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financial theory and the
current state of world
economic conditions.
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markets, as well as their
influence on corporate
financial decisions. The 10
basic principles of finance
are introduced in the first
chapter and woven
throughout the text, to
give students a solid

foundation from which to
build their knowledge of
finance. The goal of this
text is to go beyond
teaching the tools of a
discipline or a trade and
help students gain a
complete understanding
of the subject. This will
give them the ability to
apply what they have
learnt to new and as yet
unforeseen problems-in
short, to educate students
in finance.

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concepts, and shows how
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many other areas of
business. Thoroughly
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FINANCIAL MANAGEMENT

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principles on financial decision-making. This fresh and original approach to finance will be key reading for undergraduate students of introduction to finance, corporate finance, capital markets, financial management and related courses, as well as managers undertaking MBAs.

FINANCIAL MANAGEMENT

Prentice Hall
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and employee
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Financial Management
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the first course in finance.

The focus of the text is on the big picture, providing an introduction to financial decision making grounded in current financial theory and the current state of world economic conditions. Attention is paid to both valuation and capital markets, as well as their influence on corporate financial decisions. The 10 basic principles of finance are introduced in the first chapter and woven throughout the text, to give students a solid foundation from which to build their knowledge of finance. The goal of this text is to go beyond teaching the tools of a discipline or a trade and help students gain a complete understanding of the subject. This will give them the ability to apply what they have learnt to new and as yet unforeseen problems—in short, to educate students in finance.

Sport Management

Routledge

For undergraduate courses in corporate finance and financial management. Develop and begin to apply financial principles. Students often struggle to see how financial concepts relate to their personal lives and prospective careers.

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management. This book provides a comprehensive introduction to the practical application of management principles within sport organizations. It is ideal for first and second year students studying sport management related courses, as well as those studying business focused and human movement/physical education courses who are seeking an overview of sport management principles. Visit the companion website at www.routledge.com/textbooks/hoye Principles and Applications Routledge Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well behavioral areas such as motivation. No one individual can be an

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