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by*

DEVIN DILLON

Diplomacy in the 21st Century Routledge
Moderne Diplomatie wirkt heute in viele
Bereiche des modernen Lebens hinein.

Sie ist zugleich selbst neuen Einflüssen ausgesetzt. Faktoren, die unsere Gesellschaften verändern, verändern auch unser Regierungshandeln, auch in der Außenpolitik, seien es Digitalisierung, emotionalisierte Sensibilitäten unserer Öffentlichkeiten oder nicht-staatliche internationale Akteure. Derartige Entwicklungen

müssen von der Diplomatie aufgenommen werden, damit sie weiter als Instrument einer Regierung funktionieren kann. Regierungen sollten Wege finden, zwischen den neuen Bedürfnissen der Gesellschaft und den Notwendigkeiten legitimen Regierungshandelns zu vermitteln. Das Ziel sollte sein, als souveräner Staat handeln zu können und zugleich das Potential der tiefgreifenden gesellschaftlichen Veränderungen zu nutzen. Mit Beiträgen von Volker Stanzel, Sascha Lohmann, Andrew Cooper, Christer Jönsson, Corneliu Bjola, Emillie V. de Keulenaar, Jan Melissen, Karsten D. Voigt, Kim B. Olsen, Hanns W. Maull und R. S. Zaharna

Strategic Narratives and International Relations Routledge

Rhetoric, Media and the Narratives of US Foreign Policy: Making Enemies studies the process of communicating threats to the US public and explores when and why the American public believes another country or regime is a threat. Through a comparative and historical study, the author focuses on how the media environment enables and constrains rhetorical strategies deployed to construct, reproduce, and change narratives about a threat. Recent literature on threat inflation, securitization, and critical security studies returned to the concept of "threat." Building on this renewed conceptual attention, this book examines why and how policy makers and other public figures, in particular the President, convince the public about a threat and

will be of interest to students and academics in the disciplines of political science, international relations, foreign policy, security studies and contemporary history.

Autobiographical International Relations
Routledge

News Narratives and News Framing is a revealing look at how the media's construction of news affects our political, economic, and social realities. In this introduction to the theory behind news framing, Karen Johnson-Cartee pulls together elements from communication, journalism, politics, and sociology to create a picture of how news forms these realities for the public. With its comprehensive reference section and suggestions on how to influence the news agenda, this is a beneficial

resource for students in political communication, media criticism, and communication theory. Visit our website for sample chapters!

Governance and Rhetoric in Times of Crisis
Routledge

This volume provides a novel approach to international relations. In the course of fifteen essays, scholars write about how life events brought them to their subject matter. They place their narratives in the larger context of world politics, culture, and history.

Autobiographical International Relations believes that the fictive distancing associated with academic prose creates disaffection in both readers and writers. In contrast, these essays demonstrate how to reengage the "I" while simultaneously sustaining theoretical

precision and historical awareness. Authors highlight their motives, their desires, and their wounds. By connecting their theoretical and practical engagements with their needs and wounds, and by working within the overlap between theory, history, and autobiography, these essays aim to increase the clarity, urgency, and meaningfulness of academic work. These essays are autobiographical, but focused on the academic aspect of authors' lives. Specifically, they are set within the domain of international relations/global politics. They are theoretical, but geared to demonstrate that theoretical decisions emerge from theorists' needs and wounds. Theoretical precision, rather than being explicitly deduced, is instead immanent to the autobiographical and

the historical/cultural narrative each author portrays. And, these essays are framed in historical/cultural terms, but seek to bind together theory, history, culture, and the personal into a differentiated and vibrant whole. This book moves the field of International Relations towards greater candidness about how personal narrative influences theoretical articulations. No such volume currently exists in the field of international relations.

