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The Art and Science of Public Speaking

Looking Out, Looking In

Cengage Advantage Books Culture Counts A Concise

OMB No. 3651884177406 edited by

JESUS JULISSA

Talking about People Mercury Learning and Information

LAUNCHING NEW VENTURES, 7e provides tomorrow's entrepreneurs with the tools to launch a successful new business in a global marketplace. The text follows the logical development process: from initial idea, to developing and testing a business model, to designing a business and preparing for growth. The seventh edition represents the most current thoughts, ideas, and practices in the field of entrepreneurship. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Culture Counts: A Concise Introduction to Cultural Anthropology Academic Internet Pub Incorporated Foundations of Mathematics offers the university student or interested reader a unique reference book by covering the basics of algebra, trigonometry, geometry, and calculus. There are many instances in the book to demonstrate the interplay and interconnectedness of these topics. The book presents definitions and examples throughout for clear, easy learning. Numerous exercises are included at the ends of the chapters, and readers are encouraged to complete all of them as an essential part of working through the book. It offers a unique experience for readers to understand different areas of mathematics in one clear, concise text. Instructors' resources are available upon adoption. Features: •Covers the basics of algebra, trigonometry, geometry, and calculus •Includes all of the mathematics needed to learn calculus •Demonstrates the interplay and interconnectedness of these topics •Uses numerous examples and exercises to reinforce concepts

Readings in Contemporary Cultural Anthropology Cengage Learning

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Readings in Cultural Anthropology Cengage Learning

Framed around the concept of culture, Nanda and Warms's concise book makes students aware of the fact that culture matters in driving and shaping human behavior, and that culture is a dynamic concept that interrelates various cultural systems in adaptive (or maladaptive) ways. The text focuses on how culture helps direct and explain peoples' behavior; why this is important for understanding what is going on in the world today, and how we can solve problems and effect positive change. Via ethnographic storytelling and a writing style that is both authoritative and conversational, the authors present the key concepts of anthropology in a way that draws students into the topics. The authors emphasize contemporary issues, issues of

globalization, and American culture, while continuing to emphasize equalities and inequalities around gender, class, race and ethnicity, as well as the effects of globalization. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Bravo for the Marshallese: Regaining Control in a Post-Nuclear, Post-Colonial World Cengage Learning

This case study describes the role an applied anthropologist takes to help Marshallese communities understand the impact of radiation exposure on the environment and themselves, and addresses problems stemming from the U.S. nuclear weapons testing program conducted in the Marshall Islands from 1946-1958. The author demonstrates how the U.S. Government limits its responsibilities for dealing with the problems it created in the Marshall Islands. Through archival, life history, and ethnographic research, the author constructs a compelling history of the testing program from a Marshallese perspective. For more than five decades, the Marshallese have experienced the effects of the weapons testing program on their health and their environment. This book amplifies the voice of the Marshallese who share their knowledge about illnesses, premature deaths, and exile from their homelands. The author uses linguistic analysis to show how the Marshallese developed a unique radiation language to discuss problems related to their radiation exposure problems that never existed before the testing program. Drawing on her own experiences working with the government of the Marshall Islands, the author emphasizes the role of an applied anthropologist in influencing policy, and empowering community leaders to seek meaningful remedies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A PEOPLE AND A NATION, VOLUME II: SINCE 1865

Prentice Hall

A reader for cultural anthropology courses consisting of articles that are global, both in authorship and perspective. The articles focus on contemporary global concerns and place an emphasis on gender issues throughout.

Clarify Your Message So Customers Will Listen Cengage Learning

MAIS OUI!!'s success was founded on its unique guided approach that engages students in the discovery of the French language and Francophone cultures. Through its proven methodology that entails thinking then observing and inferring and finally confirming, the program skillfully encourages students to discover for themselves how the language works. Students move rapidly through the material, developing these essential critical-thinking skills and uncovering the multiple layers of meaning. What they acquire in this manner is stored in long-term memory, facilitating a faster development of proficiency. The fifth edition offers seven new high-interest readings based on careful consideration of reviewer feedback. A new

Culture Portfolio section, Bloguez! is integrated into every culture section of the textbook. The online Culture Portfolio is hosted via the iLrn Heinle Learning center through the Share It! feature and allows students to interact with their classmates, post pictures, videos, and make cross-cultural comparisons. By the use of familiar online or offline tools, students are encouraged to communicate between each others, leveraging the technical and cultural inputs they acquire through each chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A CONCISE INTRODUCTION TO CULTURAL ANTHROPOLOGY

