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CROSS SHANNON

CHINA'S QUEST FOR FOREIGN TECHNOLOGY

Edward Elgar Publishing

This text explores international business economics from a European perspective, dealing not only within business in Europe but with the external trading relationships of the EU and the position of European firms in a globalized economy. An extensive website provides lecturers with support material. Also available is a companion website with extra features to accompany the text, please take a look by clicking below - <http://www.palgrave.com/business/piggott/>

OILFIELD ENGINEERING WITH POLYMERS 2006

Springer

In the last decade, there has been an influx in the development of new technologies for deep space exploration. Countries all around the world are investing in resources to create advanced energetic materials and propulsion systems for their aerospace initiatives. Energetic Materials Research, Applications, and New Technologies is an essential reference source of the latest research in aerospace engineering and its application in space exploration. Featuring comprehensive coverage across a range of related topics, such as molecular dynamics, rocket engine models, propellants and explosives, and quantum chemistry calculations, this book is an ideal reference source for academicians, researchers, advanced-level students, and technology developers seeking innovative research in aerospace engineering. *Corporate Data Quality* J. Ross Publishing

This is one of the first books to probe deeply into the art and science of branding industrial products. The book comes at a time when more industrial companies need to start using branding in a sophisticated way. It provides the concepts, the theory, and dozens of cases illustrating the successful branding of industrial goods. It offers strategies for a successful development of branding concepts for business markets and explains the benefits and the value a business, product or service provides to industrial customers. As industrial companies are turning to branding this book provides the best practices and hands-on advice for B2B brand management.

PRACTICE-ORIENTED MARKETING

Springer-Verlag

The stories of residents of low-income communities across the country who took action when pollution from heavy industry contaminated their towns. Across the United States, thousands of people, most of them in low-income or minority communities, live next to heavily polluting industrial sites. Many of them reach a point at which they say "Enough is enough." After living for years with poisoned air and water, contaminated soil, and pollution-related health problems, they start to take action—organizing, speaking up, documenting the effects of pollution on their neighborhoods. In *Sacrifice Zones*, Steve Lerner tells the stories of twelve communities, from Brooklyn to Pensacola, that rose up to fight the industries and military bases causing disproportionately high levels of chemical pollution. He calls these low-income neighborhoods "sacrifice zones." And he argues that residents of

these sacrifice zones, tainted with chemical pollutants, need additional regulatory protections. *Sacrifice Zones* goes beyond the disheartening statistics and gives us the voices of the residents themselves, offering compelling portraits of accidental activists who have become grassroots leaders in the struggle for environmental justice and details the successful tactics they have used on the fenceline with heavy industry.

MBA in Marketing - City of London College of Economics - 10 months - 100% online / self-paced J. Ross Publishing

This book presents the ways in which three key issues of the modern world – transformation, digitalisation and sustainability – may be combined for the greater good and highlights which activities may be designed to integrate these three directly linked paths. It is an experience-derived and evidence-based analysis of how sustainable development impacts the transformation of the economy and how the business environment influences economic transformation in the light of the sustainable development principles. The book addresses the current challenges and shows how the economy can be transformed further in an organic way that meets the needs of society and the environment, through the use of digital technologies. The multidisciplinary approach to sustainability transformation is one of the core strengths of the book, as it emphasises the need for a holistic approach to the functioning of sustainable development ideas at the micro- and macro-levels. The authors present a fresh perspective, particularly around the regulations stimulating the sustainable development of enterprises, tax systems, and the allocation of capital. Moreover, the book brings together and makes available the results of the latest research on the subject, using a vast amount of primary evidence and both quantitative and qualitative methodology. The authors' insights go beyond the obvious effects of economic transformation and call attention to ways in which smart technology and digitalisation may help to achieve the Sustainable Development Goals. The book is directed first and foremost towards academics, researchers and students, but also professionals, who would like to expand their knowledge of sustainable development from a scientific perspective. Chapter 1 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution-Non Commercial-No Derivatives (CC-BY-NC-ND) 4.0 license.

