

Basic Business Communication Raj Kumar Excel Books India

Business Communication Book.. The Business of Changing the World: How... by Raj Kumar · Audiobook preview Maine English Kaise Improve Ki - Rajkummar Rao English for Project Management Success: \"Speak Like a Professional\" | Business English Learning Business Communication Tools - Entrepreneurship 101 2010/11 Professional Communication Skills How to improve your BUSINESS COMMUNICATION? Business Communication Essentials - Video Training Course | John Academy FM opens up on North vs South, Congress,GST, IncomeTax \u0026 India's Economy| IBP Episode 8 Chapter 3: Planning Business Messages How Gies Business Designed And Delivers The World's MBA Business Communication (PART 1) Effective Business Communication Chapter 1 Raj Kumar: The Business of Changing the World 10 Best Business Communications Textbooks 2019 Where Are They? - Expert Business Communication Tips | Video 96 Business Communication in hindi | Complete Revision Unit 1 | MBA | BBA | B.Com Chapter 1: Understanding Business Communication in Today's Workplace Business Communication 5 books EVERYONE SHOULD Read | Ankur Warikoo #Shorts Business Communication (PART2) 5 Book recommendations - All from different genres Disruption for Good + The Business of Changing the World - Raj Kumar B Raj Kumar | Weisheit Book Club | The Rules Have Changed.

ICICCD 2016

Nonfunctional Requirements in Mobile Application Development

Civic Discourse

Perspectives and Challenges

Handbook of e-Business Security

Responsible Innovation in Digital Health

Rashtriya Sahara

Digital Marketing and Consumer Engagement: Concepts, Methodologies, Tools, and Applications

NAEB Directory of Public Telecommunications

The Business of Changing the World

Strategic Corporate Communication in the Digital Age

Tourism Marketing

Strategic Analysis Text and Cases

Global Higher Education During and Beyond COVID-19

Enterprise Resiliency in the Continuum of Change: Emerging Research and Opportunities

Concepts, Applications and Skills

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GRANT SAWYER

ICICCD 2016 Beacon Press

Agriculture plays a vital role in a country's growth. Modern-day technologies drive every domain toward smart systems. The use of traditional agricultural procedures to satisfy modern-day requirements is a challenging task. Cloud IoT Systems for Smart Agricultural Engineering provides substantial coverage of various challenges of the agriculture domain through modern technologies such as the Internet of Things (IoT), cloud computing, and many more. This book offers various state-of-the-art procedures to be deployed in a wide range of agricultural activities. The concepts are discussed with the necessary implementations and clear examples. Necessary illustrations are depicted in the chapters to ensure the effective delivery of the proposed concepts. It presents the rapid advancement of the technologies in the existing agricultural model by applying the cloud IoT techniques. A wide variety of novel architectural solutions are discussed in various chapters of this book. This book provides comprehensive coverage of the most essential topics, including: New approaches on urban and vertical farming Smart crop management for Indian farmers Smart livestock management Precision agriculture using geographical information systems Machine learning techniques combined with IoT for smart agriculture Effective use of drones in smart agriculture This book provides solutions for the diverse domain of problems in agricultural engineering. It can be used at the basic

and intermediary levels for agricultural science and engineering graduate students, researchers, and practitioners.

Nonfunctional Requirements in Mobile Application Development
PHI Learning Pvt. Ltd.

Tourism Marketing: A Strategic Approach presents a variety of practical application tools, skills, practices, models, approaches, and strategies that are proving themselves effective in tourism marketing. The volume considers overall infrastructure, socioeconomic conditions, and modern tourism business infrastructure in discussing the efficiency of good strategies and practices and their impact on business and economic growth. Tourism is one of the fastest growing industries, and in the next few decades, it will play a role in many fields, such human resources, national economic growth, and more.

CIVIC DISCOURSE

CRC Press

This comprehensive reference text discusses fundamental concepts, applications, design techniques, and challenges in the field of planar antennas. The text focuses on recent advances in the field of planar antenna design and their applications in various fields of research, including space communication, mobile communication, wireless communication, and wearable applications. This resource presents planar antenna design concepts, methods, and techniques to enhance the performance parameters and applications for IoTs and device-to-device communication. The latest techniques used in antenna design, including their structures defected ground, MIMO, and fractal design, are discussed comprehensively. The text will be useful for

senior undergraduate students, graduate students, and academic researchers in fields including electrical engineering, electronics, and communication engineering.