McGraw-Hill Education

In his gripping and provocative debut, anthropologist Jason De León sheds light on one of the most pressing political issues of our time—the human consequences of US immigration policy. The Land of Open Graves reveals the suffering and deaths that occur daily in the Sonoran Desert of Arizona as thousands of undocumented migrants attempt to cross the border from Mexico into the United States. Drawing on the four major fields of anthropology, De León uses an innovative combination of ethnography, archaeology, linguistics, and forensic science to produce a scathing critique of “Prevention through Deterrence,” the federal border enforcement policy that encourages migrants to cross in areas characterized by extreme environmental conditions and high risk of death. For two decades, this policy has failed to deter border crossers while successfully turning the rugged terrain of southern Arizona into a killing field. In harrowing detail, De León chronicles the journeys of people who have made dozens of attempts to cross the border and uncovers the stories of the objects and bodies left behind in the desert. The Land of Open Graves will spark debate and controversy.

Supporting Parents of Children Ages 0-8 Cengage Learning

Written specifically for students, this ethnography provides an engaging, real-life account of the transition from a traditional to a modern culture. It uses vibrant, poignant stories and examples to connect developments among Gebusi to topics widely discussed in anthropology courses, including comparative aspect of subsistence, kinship, politics, religion, gender, ethnicity, nationalism, and applied anthropology. When first studied by Bruce Knauft, the Gebusi of Papua New Guinea conducted ritual dances and spirit séances, practiced alternative sexual customs, and endured a high rate of violence. By the late 1990s, Gebusi had converted to Christianity and actively pursued market activity, schooling, government programs, sports leagues, and disco music. By 2008, however, their public services and cash economy had deteriorated, and Gebusi relied increasingly, once again, on indigenous customs and practices. Some aspects of change, however, remained enduring. More recently, problems of economic hardship have persisted—as has the resilience of Gebusi culture. This third edition of the The Gebusi has been updated and streamlined throughout and has new material as well as “Broader Connections” sections following each chapter.

A People and a Nation, Volume I: to 1877 Routledge

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9781111301538 .

Cengage Advantage Books: Introduction to Sociology Cengage Learning

Bernard Rosner's FUNDAMENTALS OF BIostatISTICS is a practical introduction to the methods, techniques, and computation of statistics with human subjects. It prepares students for their future courses and careers by introducing the statistical methods most often used in medical literature. Rosner minimizes the amount of mathematical formulation (algebra-based) while still giving complete explanations of all the important concepts. As in previous editions, a major strength of this book is that every new concept is developed systematically through completely worked out examples from current medical research problems. Most methods are illustrated with specific instructions as to implementation using software either from SAS, Stata, R, Excel or Minitab. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Launching New Ventures: An Entrepreneurial Approach SAGE Publications

A PEOPLE AND A NATION is a best-selling text offering a spirited narrative that tells the stories of all people in the United States. The authors' attention to race and racial identity and their inclusion of everyday people and popular culture brings history to life, engaging readers and encouraging them to imagine what life was really like in the past. In the tenth edition, the number of chapters has been reduced from 33 to 29, making the text easier to assign in a typical semester. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cultural Competence: A Primer for Educators Cengage Learning

Developed to meet the demand for a low-cost, high-quality history book, this economically priced version of WORLD HISTORY, 8th Edition, offers readers the complete narrative with only the most essential features, photos, and maps. All volumes feature a paperback, two-color format that appeals to those seeking a comprehensive, trade-sized history text. Noted teachers and scholars William J. Duiker and Jackson J. Spielvogel present a balanced, highly readable overview of world history that explores common challenges and experiences of the human past, and identifies key patterns over time. Thorough coverage of political, economic, social, religious, intellectual, cultural, and military history is integrated into a chronological framework to help students gain an appreciation and understanding of the distinctive character and development of individual cultures in society. This approach helps students link events together in a broad comparative and global framework, and consequently see the contemporary world in a more meaningful historical context. CENGAGE ADVANTAGE BOOKS: WORLD HISTORY includes over 100 maps and excerpts of over 100 primary sources that enliven the past while introducing students to the source material of historical scholarship. Available in the following split options: CENGAGE ADVANTAGE BOOKS: WORLD HISTORY, 8th Edition (Chapters 1–30); Volume I: To 1800 (Chapters 1–18); Volume II: Since 1500 (Chapters 14–30). Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Mais Oui! Cengage Learning

Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural biases—so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Dobe Ju/'Hoansi Cengage Learning

Originally published in hardcover in 2019 by Alfred A. Knopf.

