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DESIREE JORDAN

CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

John Wiley & Sons

Cloud computing is becoming the next revolution in the IT industry; providing central storage for internet data and services that have the potential to bring data transmission performance, security and privacy, data deluge, and inefficient architecture to the next level. Enabling the New Era of Cloud Computing: Data Security, Transfer, and Management discusses cloud computing as an emerging technology and its critical role in the IT industry upgrade and economic development in the future. This book is an essential resource for business decision makers, technology investors,

architects and engineers, and cloud consumers interested in the cloud computing future.

A Guide for Social Science Students and Researchers Business Expert Press

This book analyses community-based approaches to developing and regenerating tourism destinations in the developing world, addressing this central issue in sustainable tourism practices. It reviews a variety of systems useful for analysing and understanding management issues to offer new insight into the skills and resources that are needed for implementation, ongoing monitoring and review of community-based tourism. Adopting a multidisciplinary approach, this book explores alternatives to the dominant interpretation which argues against tourism as a benefit for community development. International case studies throughout the book illustrate and vouch for tourism as a transformative force while clarifying the need to manage expectations in sustainable tourism for community development, rejuvenation and regeneration. Emphasis is placed on accruing relevant decision-support material, and creating services, products and management approaches that will endure and adapt as change necessitates. This will be of great interest to upper-level students,

researchers and academics in the fields of tourism impacts, sustainability, ethics and development as well as the broader field of geography.

An Introduction Kogan Page Publishers

Assuming no prior knowledge, Educational Research by R. Burke Johnson and Larry Christensen offers a comprehensive, easily digestible introductory research methods text for undergraduate and graduate students. Readers will develop an understanding of the multiple research methods and strategies used in education and related fields; how to read and critically evaluate published research; and the ability to write a proposal, construct a questionnaire, and conduct an empirical research study on their own. Students rave about the clarity of this best seller and its usefulness for their studies, enabling them to become critical consumers and users of research.

Community-Based Tourism in the Developing World Lippincott Williams & Wilkins

Whether you want to break into this burgeoning industry, or you simply need to plan an event and don't know where to start, there's something for all would-be event planners in *Event Management For Dummies*. Packed with tips, hints and checklists, it covers all aspects of planning and running an event – from budgeting, scheduling and promotion, to finding the location, sorting security, health and safety, and much more. Open the book and find: Planning, budgeting and strategy Guests and target audience Promoting and marketing events Location, venue and travel logistics Food, drink, entertainment and themes Security, health and safety, permissions, insurance and the like Tips for building a career in event management

Leadership and Personnel Management: Concepts, Methodologies, Tools, and Applications SAGE Publications

Within events management, events are commonly categorised within two axes, size and content. Along the size axis events range between the small scale and local, through major events, which garner greater media interest, to internationally significant hallmark and mega events such as the Edinburgh Festival and the Tour de France. Content is frequently divided into three forms – culture, sport or business. However, such frameworks overlook and depoliticise a significant variety of events, those more accurately construed as protest. This book brings together new research and theories from around the world and across sociology, leisure studies, politics and cultural studies to develop a new critical pedagogy and critical theory of events. It is the first research monograph that deals explicitly with the concept of critical event studies (CES), the idea that it is impossible to explore and understand events without understanding the wider social, cultural and political contexts. It addresses questions such as can the occupation and reclamation of specific spaces by activists be understood as events within its framework? And is the activity of activists in these spaces a leisure activity? If those, and other similar activities, can be read as events and leisure, what does admitting them into the scope of events management and leisure studies mean for our understanding of them and how the study of events management is to be conceptualised? This title will be of interest to undergraduate and postgraduate students on events management and related courses and scholars interested in understanding the ways in which events are constructed by the social, the cultural and the political.

The Caribbean Experience Routledge

In this issue of *Library Technology Reports*, Kate Marek offers a practical guide to web analytics

tools, explaining what librarians need to know to implement them effectively.

