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Supply Chain Science

Supply Chain Logistics

Supply Chain Logistics Management

Supply Management

Operations and Supply Management

Manufacturing Planning and Control for Supply Chain Management

Crafting and Executing Strategy

Loose Leaf for Supply Chain Logistics Management

Operations Management in the Supply Chain: Decisions and Cases

Supply Chain Science

Marketing Management

Supply Chain Engineering

Operations Management

Introduction to Management Science

Operations Management in the Supply Chain

Supply Chain Management: Models, Applications, and Research Directions

Manufacturing Planning and Control Systems

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SHANNON GRACE

SUPPLY CHAIN SCIENCE

McGraw-Hill Europe

For research in all subjects and among different philosophical paradigms, research methodologies form one of the key issues to rely on. This volume brings a series of papers together, which present different research methodologies as applied in supply chain management. This comprises review oriented papers that look at what kind of methodologies have been applied, as well as methodological papers discussing new developments needed to successfully conduct research in supply chain management. The third group is made up of applications of the respective methodologies, which serve as examples on how the different methodological approaches can be applied. All papers have undergone a review process to ensure their quality. Therefore, we hope that this book will serve as a valid source for current and future researchers in the field. While the workshop on "Research Methodologies in Supply Chain Management" took place at the Supply Chain Management Center, Carl von Ossietzky University in Oldenburg, Germany, it is based on a collaboration with the Supply Chain Management Group of the Department of Operations Management at the Copenhagen Business School and the Department of Production Management at the Vienna University of Economics and Business Administration. We would like to thank all those who contributed to the workshop and this book.

SUPPLY CHAIN LOGISTICS

Supply Chain Science Supply Chain Science

The latest edition of this market leading text has adopted a supply chain approach, one of the latest developments in logistics management. Its managerial focus blends logistics theory with practical applications and includes updated material of latest transportation regulations and carrier pricing.

[Supply Chain Logistics Management](#) McGraw-Hill/Irwin

Cachon Matching Supply with Demand 4e is a clear, concise and rigorous approach to an introductory Operations Management course. Written by Wharton authors who use their guiding principles "real operations, real solutions" to bring the text and concepts to life, chapters are written from the perspective of specific companies. The "real solutions" principle ensures students are provided with tools, models and strategies that they can implement in practice and use in real operational settings. The authors strive for "real simple" by using minimal mathematical notation, focusing on numerous real world examples and using consistent terminology and phrasing throughout.

[Supply Management](#) McGraw-Hill/Irwin

Ebook: Purchasing and Supply Chain Management

OPERATIONS AND SUPPLY MANAGEMENT

CRC Press

"No doubt about it, marketing is really changing. Marketing today is: Very strategic-customer-centricity is now a core organizational

value. Practiced virtually, digitally, and socially to a greater degree than ever before imagined. Enabled and informed by analytics and new technologies. Accountable to top management through diligent attention to metrics and measurement. Oriented toward service as driver of product. "Owned" by everybody in the firm to one degree or another"--

Manufacturing Planning and Control for Supply Chain Management Springer Science & Business Media

Publisher Description

John Wiley & Sons

This work brings together some of the most up to date research in the application of operations research and mathematical modeling techniques to problems arising in supply chain management and e-Commerce. While research in the broad area of supply chain management encompasses a wide range of topics and methodologies, we believe this book provides a good snapshot of current quantitative modeling approaches, issues, and trends within the field. Each chapter is a self-contained study of a timely and relevant research problem in supply chain management. The individual works place a heavy emphasis on the application of modeling techniques to real world management problems. In many instances, the actual results from applying these techniques in practice are highlighted. In addition, each chapter provides important managerial insights that apply to general supply chain management practice. The book is divided into three parts. The first part contains chapters that address the new and rapidly growing role of the internet and e-Commerce in supply chain management. Topics include e-Business applications and potentials; customer service issues in the presence of multiple sales channels, varying from purely Internet-based to traditional physical outlets; and risk management issues in e-Business in B2B markets.

Crafting and Executing Strategy McGraw-Hill College

This work presents a practical framework for students to apply the way that firms manage the enterprise-wide functions of purchasing and supply in today's business environment.

Loose Leaf for Supply Chain Logistics Management Emerald Group Publishing

The objective of this research annual is to present state-of-the-art studies in the application of management science to the solution of significant managerial decision making problems. We hope that this research annual will significantly aid in the dissemination of actual applications of management science in both the public and private sectors.