Managing Digital Transformation GRIN Verlag

A comprehensive introduction to HRM for students who are new to the field, but who will be seeking employment in a global market, working with diverse colleagues and across international borders. Broken down into three parts covering Strategic Issues in HRM, HRM in Practice and HRM in Context, and weaving international and cross-cultural perspectives throughout, the text explores the ever-changing world of human resource management. The various theories, practices and debates that populate this field are examined, and the challenges and controversies that arise when theory meets practice are explored. The international dimensions of HRM, including cross-cultural working, diversity, equality and international business, have been considered throughout. Practical learning features have been included to help students develop skills they can apply to their course and in graduate employment. In the new edition, all chapters have been thoroughly updated and the authors have included an additional chapter on Digitization and Artificial Intelligence in HRM. The book

is supported by a wide range of online resources and tools for both lecturers and students, including access to SAGE journal articles, chapter specific podcasts, SAGE video, PowerPoint slides, interactive multiple choice questions and SAGE Business Cases. Suitable for undergraduates and post-graduate students looking for a strategic and international perspective of HRM.

Corporate Data Quality Springer

Surveying a wide variety of disciplines, this fully-revised 7th edition offers a sophisticated and engaging treatment of the rapidly expanding field of organizational communication Places organizations and organizational communication within a broader social, economic, and cultural context Applies a global perspective throughout, including thoughtful consideration of non-Western forms of leadership, as well as global economic contexts Offers a level of sophistication and integration of ideas from a variety of disciplines that makes this treatment definitive Updated in the seventh edition: Coverage of recent events and their ethical dimensions, including the bank crisis and bailouts in the US and UK Offers a nuanced, in-depth discussion of technology, and a new chapter on organizational change Includes new and revised case studies for a fresh view on perennial topics, incorporating a global focus throughout Online Instructors' Manual, including sample syllabi, tips for using the case studies, test questions, and supplemental case studies *Human Resource Management* Edward Elgar Publishing This book presents a selection of papers from the 2017 World Conference on Information Systems and Technologies (WorldCIST'17), held between the 11st and 13th of April 2017 at Porto Santo Island, Madeira, Portugal. WorldCIST is a global forum for researchers and practitioners to present and discuss recent results and innovations, current trends, professional experiences and challenges involved in modern Information Systems and Technologies research, together with technological developments and applications. The main topics covered are: Information and Knowledge Management; Organizational Models and Information Systems; Software and Systems Modeling; Software Systems, Architectures, Applications and Tools; Multimedia Systems and Applications; Computer Networks, Mobility and Pervasive Systems; Intelligent and Decision Support Systems; Big Data Analytics and Applications; Human-Computer Interaction; Ethics, Computers & Security; Health Informatics; Information Technologies in Education; and Information Technologies in Radiocommunications.

EU CHEMICALS REGULATION

Colored concrete energized by Lanxess Energizing Chemistry Brand Building and Marketing in Key Emerging Markets Providing a detailed survey of renewable raw materials for paints, inks and glues, this text examines the raw materials that are used, their sourcing, and processing. *B2B Brand Management* IGI Global Seminar paper from the year 2006 in the subject Business economics - Business Management, Corporate Governance, grade: 1,3, University of Applied Sciences Essen, course: International Management, 74 entries in the bibliography, language: English, abstract: During upswing or boom phases, companies tend to diversify their products and services either by acquisitions or by the foundation of subsidiaries active in different businesses. As the market situation or the overall economic

situations change, companies have to adapt their strategy and structure to the current market. If there are changes in the general market situation, e.g. by the entry of new competitors, companies might need to restructure to be able to compete. In times of economic downturns, most companies need to restructure due to economic problems and high in-house costs, caused by high complexity and low transparency within the company. Moreover, there seems to be a change in paradigms in the market. Whereas in the 60's (in the US) conglomerates were a prominent way to increase the company value, the current market pays no premium for being a large company. Since the 80's in the US and the late 90's in Western Europe, shareholder value rather is increased by a focused approach on core markets and selling or spinning-off the side-businesses. Major spin-offs were conducted in Western Europe during the recent years, e.g. the spin-off of Infineon from Siemens in 1999 which was followed by a listing of Infineon at the Frankfurt Stock Exchange in 2000, the spin-off of Hypo Real Estate from HypoVereinsbank in 2003, freeing the HypoVereinsbank from their difficult real estate financing business and, against the odds, lead to a successful performance of Hypo Real Estate at the Stock Market⁷ or the spin-off of Lanxess from Bayer in 2005. Looking at the current development of the capital market, European conglomerates seem all to work on their restructuring and on their focus on a certain area⁸. Recently announced or publicly evaluated transactions include e.g. MAN selling the majority of its printing machine division to Allianz Capital Partners, Linde evaluating the sale of their fork-lift division, Electrolux envisaging the spin-off and listing of their outdoor division in the company „Husqvarna“, to which shareholders consented in April 2006. In the course of this paper, we will evaluate the motives and value drivers of a spin-off with view on the parent company, the spin-off and the capital market including investors and bondholders.