A Practical Guide to Event Promotion Routledge

Research-informed practice has an ever-growing impact on teaching. It involves reading widely, and discussing and debating evidence from sources outside a teacher's own educational setting. When done well, it can greatly improve practice, although it can often be complex and time-consuming. Bloomsbury CPD Library: Research-Informed Practice provides simple, manageable strategies for busy classroom teachers to access and engage with research and use it to transform teaching. Experienced teacher and research lead Jennifer Ludgate presents an invaluable guide to using research to inform teaching practice within a busy school term. Full of top tips, it's split into two sections – teach yourself and train others – to develop a research-informed culture across the whole school. This easy-to-follow title in the Bloomsbury CPD Library series features self-evaluation tasks for reviewing your own progress and includes ready-to-use training plans for 20 hours of CPD. With all handouts and presentation slides available as a free download from the companion website, this is an essential resource for any classroom teacher or school leader who would like to improve teaching practice using research and evidence.

Doing & Writing Qualitative Research IGI Global

"This book presents scientific, theoretical, and practical insight on the software and technology of social networks and the factors that boost communicability, highlighting different disciplines in the computer and social sciences fields"--Provided by publisher.

IMPACTS AND STRATEGIES

SAGE

Exploring sports event management from a Caribbean, small island developing state perspective, this volume uses the events of the recently held Cricket World Cup 2007 (CWC 2007) as a launching pad for identifying best practices and the way forward. The CWC 2007 was the first time in any sport, a World Cup was staged in nine independent countries. None of the Caribbean territories hosting a match has a population larger than Jamaica's 3.4 million; most have less than a quarter of a million people; economies are small and infrastructure limited. The hosting of this event produced significant lessons that the region and the world can learn from concerning sports event management.

Improving Convention Center Management Using Business Analytics and Key Performance Indicators, Volume I IGI Global

Have you ever wanted to know an effective and ethical way to: Design a study? Recruit participants? Report findings? And improve the quality and output of your research? The *Research Companion* focuses on the practical skills needed to complete research in the social or health sciences and development. It covers the behind-the-scenes essentials you need to run an effective and ethical piece of research and offers clear, honest advice to help avoid typical problems and improve standards and outcomes. It addresses each stage of the research process from thinking of a research idea, through to managing, monitoring, completing and reporting your project, and working effectively and safely with participants and colleagues. As well as covering theoretical issues in research, the book is full of links to other resources and contains practical tips and stories from

researchers at all levels. This new edition is fully updated to reflect shifts in funding structures, open access, and online developments and has a link to a blog and friendly online community for readers to connect with diverse researchers all sharing experiences and offering practical advice. The Research Companion brings hard-earned lessons from the real world to offer invaluable guidance to all students of the social and health sciences, from those just beginning their first research project, to experienced researchers and practitioners. It will be instrumental in raising readers' competence levels and making their research more accurate, ethical, and productive.

Investigating a Business Issue Taylor & Francis

This book provides students and event managers with an insight into the strategic management of sports events of all scales and types, from international mega-events to community sport. Introducing key theory and best practice, it offers a practical, step-by-step guide to planning, organizing, managing and evaluating events. Now in a fully revised and updated fourth edition, the book explains the importance of adopting a strategic approach, showing how to implement strategies that lead to successful outcomes over the short and the long term. It uses international case studies in every chapter, from the NBA and NFL to Formula 1 and the English Premier League, offering real-world insight into both larger and smaller events. In addition, woven throughout the book are a series of in-depth studies of several Olympic Games, the ultimate sporting event and an important point of reference for all practising and aspiring event managers. The book covers every key aspect of the sports event management process, including: sports organizations, such as the IOC, FIFA and World Athletics, and their interactions with event partners, the media and promoters short-term and long-term benefits of the planning process event impact and legacy operational functions, including finance, ticketing, transport, venues, IT, human resources and security marketing and communications, including social networking and new media the bidding process research and evaluation This new edition includes expanded coverage of digital and social media, the social impact of events, sustainability, security, entrepreneurship, employability and much more. It is an essential text for any sports event course and invaluable reading for any student or practitioner working in sport business, sport management, sport development or event management. The textbook is supported by useful online resources, including additional case studies and exam questions for each chapter.

