

cultural studies, addressing, among others, issues of reception, audience cultures, ideology, remediation, and adaptation. Examples and case studies are drawn from a wide range of pertinent disciplines and settings, providing thorough, accessible treatment of central topics and specific media from around the globe.

DIVERSITY IN DISNEY FILMS

MDPI

Mother Jones is an award-winning national magazine widely respected for its groundbreaking investigative reporting and coverage of sustainability and environmental issues.

[Disney: The Little Mermaid \(Tiny Book\)](#) ABC-CLIO

Expanding the definition and use of literacies beyond verbal and written communication, this book examines contemporary literacies through action-focused analysis of bodies, places, and media. Nexus analysis examines how people enact and mobilize meanings that are largely unspoken. Wohlwend demonstrates how nexus analysis can be used as a tool to critically analyze and understand action in everyday settings, to provide a deeper understanding of how meanings are produced from a mix of modes in daily social and cultural contexts. Organized in three sections—Engaging Nexus, Navigating Nexus, and Changing Nexus—this book provides a roadmap to applying nexus analysis to literacy research, and offers tools to enable readers to compare methods across contexts. Designed to help readers understand the theoretical and methodological assumptions and goals of nexus analysis in classroom and literacy research, this book provides a comprehensive understanding of the theory, framework, and foundations of nexus analysis, by using multimodal examples such as films and media, artifacts, live action performances, and more. Each chapter features consistent sections on key ideas and methods, and a description of procedures for replication and application.

Disney's The Little Mermaid Penguin

A critique of Disney's ideology

Critical Essays on Race, Ethnicity, Gender, Sexuality and Disability University of Texas Press
"This essay collection gathers recent scholarship on representations of diversity in Disney and Disney/Pixar films, exploring not only race and gender, but also newer areas of study. Covering a wide array of films this compendium highlights the social impact of the entertainment giant and reveals its cultural significance in shaping our global citizenry"--Provided by publisher.

[From Evil Queens to Wicked Witches](#) Intellect Books

Discusses the distinctiveness of the cartoon form, as well as myriad other types of animation production, and examines animation's importance as a barometer of the social conditions in which it is made and which it reflects. [back cover].

[Ariel's glittering sea](#) Rutgers University Press

Ever since the premiere for the first Mickey Mouse cartoon in 1928, Disney has played a central role in American popular culture, which has progressively expanded to involve a global market. The company positioned itself to have a central role in family entertainment, and many of its offerings - from films to consumable products - have deeply embedded themselves into not only the imaginations of children and adults, but also into the threads of many of our life experiences. It is difficult to go through life without encountering a Disney product. Because of this, fans of Disney build connections with their favourite characters and franchises, some of which are fuelled further by Disney's marketing practice. Other fans have developed a near-cult-like approach to their love of Disney, equating the products with religious icons and visits to their theme parks with pilgrimages. This volume looks beyond the films and shows, products and places, into the very heart of the Disney phenomenon: the fan response that drives the corporation's massive marketing machine, and how the corporate response has shaped the fan experience. The interconnectedness between Disney and its fans highlights a deep relationship that merits further exploration and understanding, proving that the imagination and dreams at the very heart of the human experience can also wear mouse ears.

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