International Business Economics iSmithers Rapra Publishing
This edited collection examines contemporary directions in geographical research on South Africa. It encompasses a cross section of selected themes of critical importance not only to the discipline of Geography in South Africa, but also of relevance to other areas of the Global South. All chapters are original contributions, providing a state of the art research baseline on key themes in physical, human and environmental geography, and in understanding the changing geographical landscapes of modern South Africa. These contributions set the scene for an understanding of the relationships between modern South Africa and the wider contemporary world, including issues of sustainable development and growth in the Global South.

The Geography of South Africa MIT Press

This perceptive book provides an exploratory, explanatory and normative account of the EU Regulation on the Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH), and its regulator, the European Chemicals Agency (ECHA). É W
A Study of FDI Inflows in India's Service Sector: Case of German FDI (A Pragmatic Approach) Univ. of Queensland Press
Hypothesises that there is a positive result concerning an investment in higher education even when that person leaves the country, and that a policy aiming at a surplus of graduates can be seen as an export strategy. Develops a cost-benefit approach to evaluate data collected among Jordanian teachers, engineers, IT specialists and physicians about their remittances from abroad and their repatriated savings when returning to their home country.

Brand Building and Marketing in Key Emerging Markets Springer Science & Business Media

Industrial Arene Chemistry Explore the wide array of uses for aromatic hydrocarbons in this comprehensive reference
Aromatics are a class of compounds—normally but not exclusively organic—which tend to be produced as by-products of various industrial processes. Their importance as petrochemical materials in themselves, along with the range of inter-relations between different aromatic chemicals, creates a complex and opportunity-filled market for aromatics. Industrial Arene Chemistry provides a thorough look at the conventional techniques required to use and produce these aromatic hydrocarbons. Beginning with an overview of the global aromatic market—including, but not limited to, manufacturers, markets of BTX, and downstream functional aromatics, aromatics derived from renewable sources, and economic forecasts—the book will also explore the impact shifting

environmental factors will have on the future of aromatic chemistry. The text further explores BTX production processes differentiated according to the raw materials used. Importantly, this will establish the importance and growth of the biobased chemical industry. Industrial Arene Chemistry readers will also find: Case studies that describe major elements of specific technologies prototyped by contributors/companies as part of ongoing market development efforts
Process chapters that include summaries of the conventional techniques and a more detailed discussion of recent high-impact studies
Recent advances in conventional aromatic reactions, including alkylation, acylation and carboxylation, hydrogenation/reduction, oxidation, nitration/amination, sulfonation, and halogenation
Industrial Arene Chemistry is a useful reference for chemists and chemical engineers who work with aromatics.

Industrial Arene Chemistry World Scientific

A prevalent and increasingly important issue, arsenic removal continues to be one of the most important areas of water treatment. Conventional treatment plants may employ several methods for removing arsenic from water. Commonly used processes include oxidation, sedimentation, coagulation and filtration, lime treatment, adsorption onto sorptiv

Colored concrete energized by Lanxess Energizing Chemistry Momentum Press

Reverse Osmosis Systems: Design, Optimization and Troubleshooting Guide describes in depth knowledge of designing and operating reverse osmosis (RO) systems for water desalination, and covers issues which will effect the probability for the long-standing success of the application. It also provides guidelines that will increase the performance of seawater RO desalination systems by avoiding errors in the design and operation and suggest corrective measures and troubleshooting of the problems encountered during RO operation. This book also provides guidelines for the best RO design and operational performance. In the introductory section, the book covers the history of RO along with the fundamentals, principles, transport models, and equations. Following sections cover the practical areas such as pretreatment processes, design parameters, design software programs (WAVE, IMSDesign, TORAYDS2, Lewaplug, ROAM Ver. 2.0, Winflows etc.), RO performance monitoring, normalization software programs (RODataXL and TorayTrak), troubleshooting as well as system engineering. Simplified methods to use the design software programs are also properly illustrated and the screenshots of the results, methods etc. are also given here along with a video tutorial. The final section of the book includes the frequently asked questions along with their answers. Moreover, various case studies carried out and recent developments related to RO system performance, membrane fouling, scaling, and degradation studies have been analyzed. The book also has several work out examples, which are detailed in a careful as well as simple manner that help the reader to understand and follow it properly. The information presented in some of the case studies are obtained from existing commercial RO desalination plants. These topics enable the book to become a perfect tool for engineers and plant operators/technicians, who are responsible for RO system design, operation, maintenance, and troubleshooting. With the right system design, proper operation, and maintenance program, the RO system can offer high purity water for several years. Provides guidelines for the optimum design and operational performance of reverse osmosis desalination plants
Presents step-by-step procedure to design reverse osmosis system with the latest design software programs along with a video tutorial
Analyzes some of the issues faced during the design and operation of the reverse osmosis desalination systems, suggest corrective measures and its troubleshooting
Discusses reverse osmosis desalination pretreatment processes, design parameters, system performance monitoring, and normalization software programs
Examines recent developments related to system performance, membrane fouling, and scaling studies
Presents case studies related to commercial reverse osmosis desalination plants
Perfect training guide for engineers and plant operators, who are responsible for reverse osmosis system design, operation and maintenance
Singapore's Economic Development Springer Nature
The book presents about 100 current examples of how energy and materials can be saved in manufacturing companies. They serve to show which measures can be used in modern companies