International Negotiation and Political Narratives University of Michigan Press
Communication is central to how we understand international affairs. Political leaders, diplomats, and citizens recognize that communication shapes global politics. This has only been amplified in a new media environment

characterized by Internet access to information, social media, and the transformation of who can communicate and how. Soft power, public diplomacy 2.0, network power – scholars and policymakers are concerned with understanding what is happening. This book is the first to develop a systematic framework to understand how political actors seek to shape order through narrative projection in this new environment. To explain the changing world order – the rise of the BRICS, the dilemmas of climate change, poverty and terrorism, the intractability of conflict – the authors explore how actors form and project narratives and how third parties interpret and interact with these narratives. The concept of strategic narrative draws together the

most salient of international relations concepts, including the links between power and ideas; international and domestic; and state and non-state actors. The book is anchored around four themes: order, actors, uncertainty, and contestation. Through these, Strategic Narratives shows both the possibilities and the limits of communication and power, and makes an important contribution to theorizing and studying empirically contemporary international relations. International Studies Association: International Communication Best Book Award
Narrative Evidence and Public Reasoning Routledge
Published in 1999, the book invites readers to rethink about the contemporary form of politics in terms of

the cultural and narrative logics of public discourse. The author proposes that the notions of 'public' and 'narrative' are central to understanding the discursive formation of public opinion. Incorporating a reformulated conception of the public into a theory of narrative progression, Dr. Ku explains (1) the interaction between narrative construction and political conflicts in politics of public credibility and (2) the progressive or narrative formation of the force of the 'public' out of the struggle as well as its power over the positioning and re-positioning of the actors. Using the method of textual interpretation of newspaper discourses, she analyzes the interplay between politics and the 'public' by delving into the continuously changing narrative contexts wherein the

controversy over governor Patten's reform proposals unfolded in Hong Kong between 1992 and 1994.

APPLICATIONS OF THE NARRATIVE POLICY FRAMEWORK IN PUBLIC POLICY ANALYSIS

University of Michigan Press
Over the last fifteen years, Pakistan has come to be defined exclusively in terms of its struggle with terror. But are ordinary Pakistanis extremists? And what explains how Pakistanis think? Much of the current work on extremism in Pakistan tends to study extremist trends in the country from a detached position—a top-down security perspective, that renders a one-dimensional picture of what is at its heart a complex, richly textured country

of 200 million people. In this book, using rigorous analysis of survey data, in-depth interviews in schools and universities in Pakistan, historical narrative reporting, and her own intuitive understanding of the country, Madiha Afzal gives the full picture of Pakistan's relationship with extremism. The author lays out Pakistanis' own views on terrorist groups, on jihad, on religious minorities and non-Muslims, on America, and on their place in the world. The views are not radical at first glance, but are riddled with conspiracy theories. Afzal explains how the two pillars that define the Pakistani state—Islam and a paranoia about India—have led to a regressive form of Islamization in Pakistan's narratives, laws, and curricula. These, in turn, have shaped its

citizens' attitudes. Afzal traces this outlook to Pakistan's unique and tortured birth. She examines the rhetoric and the strategic actions of three actors in Pakistani politics—the military, the civilian governments, and the Islamist parties—and their relationships with militant groups. She shows how regressive Pakistani laws instituted in the 1980s worsened citizen attitudes and led to vigilante and mob violence. The author also explains that the educational regime has become a vital element in shaping citizens' thinking. How many years one attends school, whether the school is public, private, or a madrassa, and what curricula is followed all affect Pakistanis' attitudes about terrorism and the rest of the world. In the end, Afzal suggests how

this beleaguered nation—one with seemingly insurmountable problems in governance and education—can change course.

Always at War Routledge

Much has been made of the speed and constancy of modern politics. Whether watching cable news, retweeting political posts, or receiving news alerts on our phones, political communication now happens continuously and in real time. Traditional research methods often do not capture this dynamic environment. Early studies that guided the study of political communication took place at a time when transistors and FM radio, television, and widely distributed films technologically changed the way people gained information and developed knowledge of the world around them.

