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- Google Books I give this book to, and discuss it with, anyone in my company that is going into entry level management. This is a great primer for understanding the role of a manager. Magretta conveys basic concepts clearly and concisely. I recommend this book to anyone.

What Management Is: How It Works and Why It's Everyone's ... Before writing *What Management Is*, Joan Magretta was the strategy editor for *Harvard Business Review*; prior to that she was a partner with the consulting firm Bain and Company. Magretta, Joan, and Nan Dundes Stone. *What Management Is - The Key Point*. . . . *What Management Is* By Joan Magretta *What Management Is* By Joan Magretta *Management's Golden Rule: Trust* *Management's Golden Rule: Trust Making Values Come Alive* *Making Values Come Alive* *Respect for the Individual* *Respect for the Individual Managing Ourselves: Looking from the Inside Out* *Managing Ourselves: Looking from the Inside Out* [11][11] ABOUT BUSINESS SUMMARIES BusinessSummaries.com is a business book summaries service. *What management is - SlideShare* Joan Magretta MBA, PhD is an award-winning contributor to the *Harvard Business Review*, where she was strategy editor during the 1990s. A former partner at Bain & Co., she is now a Senior Institute Associate at Harvard Business School's Institute for Strategy and Competitiveness. Joan Magretta - Profile Books Joan Magretta is a Senior Institute Associate at the Institute for Strategy and Competitiveness at Harvard Business School. She was the principal strategy editor at the *Harvard Business Review* and was a partner at the leading management-consulting firm of Bain & Co. *Biography of Joan Magretta for Appearances, Speaking ...* Joan Magretta is a senior associate at the Institute for Strategy and Competitiveness at Harvard Business School. She was a Bain partner and strategy editor of *Harvard Business Review*. Nan Stone spent 15 years as editor and five years as editor-in-chief of the *Harvard Business Review*. *What Management Is Free Summary* by Joan Magretta and Nan Stone *What Management Is* by Joan Magretta *Book Resume: A book about management, described by guru Peter Drucker as 'a first rate as an introduction for the non-manager and especially for the beginner, but equally excellent as a rounded, complete, and comprehensive `refresher course' for the most experienced executive.* *What Management Is | Download [Pdf]/[ePub] eBook* About the author (2012) Joan Magretta won the 1998

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Joan Magretta MBA, PhD is an award-winning contributor to the Harvard Business Review, where she was strategy editor during the 1990s. A former partner at Bain & Co., she is now a Senior Institute Associate at Harvard Business School's Institute for Strategy and Competitiveness.

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What Management Is - The Key Point
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