to exploit the potential for resource efficiency. The book is aimed at practitioners in companies and consulting firms, but is also suitable for the university sector as a practical introduction to the topic of resource efficiency. The materials used account for almost 43 percent of the costs of an average industrial company in Germany. Personnel costs, on the other hand, are only 22 percent, while energy costs are as low as 2 percent. If a company wants to save costs, above all it must consider the use of materials and produce in a resource-efficient manner. This simultaneously relieves the environment and reduces dependence on scarce raw materials. The implementation of resource efficiency is not easy. There are indeed numerous starting points in production, often in process innovations or in product development. However, only a few companies publish their measures and savings potentials. In practice, this means that there are often no learning examples in practice, but some of them are explicitly listed in this work. As you can see, resource efficiency in production and products can also be seen as a success factor for many companies. In the project 100 Pioneers in Efficient Resource Management, committed companies from Baden-Wuerttemberg are showing their solutions. The project was carried out by a competent team from the Pforzheim University and the State Agency for Environmental Technology. Leading trade associations in Baden-Württemberg have supported it.

REVERSE OSMOSIS SYSTEMS

City of London College of Economics

Data is the foundation of the digital economy. Industry 4.0 and digital services are producing so far unknown quantities of data and make new business models possible. Under these circumstances, data quality has become the critical factor for success. This book presents a holistic approach for data quality management and presents ten case studies about this issue. It is intended for practitioners dealing with data quality management and data governance as well as for scientists. The book was written at the Competence Center Corporate Data Quality (CC CDQ) in close cooperation between researchers from the University of St. Gallen and Fraunhofer IML as well as many representatives from more than 20 major corporations. Chapter 1 introduces the role of data in the digitization of business and society and describes the most important business drivers for data quality. It presents the Framework for Corporate Data Quality Management and introduces essential terms and concepts. Chapter 2 presents practical, successful examples of the management of the quality of master data based on ten cases studies that were conducted by the CC CDQ. The case studies cover every aspect of the Framework for Corporate Data Quality Management. Chapter 3 describes selected tools for master data quality management. The three tools have been distinguished through their broad applicability (method for DQM strategy development and DQM maturity assessment) and their high level of innovation (Corporate Data League). Chapter 4 summarizes the essential factors for the successful management of the master data quality and provides a checklist of immediate measures that should be addressed immediately after the start of a data quality management project. This guarantees a quick start into the topic and provides initial recommendations for actions to be taken by project and line managers. Please also check out the book's homepage at cdq-book.org/

Economic Development and Export of Human Capital. A Contradiction? John Wiley & Sons

This timely Handbook on Digital Business Ecosystems provides a comprehensive overview of current research and industrial applications as well as suggestions for future developments. Multi-disciplinary in scope, the Handbook includes rigorously researched contributions from over 80 global expert authors from a variety of areas including administration and management, economics, computer science, industrial engineering, and media and communication.

Recent Advances in Information Systems and Technologies SAGE

This fifth international MERL Oilfield Engineering with Polymers conference, organised jointly with Rapra Technology, provided a unique forum to discuss the latest developments in the selection, qualification and performance of polymeric materials. It brought together operators, contractors, equipment and component suppliers, materials suppliers and research organisations involved with polymers and their use in oil & gas sector applications.

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