WATER AS HAZARD AND WATER AS HERITAGE: REPORT OF THE EUROPEAN GEOSCIENCES UNION TOPICAL EVENT IN ROME, 13.-14. JUNE 2016

Festival and Special Event Management, Essentials Edition

Health Policy Management: A Case Study Approach provides nursing students the foundation for understanding the basics of health policy. Each chapter begins with a narrative overview by introducing a unique topic which is covered through the chapter. Three case studies written by healthcare professionals. This collection of case studies is interdisciplinary-focused and have been curated from both nurses and healthcare professionals making this a truly comprehensive teaching resource. Topics covered include: Social determinants of health Patient Protection Policies and Regulations Health Care Quality and Safety Health Care Financing and Payment Methods Medicare Medicaid Children's Health Insurance

DECOLONIZING METHODOLOGIES

Bloomsbury Publishing

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Jones & Bartlett Publishers

Recent advances in information and communication technologies have enhanced the standards of metropolitan planning and development. With the increase in mobile communication, this will help to deliver innovative new services and apps in the field of urban e-planning. *New Approaches, Methods, and Tools in Urban E-Planning* is a key resource for the latest academic research on recent innovations in urban e-planning, citizen e-participation, the use of social media, and new forms of data collection and idea generation for urban planning. Presenting broad coverage among a variety of pertinent views and themes such as ethnography, e-consultation, and civic engagement, this book is ideally designed for planners, policymakers, researchers, and graduate students interested in how recent technological advancements are enhancing the traditional practices in e-planning.

Educational Research Routledge

Running a successful sporting event—whether it's a local event, state championship, or international competition—requires the knowledge and skills to plan, organize, promote, lead, and communicate effectively. *Managing Sport Events, Second Edition With Web Resource*, will prepare readers to manage events with ease, guiding them through the entire process, from event conception to postevent evaluation. Merging research findings with best practices, *Managing Sport Events, Second Edition*, presents the key principles of event management to prepare students to enter the field with the skills needed to immediately engage in event production and evaluation. With updated references throughout, the second edition emphasizes practical application by offering plenty of contemporary examples and learning opportunities for students: New industry profiles at the beginning of each chapter showcase professionals putting theory into practice Added sections address emerging trends and topics, such as sustainability and event security Examples show how new technologies can be utilized for event management and event presentation Scenarios highlighting recreational and community events better represent smaller-scale events such as a local 5K run or a youth basketball tournament Case studies and learning activities at the end of each chapter allow students to put theory into practice A new web resource offers mini case studies with multiple-choice questions that provide immediate feedback to help students gauge their comprehension *Managing Sport Events, Second Edition*, leads students through the reality of what it takes to conduct a successful event. Starting with event conception and development, the text then addresses key planning areas, including staffing, budgeting, marketing, promotion, sponsorship, and legal and risk management. It then moves into key operational areas such as services, logistics, and on-site management, and it concludes the process with postevent duties and considerations. *Managing Sport Events, Second Edition*, integrates the traditional business segments of sport

management with the unique requirements of event management. This guide is an essential resource for current and future professionals working in parks and recreation, tourism and hospitality, and sports at all levels—youth, high school, college, amateur, minor league, professional, and international competition.

EVENT PORTFOLIO MANAGEMENT

KIT Scientific Publishing

Contemporary events management is a diverse and challenging field. This major new introductory textbook is the first to fully explore the multi-disciplinary nature of events management and to provide all the practical skills and professional knowledge students need to succeed in the events industry. The book covers every type of event studied on an Events Management course, including sports, music, the arts, corporate events, tourism, and the public and voluntary sectors. It introduces the key issues facing the contemporary events industry, from health, safety and risk management to sustainability to developing a market-oriented business, with every topic brought to life through case-studies, personal biographies and examples of best practice. Written by a team of authors with many years of industry experience, it introduces the practical skills required in every core area of events management, including marketing, finance, project management, strategy, operations, event design and human resources. A companion website for the book includes a dazzling array of additional features, including self-test questions, audio interviews with key industry figures, additional case-studies and PowerPoint slides for each chapter. *Events Management: An Introduction* is the essential course text for any events management program.