Perspectives and Challenges Pearson Education India

The proceedings of the Third International Conference on Intelligent Systems Design and Applications (ISDA 2003) held in Tulsa, USA, August 10-13. Current research in all areas of computational intelligence is presented including design of artificial neural networks, fuzzy systems, evolutionary algorithms, hybrid computing systems, intelligent agents, and their applications in science, technology, business and commerce. Main themes addressed by the conference are the architectures of intelligent systems, image, speech and signal processing, internet modeling, data mining, business and management applications, control and automation, software agents and knowledge management.

Handbook of e-Business Security Discovery Publishing House

Most Books On Business Communication Focus, Mainly, On What It Is Definition, Nature, Process, Form, Types, And So On. This Book, With Cases And Applications, Besides Concepts, Shows For The First Time, How Total Communication Skills Can Be Developed. The Book Propounds That Business Communication Skill Is Not Just A Managerial Ability; It Is Also An Extraordinary Trait. Effective Business Communication Is Not Just Purpose-Driven; It Is Also A Complete Strategy. Thus, It Is Not A Speaker Or Writer Who Communicates; It Is The Total Individual, A Personality . Presented In A Reader-Friendly Style, The Book Can Be Effectively Used By Students, Faculty And Executives For Teaching, Training And Self-Development Equally Comfortably.

Responsible Innovation in Digital Health sagar publications

The book presents high-quality research papers presented at the first international conference, ICICCD 2016, organised by the Department of Electronics, Instrumentation and Control Engineering of University of Petroleum and Energy Studies, Dehradun on 2nd and 3rd April, 2016. The book is broadly divided into three sections: Intelligent Communication, Intelligent Control and Intelligent Devices. The areas covered under these sections are wireless communication and radio technologies, optical communication, communication hardware evolution, machine-to-machine communication networks, routing techniques, network analytics, network applications and services, satellite and space communications, technologies for e-communication, wireless Ad-Hoc and sensor networks, communications and information security, signal processing for communications, communication software, microwave informatics, robotics and automation, optimization techniques and algorithms, intelligent transport, mechatronics system, guidance and navigation, algorithms, linear/non-linear control, home automation, sensors, smart cities, control systems, high performance computing, cognition control, adaptive control, distributed control, prediction models, hybrid control system, control applications, power system, manufacturing, agriculture cyber physical system, network control system, genetic control based, wearable devices, nano devices, MEMS, bio-inspired computing, embedded and real-time software, VLSI and embedded systems, FPGA, digital system and logic design, image and video processing, machine vision, medical imaging, and reconfigurable computing systems.

Rashtriya Sahara IGI Global

Nonfunctional Requirements in Mobile Application Development is an empirical study that investigates how nonfunctional requirements--as compared with functional requirements--by the software engineers during mobile application development. The book empirically analyzes the contribution of nonfunctional requirements to project parameters such as cost, time, and quality. Such parameters are of prime interest as they determine

the survival of organizations in highly dynamic environments. The impact of nonfunctional requirements on project success is analyzed through surveys and case studies, both individually and relative to each other. Sources for data collection include industry, academia, and literature. The book also empirically studies the impact of nonfunctional requirements on the overall business success of both the software development firm and the software procuring firm. Project success is examined to determine if it leads to business success. The book provides rich empirical evidence to place nonfunctional requirements on par with functional requirements to achieve business success in highly competitive markets. This work enhances the body of knowledge through multiple empirical research methods including surveys, case studies, and experimentation to study software engineers focus on nonfunctional requirements at both project and business levels. The book can guide both computer scientists and business managers in devising theoretical and technical solutions for software release planning to achieve business success.

Digital Marketing and Consumer Engagement: Concepts, Methodologies, Tools, and Applications CRC Press

There can be no growth in a business without change. Learning how to cope with change and capitalize on new developments is pivotal to organizational growth. Enterprise Resiliency in the Continuum of Change: Emerging Research and Opportunities is a critical reference source that discusses the components of business-related change and how organizational leaders can progress their company through such alterations rather than fail during turbulent times. Highlighting important topics such as enterprise schemata, change triggers, company resiliency, and intervention theories, this scholarly publication is designed for business owners, enterprise leaders, professionals, and researchers interested in learning more about how to make an organization resilient during times of change.

NAEB Directory of Public Telecommunications Excel Books India

Many of us have somewhere deep in our heart a wish to become entrepreneur. Due to unavailability of right information, many of us were unable to venture into this promising segment of international trade and remained confined to meeting our day to day needs. This book is an attempt to bring the much-needed information at one place to enable a prospective entrepreneur to venture into International Trade. This book tries to bridge the crucial knowledge gap and provide information on areas related to international trade. This book enables the prospective entrepreneurs to have a know-how of legal requirement, the ways to find markets & buyers, the requirement of different countries, the risk involved and the risk mitigation measures, the documentation and the process involved.

