

Orbiting The Giant Hairball

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KENNEDY KIERA

ORBITING THE GIANT HAIRBALL BY GORDON MACKENZIE ...

Orbiting The Giant HairballThe Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39). It is difficult to write much about this book without spoiling the fun and discovery of reading it.Orbiting the Giant Hairball: A Corporate Fool's Guide to ...Orbiting the Giant Hairball is a life-changer for majority of its readers. That is why we made an animated review and summary of this great book. Check it out on YT below!Orbiting the Giant Hairball: A Corporate Fool's Guide to ...Gordon MacKenzie is an artist and cartoonist. After working for Hallmark Cards, he started to give workshops and tutorials centered on maintaining creativity in the corporate world. His workshops were further developed into his book Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace. He lives in Kansas.Orbiting the Giant Hairball: A Corporate Fool's Guide to ...Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks explain how to evade the dark, creativity-stifling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity.Orbiting the Giant Hairball by Gordon MacKenzieOrbiting the Giant Hairball. The "Hairball" is the tangle of rules intended to maximize productivity in a bureaucratic company but often impedes or stifles our best work. MacKenzie illustrates how to "Orbit" harmoniously by maintaining a balance between following corporate rules and running your own show.Orbiting the Giant Hairball - Actionable BooksGordon MacKenzie- Orbiting the Giant Hairball. 528 likes · 2 talking about this. 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But too often, even the most innovative organization quickly becomes a "giant hairball"—a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past—that exercises an inexorable pull into mediocrity.Orbiting the Giant Hairball by Gordon MacKenzie ...The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39). It is difficult to write much about this book without spoiling the fun and discovery of reading it.Amazon.com: Customer reviews: Orbiting the Giant Hairball ...Saturday, July 14, 2012, my baby sister died due to cardiac arrest. They were able to restart her heart, hook her up to a machine that breathed for her, and kept her going.Please Try Again - blogspot.comGordon MacKenzie, author of Orbiting the Giant Hairball, worked in the creative department of Hallmark Cards for 30 years. He compares the organization and processes at Hallmark Cards to a giant hairball. When employees participate in this work environment, they become entangled in the hairball.Orbiting the Giant Hairball... - Joe Fearn: Third Way ...In Orbiting the Giant Hairball, Gordon MacKenzie writes about his experiences working for Hallmark in the land of OZ. Hallmark, as you may know, was started by J.C. Hall who was from Norfolk, Nebraska. He jumped on a train headed to Kansas City and built the "largest social expression company in the world."Orbiting the Giant Hairball Book Review | icma.orgAlthough the analogies seem far-fetched at first (orbiting the giant hairball means taking a creative tangent and

refocusing it to have relevance for the company's purpose), they serve to open your mind to thinking differently about creativity and organizations.Orbiting the Giant Hairball: A Corporate Fool's Guide to ...Book Overview The book Orbiting the Giant Hairball was written by Gordon MacKenzie in 1996. Originally self-published the book became a business "cult classic".Orbiting the Giant Hairball Essay | StudyHippo.comBuy Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace: A Corporate Fool's Guide to Surviving with Grace by Gordon MacKenzie (ISBN: 9780670879830) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.Orbiting the Giant Hairball: A Corporate Fool's Guide to ...Book review: Orbiting the giant hairball Gordon Mackenzie spent 20 years working for Hallmark, and his experiences there have enabled him to write what he calls " a corporate fools guide to surviving with grace ". Gordon MacKenzie is an artist and cartoonist. After working for Hallmark Cards, he started to give workshops and tutorials centered on maintaining creativity in the corporate world. His workshops were further developed into his book Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace. He lives in Kansas. Book review: Orbiting the giant hairball Gordon Mackenzie spent 20 years working for Hallmark, and his experiences there have enabled him to write what he calls " a corporate fools guide to surviving with grace ".

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How Is Your Company Like a Giant Hairball?

Gordon MacKenzie, author of Orbiting the Giant Hairball, worked in the creative department of Hallmark Cards for 30 years. He compares the organization and processes at Hallmark Cards to a giant hairball. When employees participate in this work environment, they become entangled in the hairball.

Orbiting the Giant Hairball by Gordon MacKenzie

Orbiting the Giant Hairball is a life-changer for majority of its readers. That is why we made an animated review and summary of this great book. Check it out on YT below!

BOOK REVIEW: "ORBITING THE GIANT HAIRBALL" & AVOIDING IT

IDEO's General Manager Tom Kelley relays a tale about artist and author Gordon MacKenzie. In his book, "Orbiting the Giant Hairball", MacKenzie asks school children from kindergarten through sixth grade if they consider themselves to be artists.

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