HEALTH POLICY MANAGEMENT - A CASE APPROACH

Routledge

The SAGE Handbook of Qualitative Business and Management Research Methods provides a state-of-the-art overview of qualitative research methods in the business and management field. The Handbook celebrates the diversity of the field by drawing from a wide range of traditions and by bringing together a number of leading international researchers engaged in studying a variety of topics through multiple qualitative methods. The chapters address the philosophical underpinnings of particular approaches to research, contemporary illustrations, references, and practical guidelines for their use. The two volumes therefore provide a useful resource for Ph.D. students and early career researchers interested in developing and expanding their knowledge and practice of qualitative research. In covering established and emerging methods, it also provides an invaluable source of information for faculty teaching qualitative research methods. The contents of the Handbook are arranged into two volumes covering seven key themes: Volume One: History and Tradition Part One: Influential Traditions: underpinning qualitative research: positivism, interpretivism, pragmatism, constructionism, critical, poststructuralism, hermeneutics, postcolonialism, critical realism, mixed methods, grounded theory, feminist and indigenous approaches. Part Two: Research Designs: ethnography, field research, action research, case studies, process and practice methodologies. Part Three: The Researcher: positionality, reflexivity, ethics, gender and intersectionality, writing from the body, and achieving critical distance. Part Four:

Challenges: research design, access and departure, choosing participants, research across boundaries, writing for different audiences, ethics in international research, digital ethics, and publishing qualitative research. Volume Two: Methods and Challenges Part One: Contemporary methods: interviews, archival analysis, autoethnography, rhetoric, historical, stories and narratives, discourse analysis, group methods, sociomateriality, fiction, metaphors, dramaturgy, diary, shadowing and thematic analysis. Part Two: Visual methods: photographs, drawing, video, web images, semiotics and symbols, collages, documentaries. Part Three: Methodological developments: aesthetics and smell, fuzzy set comparative analysis, sewing quilts, netnography, ethnomusicality, software, ANTI-history, emotion, and pattern matching.

Middle Range and Situation Specific Theories in Nursing Research and Practice Taylor & Francis
A concise introduction to portfolio theory and methods for use in event management and event tourism. Divided into 2 parts of 'Theory' and 'Practice' it explains why it is important in event studies and management, and then shows how related methods can be used and adapted using real world international case studies.

Events Management IGI Global

'A landmark in the process of decolonizing imperial Western knowledge.' Walter D. Mignolo, Duke University
To the colonized, the term 'research' is conflated with European colonialism; the ways in which academic research has been implicated in the throes of imperialism remains a painful memory. This essential volume explores intersections of imperialism and research - specifically, the ways in which imperialism is embedded in disciplines of knowledge and tradition as 'regimes of truth.' Concepts such as 'discovery' and 'claiming' are discussed and an argument presented that the decolonization of research methods will help to reclaim control over indigenous ways of knowing and being. Now in its eagerly awaited second edition, this bestselling book has been substantially revised, with new case-studies and examples and important additions on new indigenous literature, the role of research in indigenous struggles for social justice, which brings this essential volume urgently up-to-date.

Breakthroughs in Research and Practice IGI Global

"It is very exciting to see all of these studies compiled in one book. It can be read sequentially or just for certain transitions. It also can be used as a template for compilation of other concepts central to nursing and can serve as a resource for further studies in transitions. It is an excellent addition to the nursing literature." Score: 95, 4 Stars. --Doody's
"Understanding and recognizing transitions are at the heart of health care reform and this current edition, with its numerous clinical examples and descriptions of nursing interventions, provides important lessons that can and should be incorporated into health policy. It is a brilliant book and an important contribution to nursing theory."
Kathleen Dracup, RN, DNSc Dean and Professor, School of Nursing University of California San Francisco
Afaf Meleis, the dean of the University of Pennsylvania School of Nursing, presents for the first time in a single volume her original "transitions theory" that integrates middle-range theory to assist nurses in facilitating positive transitions for patients, families, and communities. Nurses are consistently relied on to coach and support patients going through major life transitions, such as illness, recovery, pregnancy, old age, and many more. A collection of over 50 articles published from 1975 through 2007 and five newly commissioned articles, *Transitions Theory* covers developmental,

situational, health and illness, organizational, and therapeutic transitions. Each section includes an introduction written by Dr. Meleis in which she offers her historical and practical perspective on transitions. Many of the articles consider the transitional experiences of ethnically diverse patients, women, the elderly, and other minority populations. Key Topics Discussed: Situational transitions, including discharge and relocation transitions (hospital to home, stroke recovery) and immigration transitions (psychological adaptation and impact of migration on family health) Educational

transitions, including professional transitions (from RN to BSN and student to professional) Health and illness transitions, including self-care post heart failure, living with chronic illness, living with early dementia, and accepting palliative care Organization transitions, including role transitions from acute care to collaborative practice, and hospital to community practice Nursing therapeutics models of transition, including role supplementation models and debriefing models

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