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things... I'm a designer. For starters I'm a qualified graphic and website designer. Roxane Lapa | Writer, Designer, Digital Artist Actor + Designer Lucilia Safron Creativity Unbound Born and raised in Malawi but based in Madison Wisconsin, I was lucky enough to be surrounded by a solid support system that allowed me to express myself in so many different ways. I have

since the age of 10 dabbled in Acting, Writing and fashion [...]  
 Lucilia Safron - Actor+Writer+ Designer  
 Grouped in multimodal theory and supported by practice in the classroom,  
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+**

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+ Designer  
Lucilia Safron  
Creativity  
Unbound Born  
and raised in  
Malawi but  
based in  
Madison  
Wisconsin, I  
was lucky  
enough to be  
surrounded by  
a solid support  
system that  
allowed me to  
express  
myself in so  
many different  
ways. I have  
since the age  
of 10 dabbled  
in Acting,  
Writing and  
fashion [...] **Roxane Lapa  
| Writer,  
Designer,  
Digital Artist**

Writer.  
Designer. I'm  
a designer by  
training, but  
have always  
loved to write.  
Four years  
ago, I set out  
to try my hand  
at professional  
writing, and it  
quickly  
evolved into a  
full-time  
career. I now  
develop  
content in  
niches ranging  
from  
architecture  
and design to  
travel and  
lifestyle.  
Numerous  
small  
businesses  
have  
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book is here  
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are creating a  
poster, a  
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other kind of  
text.

Lucilia Safron

=  
Actor+Writer+  
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I am a career  
communicatio  
ns  
professional  
with over  
twenty years  
of experience  
in writing,  
editing, digital  
publishing,  
content  
strategy,  
brand  
marketing,  
community/so  
cial media  
management,  
and creative  
design.

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Writer/Design  
er is set up as  
a series of  
heuristics, to  
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teacher and  
student  
through the  
process of

creating any multimodal project. The chapters follow an assignment sequence that helps authors create large or small texts using project-management-based writing and designing milestones, but the project itself can be any- thing.

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