Operations Management in the Supply Chain: Decisions and Cases Irwin/McGraw-Hill

Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. Your definitive reference for manufacturing planning and control professionals—updated for the 2-part version of the CPIM exam Written by a team of recognized experts, *Manufacturing Planning and Control for Supply Chain Management: The CPIM Reference*, Second Edition, features hundreds of practice questions for the CPIM exams. The book arms you with the knowledge you need to obtain the coveted CPIM designation. You'll get cutting-edge practices that provide an advantage in today's global manufacturing environment. Included throughout the book are illustrative examples, practice problems, case studies, and

spreadsheets for quick, practical implementation of some of the techniques in the book. Maximize supply chain efficiency, productivity, and profitability, as well as customer satisfaction, using the hand-on information contained in this comprehensive resource. Coverage includes: • Manufacturing planning and control • Enterprise resource planning • Demand management • Forecasting • Advanced sales and operations planning • Master production scheduling • Material requirements planning • Advanced MRP • Capacity planning and management • Production activity control • Just-in-time • Distribution requirements planning • Management of supply chain logistics • Order point inventory control methods • Strategy and MPC system design

[Supply Chain Science](#) McGraw-Hill/Irwin

Operations Management in the Supply Chain: Decisions and Cases is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective that emphasizes strategy and critical thinking, appealing to non-majors and practical for use in an MBA level or undergraduate course in operations management. The size and focus of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The sixteen cases offer variety in length and rigor; and several are from Ivey, Stanford, and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

Marketing Management Irwin Professional Publishing *Operations Management in the Supply Chain: Decisions and Cases* is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective that emphasizes strategy and critical thinking, appealing to non-majors and practical for use in an MBA level or undergraduate course in operations management. The size and focus of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The sixteen cases offer variety in length and rigor; and several are from Ivey, Stanford, and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

SUPPLY CHAIN ENGINEERING

Irwin/McGraw-Hill

Jacobs and Chase continue to lead the field of Operations Management with cutting edge up-to-date content, technology, and motivation. Now, in this Second Edition Jacobs and Chase focus on the core concepts of operations and supply management. This condensed text was constructed with sections on the four essential core areas—strategy, process management, supply chain management, and inventory and control (supply and demand planning). This set of four core areas was first suggested by a panel of OM instructor's at the Decision Science Institute meeting, and has been verified by market research which examined course syllabi from across the US. The Second Edition provides increased emphasis on supply management concepts, integrates sustainability as a strategic consideration, and includes updated company applications, problems, and cases. *Operations Management* Springer Science & Business Media *Operations and Supply Management*, as the title indicates, provides increased emphasis on supply chain management in the 12e. The 12e continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and

problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

Introduction to Management Science McGraw-Hill Education Introduction to Management Science, 2e offers a unique case study approach and integrates the use of Excel. Each chapter includes a case study that is meant to show the students a real and interesting application of the topics addressed in that chapter. This most recent revision has been thoroughly updated to be more "user-friendly" and more technologically advanced. These changes include, a completely new chapter on the art of modeling with spreadsheets. This unique chapter goes far beyond anything found in other textbooks and are based on the award winning methodologies used by Mark Hillier in his own course. The technology package has also been greatly enhanced to include, Crystal Ball 2000 (Professional Edition) a Management Science Online Learning Center, and an Excel add-in called Alver Table for performing sensitivity analysis. Crystal Ball is the most popular Excel add-in for computer simulation and includes OptQuest (an optimizer with simulation) as well as a forecasting module. The Management Science Online Learning Center (website) includes several modules that enable students to interactively explore certain management science techniques in depth. Solver Table is an Excel add-in developed by the author to help perform sensitivity analysis systematically, as well as substantially expanded coverage of computer simulation, including Crystal Ball. We now have two chapters on computer simulation instead of

one, where the second chapter features the use of Crystal Ball.all. **Operations Management in the Supply Chain** South Western Educational Publishing

Operations Management: Contemporary Concepts and Cases, is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective, appealing to non-majors and practical for use in an MBA level course in operations management. The size and price of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The cases offer variety in length and rigor; and several are from Harvard and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

Supply Chain Management: Models, Applications, and Research Directions McGraw-Hill/Irwin

Supply Chain Logistics Management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses, by examining traditional logistics issues within the context of the supply chain. Supply Chain Logistics Management integrates technology and provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and going farther to show how all the pieces fit together. The most current trends in process integration, relationship management, supply chain security and sustainability, globalization, and the impact of the new consumer economy on supply chain management and design are featured in the Second Edition.

MANUFACTURING PLANNING AND CONTROL SYSTEMS

Springer Science & Business Media

Supply Chain Science describes the collection of people, resources, and activities involved in bringing materials and information together to produce and deliver goods and services to customers. Through illustrations and analogies to everyday life, the text presents the key concepts that underlie the behavior of operations systems in a largely non-mathematical way. The goal of SCS is to provide a concise framework for understanding how complex production and supply chain systems behave, and therefore enable managers/students to have a stronger basis for management decision making. The range of problems faced by managers dealing with supply chains is almost infinite, which is why a scientific approach is needed. Many published volumes provide detailed explanations on how to solve problems in supply chain management, but they can provide answers for only a limited set of situations. Hopp's Supply Chain Science explains why systems behave as they do, providing the tools and insights to deal effectively with almost any scenario.

Factory Physics McGraw-Hill Education

Supply Chain ScienceSupply Chain ScienceMcGraw-Hill/Irwin

Quantitative Models for Supply Chain Management

Irwin/McGraw-Hill

Presenting the most recent developments in research and strategy, this text applies these theories and illustrates their implementation in business cases.

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