The Business of Changing the World Pearson Education India

The origins and development of the fascinating variety of continents, countries and communities of the world are the engrossing subjects of the present prize set of 17 Vols. in 34 Parts of the encyclopaedia. With marvelously lucid text and equally graphic illustrations, the writers and editors present a panoramic account of the splendid variety of the family of mankind, its numerous and varied habitations, its physical, human and economic geography of man and his activities, and the living dynamic relation that mankind had with fellow communities across land and sea as well as with the planet that sustains all of them. The World Encyclopaedia of Nations and Nationalities opens to students, teachers and general readers a vast and beautiful window onto the great as well as the little known customs, manners and cultures of the world, reveals the universal geographical features and singularities of all countries in the continents, the introduces in vivid detail the many kind of

inhabitants that are found world-wide. Not only is this brilliantly conceived encyclopaedia the pride of many libraries across the world, but it is also regarded as an apt companion and complement to the earlier historic work of Darwin, namely, *Origin of the Species*. In its comprehensive sweep and vibrant treatment the present volumes of this encyclopaedia will be an essential part of all libraries.

STRATEGIC CORPORATE COMMUNICATION IN THE DIGITAL AGE

CRC Press

Contents: Introduction, Management Information System, Autonomy and Delegation, Leadership, Policy-Formation and Decision-Making, Public Relations and Publicity, Effective and Responsive Management, Co-ordination, Delegation, Communication and Supervision, Aids to Efficiency, Executive Agencies, Automation and Reduction of Paper Work, Improving Productivity, Ensuring Right of Redress, Administration and Control, Openness, Planning, Comparative Public Administration, Perspective on Public Administration for the 21st Century.

Tourism Marketing IGI Global

Consumer interaction and engagement are vital components to help marketers maintain a lasting relationship with their customers. To achieve this goal, companies must utilize current digital tools to create a strong online presence. *Digital Marketing and Consumer Engagement: Concepts, Methodologies, Tools, and Applications* is an innovative reference source for the latest academic material on emerging technologies, techniques, strategies, and theories in the promotion of brands through forms of digital media. Highlighting a range of topics, such as mobile commerce, brand communication, and social media, this multi-volume book is ideally designed for professionals, researchers, academics, students, managers, and practitioners actively involved in the marketing industry.

Notion Press

At a time of social, political, and economic shifts across the world, India is faced with the pivotal challenge of addressing the state of its universities. In a region that was home to the leading higher learning institutions during ancient times, the descent in the quality of higher education offered by modern India's universities is yet to create the desired impact. To be effective, universities will need to create institutional ecosystems that are reflective of the complex and interconnected worlds their graduates will live in. India's extraordinary demographic profile creates a compelling need for its universities to reimagine their roles. The contributors in this volume argue for fundamental reforms to bring about a renewed sense of purpose. The chapters are authored by leading scholars in the fields of law, management, educational theory, liberal arts, international relations, and science and technology, and reflect the multiple approaches necessary to address the most difficult challenges in our times. The volume provides international and comparative perspectives on higher education, and will be immensely useful in highlighting issues being faced by Indian universities.

Strategic Analysis Text and Cases Springer

With the perpetual advancements of technology, library and information science professionals are tasked with understanding these technologies and providing accurate and comprehensive information to other potential users. These professionals must develop best practices for understanding these technologies in order to best serve other users. *The Handbook of Research on Emerging Trends and Technologies in Library and Information Science* is a critical research book that examines advancing technologies and new innovations and their influences on library

and information sciences for improved best practices. Featuring an array of topics such as digital libraries, distance education, and information literacy, this publication is essential for librarians, knowledge managers, information retrieval specialists, library and information science professionals, information scientists, researchers, web librarians, academicians, educators, IT specialists, and managers.

Global Higher Education During and Beyond COVID-19 Springer Nature

Welcome to the proceedings of GCC2004 and the city of Wuhan. Grid computing has become a mainstream research area in computer science and the GCC conference has become one of the premier forums for presentation of new and exciting research in all aspects of grid and cooperative computing.