Now, the environment has transformed again through digital innovations. This book provides one of the first systematic assessment of real-time methods used to study the new digital media environment. It features twelve chapters—authored by leading researchers in the field—using continuous or real time response methods to study political communication in various forms. Moreover, the authors explain how viewer attitudes can be measured over time, message effects can be pinpointed down to the second of impact, behaviors can be tracked and analyzed unobtrusively, and respondents can naturally respond on their smartphone, tablet, or even console gaming system. Leading practitioners in the field working

for CNN, Microsoft, and Twitter show how the approach is being innovatively used in the field. Political Communication in Real Time is a welcome addition to the growing field of interest in "big data" and continuous response research. This volume will appeal to scholars and practitioners in political science and communication studies wishing to gain new insights into the strengths and limitations of this approach. Political communication is a continuous process, so theories, applications, and cognitive models of such communication require continuous measures and methods.

Climate Change Denial and Public Relations Springer

Showcases a range of empirical studies that highlight the potential, inclusivity, and durability of the strategic narrative

approach to International Relations
Taliban Narratives Routledge
Compelling narratives are integral to successful foreign policy, military strategy, and international relations. Yet often narrative is conceived so broadly it can be hard to identify. The formation of strategic narratives is informed by the stories governments think their people tell, rather than those they actually tell. This book examines the stories told by a broad cross-section of British society about their country's past, present, and future role in war, using in-depth interviews with 67 diverse citizens. It brings to the fore the voices of ordinary people in ways typically absent in public opinion research. Always at War complements a significant body of quantitative research into British

attitudes to war, and presents an alternative case in a field dominated by US public opinion research. Rather than perceiving distinct periods between war and peace, British citizens see their nation as so frequently involved in conflict that they consider the country to be continuously at war. At present, public opinion appears to be a stronger constraint on Western defense policy than ever.

Financialization and Strategy Routledge
Big data raise major research possibilities for political communication scholars who are interested in how citizens, elites, and journalists interact. With the availability of social media data, academics can observe, on a large scale, how people talk about politics. The opportunity to study political discussions

is also available to media organizations and political elites—examining how they make use of big data represents another fruitful scholarly trajectory. The scholars involved in Digital Discussions represent forward thinkers who aim to inform the study of political communication by analyzing the behavior of and messages left by citizens, elites, and journalists in digital spaces. By using a variety of methodological approaches and bringing together diverse theoretical perspectives, this group sheds light on how big data can inform political communication research. It is critical reading for those studying and working in communication studies with a focus on big data.

Netherlands Annual Review of Military Studies 2017 Routledge

This book introduces Root Narrative Theory, a new approach for narrative analysis, decoding moral politics, and for building respect and understanding in conditions of radical disagreement. This theory of moral politics bridges emotion and reason, and, rather than relying on what people say, it helps both the analyst and the practitioner to focus on what people mean in a language that parties to the conflict understand. Based on a simple idea—the legacy effects of abuses of power—the book argues that conflicts only endure and escalate where there is a clash of interpretations about the history of institutional power. Providing theoretically complex but easy-to-use tools, this book offers a completely new way to think about storytelling, the effects of abusive power

on interpretation, the relationship between power and conceptions of justice, and the origins and substance of ultimate values. By locating the source of radical disagreement in story structures and political history rather than in biological or cognitive systems, Root Narrative Theory bridges the divides between reason and emotion, realism and idealism, without losing sight of the inescapable human element at work in the world's most devastating conflicts. This book will be of much interest to students of conflict resolution, peace studies and International Relations, as well as to practitioners of conflict resolution.

SURVEILLANCE, PRIVACY, AND THE

DARK SIDE OF THE INTERNET

Oxford University Press

International conflict resolution increasingly involves the use of non-military power and non-kinetic capabilities alongside military capabilities in the face of hybrid threats. In this book, counter-measures to those threats are addressed by academics with both practical and theoretical experience and knowledge, providing strategic and operational insights into non-kinetic conflict resolution and on the use of power to influence, affect, deter or coerce states and non-state actors. This volume in the NL ARMS series deals with the non-kinetic capabilities to address international crises and conflicts and as always views matters from a global

