



## FOOD SCIENCE

Scribner

This anthology is a collective endeavor of scholars from India and Pakistan devoted to Sufi mystics, literature and shrines with a detailed introduction. The essays explore the methods adopted by the Punjab Sufis to popularize the mystic ideology and praxis in the medieval socio-cultural milieu. These writings also delve into the different genres of Sufi literature, both in the elite and vernacular languages, intending to appreciate the nuances of Punjab Sufism. Apart from the architectural features of the Sufi shrines, the anthology attempts to illumine the organic linkages between these institutions and the Punjabis and, thus, underscore the Sufi non-communitarian devotion as a primary ingredient of the Punjabi cultural fusion. This title is co-published with Aakar Books. Print editions not for sale in South Asia (India, Sri Lanka, Nepal, Bangladesh, Pakistan and Bhutan)

**On Early English Pronunciation** Competitiveness of dairy sector with special focus on co-operatives in India

The Indian dairy industry has grown consistently ever since the white revolution of the 1970s, making India, the world's largest producer of milk. Milk production in India has been growing at over 4% annually and its share in milk production in the world has increased to 17 per cent. India's estimated milk production in 2015-16 was 155.49mt and continued to be the largest milk producing nation, which is about 6.28 per cent higher than last year. Estimated per capita availability in 2015-16 was 337 grams per day, an increase of 4.7 per cent over the previous year (Anonymous, 2016a). Despite the increase in production, a demand supply gap has become imminent in the dairy industry due to the changing consumption habits, dynamic demographic patterns and the rapid urbanization of rural India. Indian dairy landscape is dominated by large vertically integrated dairy co-operatives like Gujarat Co-operative Milk Marketing Federation (GCMMF), Karnataka Milk Federation and NDDDB-led Mother Dairy. In the private sector, Britannia isn't a vertically integrated dairy company while Nestle is only partially integrated. Products from these companies are present across the country. Other private dairy companies like Hatsun Agro, Heritage Foods, Parag Milk Foods, Prabhat Dairy and Kwaliti are vertically integrated dairy companies but have a largely regional presence (Anonymous, 2016a). GCMMF sells products under brand name AMUL, is the leading player in the dairy industry with a market share of 16% followed by Mother Dairy Fruit & Vegetable Pvt. Ltd. (9%), Karnataka Cooperative Milk Producers Federation Ltd. (8%), GlaxoSmithKline Consumer Healthcare Limited (6%) and Tamil Nadu Cooperative Milk Producers Federation Ltd. (5%). Some of the major private players include Hatsun Agro (2%), Heritage Foods (2%), Nestle India (2%), Mother Dairy Calcutta (2%), Hindustan Unilever (HUL) (1%), VRS Foods (0.9%), Britannia (0.7%) and Vadilal (0.7%).

**From Author to Copyist** Xlibris Corporation

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**Linguistic Interpretation of Liilaatilakam** Harriman House Limited

Birth in the Age of AIDS is a vivid and poignant portrayal of the experiences of HIV-positive women in India during pregnancy, birth, and motherhood at the beginning of the 21st century. The government of India, together with global health organizations, established an important public health initiative to prevent HIV transmission from mother to child. While this program, which targets poor women attending public maternity hospitals, has improved health outcomes for infants, it has resulted in sometimes devastatingly negative consequences for poor, young mothers because these women are being tested for HIV in far greater numbers than their male spouses and are often blamed for bringing this highly stigmatized disease into the family. Based on research conducted by

the author in India, this book chronicles the experiences of women from the point of their decisions about whether to accept HIV testing, through their decisions about whether or not to continue with the birth if they test HIV-positive, their birthing experiences in hospitals, decisions and practices surrounding breast-feeding vs. bottle-feeding, and their hopes and fears for the future of their children.

*Toxicological Evaluation of Chemical Interactions* Taylor & Francis

This Conference Proceedings of the National Seminar entitled "Multidisciplinary Research and Practice" compiled by Dr. M. Kanika Priya records various research papers written by eminent scholars, professors and students. The articles range from English literature to Tamil literature, Arts, Humanities, Social Science, Education, Performing Arts, Information and Communication Technology, Engineering, Technology and Science, Medicine and Pharmaceutical Research, Economics, Sociology, Philosophy, Business, Management, Commerce and Accounting, Teacher Education, Higher Education, Primary and Secondary Education, Law, Science (Mathematics, Physics, Chemistry, Zoology, Botany), Agriculture and Computer Science. Researchers and faculty members from various disciplines have contributed their research papers. This book contains articles in Three languages, namely: English, Tamil and Hindi. As an editor Dr. M. Kanika Priya has taken up the tedious job of checking the validity and correctness of the research work in bringing out this conference proceedings in a beautiful manner. In its present shape and size, this anthology will, hopefully, find a place on the library shelves and enlighten the academics all round the world.

**LETTERS TO A YOUNG LADY, ON A VARIETY OF USEFUL AND INTERESTING SUBJECTS: CALCULATED TO IMPROVE THE HEART, FORM THE MANNERS, AND ENLIGHTEN THE UNDERSTANDING. BY THE REV. JOHN BENNET ..**

Penguin Random House India Private Limited

In the bestselling tradition of Cheryl Strayed's *Wild* and Helen MacDonald's *H Is for Hawk*, Karen Auvinen, an award-winning poet, ventures into the wilderness to seek answers to life's big questions with "candor [and] admirable courage" (Christian Science Monitor). Determined to live an independent life on her own terms, Karen Auvinen flees to a primitive cabin in the Rockies to live in solitude as a writer and to embrace all the beauty and brutality nature has to offer. When a fire incinerates every word she has ever written and all of her possessions—except for her beloved dog Elvis, her truck, and a few singed artifacts—Karen embarks on a heroic journey to reconcile her desire to be alone with her need for community. In the evocative spirit of works by Annie Dillard, Gretel Ehrlich, and Terry Tempest Williams, Karen's "beautiful, contemplative...breathtaking [debut] memoir honors the wildness of the Rockies" (Publishers Weekly, starred review). "Rough Beauty offers a glimpse into a life that's pared down to its essentials, open to unexpected, even profound, change" (Brevity Magazine), and Karen's pursuit of solace and salvation through shedding trivial ties and living in close harmony with nature, along with her account of finding community and even love, is sure to resonate with all of us who long for meaning and deeper connection. An "outstanding...beautiful story of resilience" (Kirkus Reviews, starred review), *Rough Beauty* is a luminous, lyric exploration—"a narrative that reads like a captivating novel...a voice not found often enough in literature—a woman who eschews the prescribed role outlined for her by her family and discovers her own path" (Christian Science Monitor) to embrace the unpredictability and grace of living intimately with the forces of nature.

*Cultured Food Life* JEC PUBLICATION

**The Lives of the British Saints**

**An Irish-English Dictionary**

*McClure's Magazine*

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