Communication Between Cultures Univ of California Press

CULTURAL COMPETENCE: A PRIMER FOR EDUCATORS, 2nd Edition, covers the basics of multicultural education, making it easy for instructors to assign as a main text or use in conjunction with other books. The author gives special attention to the psycho-social dimensions of teaching culturally diverse populations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A GLOBAL PERSPECTIVE

Cengage Learning

The history of human society, as Carl Couch recounts it in his speculative final book, is a history of successive, sometimes overlapping information technologies used to process the varied symbolic representations that inform particular social contexts. Couch departs from earlier "media" theorists who ignored these contexts in order to concentrate on the technologies themselves. Here, instead, he adopts a consistent theory of interpersonal and intergroup relations to depict the essential interface between the technologies and the social contexts. He emphasizes the dynamic and formative capacities of such technologies, and places them within the major institutional relations of societies of any size. Social orders are viewed in these pages as inherently and reflexively shaped by the information technologies that participants in the institutions use to carry out their work. The manuscript was nearly complete in draft at the time of Couch's death. He has left a bold, synthetic statement, reclaiming the common ground of sociology and communication studies and articulating the indispensability of each for the other. With admirable scope, across historical epochs and cultures, he shows in detail the transformative power of information technologies. While the author hopes that a humane vision comes with each technological advance, he nonetheless describes the numerous instances of mass brutality and oppression that have resulted from the oligarchic control of those technologies. Couch's theory and substantive analysis speak directly to the interests of historians, sociologists, and communication scholars.

THE ART AND SCIENCE OF PUBLIC SPEAKING

National Academies Press

LEARNING AND BEHAVIOR, Seventh Edition, is stimulating and filled with high-interest queries and examples. Based on the theme that learning is a biological mechanism that aids survival, this book embraces a scientific approach to behavior but is written in clear, engaging, and easy-to-understand language. Available with InfoTrac Student Collections <http://go.cengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Looking Out, Looking In McGraw-Hill Humanities, Social Sciences & World Languages

Demonstrate the nature of culture and its influence on people's lives. For over 40 years, the best-selling Conformity and Conflict has brought together original readings and cutting edge research alongside classic works as a powerful way to study human behavior and events. Its readings cover a broad range of theoretical perspectives and demonstrate basic anthropological concepts. The Fourteenth Edition incorporates successful articles from past editions and fresh ideas from the field to show fascinating perspectives on the human experience. Teaching and Learning Experience Personalize Learning - MyAnthroLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Articles, article introductions and review questions encourage students to examine their assumptions, discern hidden values, evaluate evidence, assess their conclusions, and more! Engage Students - Section parts, key terms, maps, a glossary and subject index all spark student interest and illustrate the reader's main points with examples and visuals from daily life. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic “MyTest” Test Bank or PowerPoint Presentation Slides. Additionally, Conformity and Conflict's part introductions parallel the basic concepts taught in introductory courses – which allow the book to be used alone as a reader or in conjunction with a main text. Note: MyAnthroLab does not come automatically packaged with this text. To purchase MyAnthroLab, please visit www.MyAnthroLab.com or you can purchase a valuepack of the text + MyAnthroLab (at no additional cost): VP ISBN-10: 0205176011/ISBN-13: 9780205176014

Mount Allegro Cengage Learning

Framed around the concept of culture, CULTURE COUNTS, 3rd Edition shows you how culture matters in driving and explaining human behavior, how culture is dynamic, and how it interrelates various cultural systems in adaptive (or maladaptive) ways. The book emphasizes why understanding culture is important for understanding the world today, and how humans can solve problems and effect positive change. The authors draw you into the book's concepts via engaging ethnographic storytelling and a conversational writing style that connects you to the topics. You'll focus on contemporary issues, issues of globalization, issues of gender, and issues of equalities and inequalities topics that are important to both the study of

anthropology and your understanding of the world around you. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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