Kannada, Kashmiri, Odia, Punjabi, and Malayalam. It brings together researchers, scholars, media professionals, and communication teachers to document and reflect on language as the site of culture, politics, market, and social representation. The volume discusses multiple media histories and their interlinkages from a subcontinental perspective by exploring the trajectories of regional language television in terms of geographical boundaries, state, language, identities, and culture. It offers comparative analyses across regional language television channels and presents interpretive insights on aspects of television culture and commerce, contemporary challenges, mass media technology and future relevance. Rich in empirical data, this book will be an essential read for scholars and researchers of media studies, television studies, communication studies, sociology, political studies, language studies, regional studies, and South Asian studies. It will also be useful to professionals and industry bodies in television media and broadcasting, journalists and television channels.