The program committee is pleased to present the proceedings of the 3rd International Conference on Grid and Cooperative Computing (GCC2004), which comprises a collection of excellent technical papers, posters, workshops, and keynote speeches. The papers accepted cover a wide range of exciting topics, including resource grid and service grid, information grid and knowledge grid, grid monitoring, management and organization tools, grid portal, grid service, Web services and their QoS, service orchestration, grid middleware and toolkits, software glue technologies, grid security, innovative grid applications, advanced resource reservation and scheduling, performance evaluation and modeling, computer-supported cooperative work, P2P computing, automatic computing, and meta-information management. The conference continues to grow and this year a record total of 581 manuscripts (including workshop submissions) were submitted for consideration. Expecting this growth, the size of the program committee was increased from 50 members for GCC 2003 for 70 in GCC 2004. Relevant differences from previous editions of the conference: it is worth mentioning a significant increase in the number of papers submitted by authors from outside China; and the acceptance rate was much lower than for previous GCC conferences. From the 427 papers submitted to the main conference, the program committee selected only 96 regular papers for oral presentation and 62 short papers for poster presentation in the program.

Enterprise Resiliency in the Continuum of Change: Emerging Research and Opportunities CRC Press

Human Resource Management Strategic Analysis Text and Cases has been designed to provide the comprehensive knowledge about the subject. The book combines the operational as well as the strategic aspects of HRM. It presents detailed coverage of the principles and concepts of HRM including its strategic aspects. The text provides logical and analytical application of the concepts. The strategic analysis involves integrative approach of HRM with strategic management. Case studies have been given at the end of each chapter to make subject more practical and analytical. Salient Features of the book * Covers all relevant topics of HRM * Integrates operational HRM with strategic management * Inspires managerial actions to successfully deal with the challenges and emerging trends in HRM * Provides holistic view of global HRM * Simple and readers friendly language * Invaluable text For The students of MBA, M.Com., and other post graduate students who are specializing in HRM * Useful guide for HR professionals and executives of corporate section

Concepts, Applications and Skills Springer

International Economics is one of the most important and dynamic disciplines of economics. The subject has become all the more complex and interesting because of the interesting because of the intricacies involved in economic factors, international

relations, and the socio-economic environment. This book captures all the recent developments in the international economics and business scenario. The contents of the book are divided into four parts. The first part contains - International Economics and Trade, Analytical Tools of International Economics, Theory of Comparative Costs, Modern Theories of International Trade, Hechscher- Ohlin Theory and Gains from International Trade. The second part includes-International Trade and Economic Development, Terms of Trade, Tariffs and International Trade, Contribution of Economic Growth to International Trade, Analysis of Growth Parameters, Free Trade vs. Protection, Non-Tariff Trade Barriers - Quota System, Dumping and State Trading. The third part comprises - Balance of Payments, Foreign Trade Multiplier, Monetary Policy-Fiscal Policy Mix and Foreign Exchange Management. The Fourth part includes - Strategy Towards Globalization, Theory of Economic Integration; Customs Union, Theory of Economic Integration: Regional Blocs and Grouping, WTO Framework, International Financial Institutions, GATS and National Income Determination. The book has a special section on Case pertaining to International Economics and International Business. The book has been written in a clear, crisp and lucid style. Authentic (up-to-date) data and proper illustrations have been provided to facilitate proper understanding of the subject. This book has been designed keeping in view the standard requirements of the undergraduate and postgraduate students of various areas of Economics, International Business and Management.

IoT Applications, Security Threats, and Countermeasures Raj Kumar Sharma

The development of online digital libraries has enhanced the

availability of printed materials. By implementing these systems, this ensures the access of material to universities, students, and bibliophiles. Digitizing the Modern Library and the Transition From Print to Electronic is a pivotal reference source for the latest techniques and initiatives needed to transition libraries into the digital age. Featuring extensive coverage on relevant areas such as electronic resource management, library management software, and semantic web, this publication is an ideal resource for faculty members, research scholars, students, information specialists, and librarians in universities and in academic, public, and special libraries.

International Economics Greenwood Publishing Group

Basic Business Communication Concepts, Applications and Skills Basic Business Communication Excel Books India Human Resource Management Strategic Analysis Text and Cases I. K. International Pvt Ltd

Basic Business Communication Edward Elgar Publishing

This book gathers the state-of-the-art for industrial application of scientific and practical research in the Cloud and IoT paradigms to benefit society. The book first aims to discuss and outline various aspects of tackling climate change. The authors then discuss how Cloud and IoT can help for digital health and learning from industrial aspects. The next part of book discusses technical improvements in the fields of security and privacy. The book also covers Smart Homes and IoT in agriculture. The book is targeted towards advancing undergraduate, graduate, and post graduate students, researchers, academicians, policymakers, various government officials, NGOs, and industry research professionals who are currently working in the field of science and technology either directly or indirectly to benefit common masses.

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