perspective. Included are chapters on the promise, practice and challenges of non-kinetic instruments of power, the instrumentality of soft power, information as a power instrument and manoeuvring in the information environment, Russia's use of deception and misinformation in conflict, applying counter-marketing techniques to fight ISIL, using statistics to profile terrorists, and employing tools such as Actor and Audience Analysis. Such diverse subjects as lawfare, the Law of Armed Conflict rules for non-kinetic cyber attacks, navigation warfare, GPS-spoofing, maritime interception operations, and finally, as a prerequisite, innovative ways for intelligence collection in UN Peacekeeping in Mali come up for discussion. The book will provide both

professionals such as (foreign) policy makers and those active in the military services, academics at a master level and those with an interest in military law and the law of armed conflict with useful and up-to-date insights into the wide range of subjects that are contained within it. Paul A.L. Ducheine and Frans P.B. Osinga are General Officers and full professors at the Faculty of Military Sciences of the Netherlands Defence Academy in Breda, The Netherlands.

Global Media and Strategic Narratives of Contested Democracy

Routledge

In order to better understand how the world viewed the US 2016 presidential election, the issues that mattered around the world, and how nations made sense of how their media systems

constructed presentations of the presidential election, Robert S. Hinck, Skye C. Cooley, and Randolph Kløver examine global news narratives during the campaign and immediately afterwards. Analyzing 1,578 news stories from 62 sources within three regional media ecologies in China, Russia, and the Middle East, Hinck, Cooley, and Kløver demonstrate how the US election was incorporated into narrative constructions of the global order. They establish that the narratives told about the US election through national and regional media provide insights into how foreign nations construct US democracy, and reflect local understandings regarding the issues, and impacts, of US policy towards those nations. Avoiding jargon-laden prose, Global Media and

Strategic Narratives of Contested Democracy is as accessible as it is wide-ranging. Its empirical detail will expand readers' understanding of soft power as narrative articulations of foreign nation's policies, values, and beliefs within localized media systems.

Communication/media studies students, as well as political scientists whose studies includes media and global politics, will welcome its publication.

Always at War Brookings Institution Press

Strategic Conspiracy Narratives proposes an innovative semiotic perspective for analysing how contemporary conspiracy theories are used for shaping interpretation paths and identities of a targeted audience. Conspiracy theories play a significant

role in the viral spread of misinformation that has an impact on the formation of public opinion about certain topics. They allow the connecting of different events that have taken place in various times and places and involve several actors that seem incompatible to bystanders. This book focuses on strategic-function conspiracy narratives in the context of (social) media and information conflict. It explicates the strategic devices in how conspiracy theories can be used to evoke a hermeneutics of suspicion – a permanent scepticism and questioning of so-called mainstream media channels and dominant public authorities, delegitimation of political opponents, and the ongoing search for hidden clues and coverups. The success of strategic dissemination of conspiracy narratives

depends on the cultural context, specifics of the targeted audience and the semiotic construction of the message. This book proposes an innovative semiotic perspective for analysing contemporary strategic communication. The authors develop a theoretical framework that is based on semiotics of culture, the notions of strategic narrative and transmedia storytelling. This book is targeted to specialists and graduate students working on social theory, semiotics, journalism, strategic communication, social media and contemporary social problems in general.

Strategic Narratives, Public Opinion and War Routledge

This is the first book on climate change denial and lobbying that combines the

ideology of denial and the role of anthropocentrism in the study of interest groups and communication strategy. Climate Change Denial and Public Relations: Strategic Communication and Interest Groups in Climate Inaction is a critical approach to climate change denial from a strategic communication perspective. The book aims to provide an in-depth analysis of how strategic communication by interest groups is contributing to climate change inaction. It does this from a multidisciplinary perspective that expands the usual approach of climate change denialism and introduces a critical reflection on the roots of the problem, including the ethics of the denialist ideology and the rhetoric and role of climate change advocacy. Topics addressed include the power of

persuasive narratives and discourses constructed to support climate inaction by lobbies and think tanks, the dominant human supremacist view and the patriarchal roots of denialists and advocates of climate change alike, the knowledge coalitions of the climate think tank networks, the denial strategies related to climate change of the nuclear, oil, and agrifood lobbies, the role of public relations firms, the anthropocentric roots of public relations, taboo topics such as human overpopulation and meat-eating, and the technological myth. This unique volume is recommended reading for students and scholars of communication and public relations.

