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In 2020, Have Boeing's Problems Just Begun?

Airbus and Boeing have invested in the market for aerospace and defense corporations (Fuglsang & Sundbo 2002). Use of modern technology to develop new products is a factor that has been used by the companies to develop new products in the market. Boeing has used technology to manufacture totally new products.

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The competition between Airbus and Boeing has been characterised as a duopoly in the large jet airliner market since the 1990s. This resulted from a series of mergers within the global aerospace industry, with Airbus beginning as a European consortium while the American Boeing absorbed its former arch-rival, McDonnell Douglas, in 1997. Other manufacturers, such as Lockheed Martin and Convair in ...

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In reality, both Airbus and Boeing could assume either position in this sentence. In truth, both of these statements apply to each of them. For example, Boeing gets exclusive contracts with the US military and government. Meanwhile, Airbus gets tax breaks and government subsidies in the form of government orders.

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