Storylistening Routledge

Over the past decade, scholars,

practitioners, and leading diplomats have forcefully argued for the need to move beyond one-way, mass-media-driven campaigns and develop more relational strategies. In the coming years, as the range of public diplomacy actors grows, the issues become more complexly intertwined, and the use of social media proliferates, the focus on relations will intensify along with the demands for more sophisticated strategies. These changes in the international arena call for a connective mindshift: a shift from information control and dominance to skilled relationship management. Leading international scholars and practitioners embark on a forward-looking exploration of creative conceptual frameworks, training methods, and case studies that

advance relational, networking, and collaborative strategies in public diplomacy. Light on academic jargon and rich in analysis, this volume argues that while relationships have always been pivotal to the practice of public diplomacy, the relational dynamics are changing. Rather than focus on specific definitions, the contributors focus on the dynamic interplay of influence in the public diplomacy environment. That environment includes state and non-state actors, public and private partners, competitors and collaborators, new and old media, and is conditioned by power, ethics, and cultures. This book is an essential resource to students and practitioners interested on how to build relationships and transform them into more elaborate network structures

through public communication. It will challenge you to push the boundaries of what you think are the mechanisms, benefits, and potential issues raised by a relational approach to public diplomacy *Communication Power and the New World Order* Strategic Narratives, Public Opinion and WarWinning Domestic Support for the Afghan WarThis volume explores the way governments endeavoured to build and maintain public support for the war in Afghanistan, combining new insights on the effects of strategic narratives with an exhaustive series of case studies. In contemporary wars, with public opinion impacting heavily on outcomes, strategic narratives provide a grid for interpreting the why, whatand howof the conflict. This book asks how public support for

the deployment of military troops to Afghanistan was garnered, sustained or lost in thirteen contributing nations. Public attitudes in the US, Canada, Australia and Europe towards the use of military force were greatly shaped by the cohesiveness and content of the strategic narratives employed by national policy-makers. Assessing the ability of countries to craft a successful strategic narrative, the book addresses the following key areas: 1) how governments employ strategic narratives to gain public support; 2) how strategic narratives develop during the course of the conflict; 3) how these narratives are disseminated, framed and perceived through various media outlets; 4) how domestic audiences respond to strategic narratives; 5) how this

interplay is conditioned by both events on the ground, in Afghanistan, and by structural elements of the domestic political systems. This book will be of much interest to students of international intervention, foreign policy, political communication, international security, strategic studies and IR in general. Strategic Narratives, Public Opinion and War Winning domestic support for the Afghan War
This book examines how China's international political communication of the Belt and Road Initiative comprises narratives about infrastructure and the Silk Road. By carefully selecting infrastructure modalities and Silk Road representations, it is argued that China's aesthetic production of the Belt and Road Initiative advances China's image

as an infrastructure and standards-setting power, conjures up a historical continuation of friendly and cooperative relations, and forges China's identity as good neighbor, good friend, and good partner. Using a multiple-case study approach, this book analyses China's communication of the Second Belt and Road Forum, the Alternative North-South Road in Kyrgyzstan, the Standard Gauge Railway in Kenya, and the China-Maldives Friendship Bridge. Detailed literary analyses of the Travels of Marco Polo and the Travels of Ibn Battutah further elucidate China's selective uses of history. Chapters highlight spatial, temporal, political, economic, technological, and perceptual modalities in infrastructure narratives, and reveal the composition of Silk Road narratives,

contributing to key debates about Chinese discourse, media strategy and infrastructure communication. China's Communication of the Belt and Road Initiative will appeal to students and scholars of politics, international relations, communication, and Asian studies globally.

Feminist Security Studies Rowman & Littlefield

Digital technology experts at the Citizen Lab uncover an espionage network affecting more than 100 countries.

A Semiotic Approach Routledge

The study of narratives in a variety of disciplines has grown in recent years as a method of better explaining underlying concepts in their respective fields.

Through the use of Narrative Policy Framework (NPF), political scientists can

analyze the role narrative plays in political discourse.

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