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ROY HOUSTON

Gut Feelings Random House

The First Management Classic of the New Millennium! A bold experiment is taking place these days, as leading-edge companies turn upside down the management paradigm that has dominated corporate thinking for more than one hundred years. Southwest Airlines is perhaps the most visible practitioner, soaring through economic downturns while its competitors slash their budgets and order massive layoffs, but you can find other pioneers of the new approach in almost every industry and market niche. Their secret: a culture of ownership that allows them to tap into the most underutilized resource in business today—namely, the enthusiasm, intelligence, and creativity of working people everywhere. No one knows more about building a culture of ownership than CEO Jack Stack, who's been working on one for the past twenty years with his colleagues at SRC Holdings Corporation (formerly Springfield ReManufacturing Corporation). Along the way, they've turned their company into what Business Week has called a "management Mecca," attracting thousands of people representing hundreds of businesses to SRC's home in Springfield, Missouri. There the visitors learn how to incorporate the ideals and values of SRC's remarkable corporate culture into their own organizations—and then they go back and do it. Now, in *A Stake in the Outcome*, Stack offers a master class on creating a culture of ownership, presenting the hard-won lessons of his own twenty-year journey and explaining what it really takes to build for long-term success. The pioneer of "open-book management" (described in the best-selling classic *The Great Game of Business*), Stack and twelve other managers began their journey in 1982, when they purchased their factory from its struggling parent company. SRC grew 15 percent a year, while adding almost a thousand new jobs, and the company's stock price rocketed from 10 cents to \$81.60 per share. In the process, Stack discovered that long-term success required constant innovation—and that building a culture of ownership involved much more than paying bonuses, handing out stock options, or setting up an employee stock ownership plan. In a successful ownership culture, every employee had to take the fate of the company as personally as an individual owner would. Achieving that level of commitment was extraordinarily difficult, but Stack realized that the payoff would be enormous: a company that was consistently able to outperform the market. *A Stake in the Outcome* isn't about theory—it's about practice. Stack draws from his own successes and failures at SRC to show how any company can teach its employees to think and act like owners, including how to implement an effective equity-sharing program, how to promote continuous learning at every level of the organization, how to fire up employees' competitive juices, how to broaden the concept of leadership and delegate responsibility for the business, and how to build a workforce that is fast on its feet and ready to take advantage of every opportunity. You'll also learn about other companies that have succeeded in building cultures of ownership—and the lessons they can teach the rest of us. Written in Jack Stack's straightforward, witty, no-beating-around-the-bush style, *A Stake in the Outcome* is like having a one-on-one session with a master entrepreneur and business innovator. It shows managers and executives of companies both large and small how

to build a ferociously motivated workforce that is energized and committed to meeting and overcoming the most daunting challenges a company can face.

Emerging Trends in Real Estate 2019 Prentice Hall

Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural biases—so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

CONSUMING LIFE

Springer Science & Business Media

Why is split second decision-making superior to deliberation? Gut Feelings delivers the science behind Malcolm Gladwell's Blink. Reflection and reason are overrated, according to renowned psychologist Gerd Gigerenzer. Much better qualified to help us make decisions is the cognitive, emotional, and social repertoire we call intuition, a suite of gut feelings that have evolved over the millennia specifically for making decisions. Gladwell drew heavily on Gigerenzer's research. But Gigerenzer goes a step further by explaining just why our gut instincts are so often right. Intuition, it seems, is not some sort of mystical chemical reaction but a neurologically based behavior that evolved to ensure that we humans respond quickly when faced with a dilemma (BusinessWeek).

The Wiley Handbook of Disruptive and Impulse-Control Disorders Penguin

"The Story Engine provides your with everything you need to reap the benefits of content marketing. You'll learn how to plan content marketing success early, and how to avoid common pitfalls. We will explore how to build a team to handle time-consuming parts of creation and still feel secure knowing that your content fits your unique brand. All this without breaking your budget"--Back cover.

Communication Between Cultures Crown Currency

Children are already learning at birth, and they develop and learn at a rapid pace in their early years. This provides a critical foundation for lifelong progress, and the adults who provide for the care and the education of young children bear a great responsibility for their health, development, and learning. Despite the fact that they share the same objective - to nurture young children and secure their future success - the various practitioners who contribute to the care and the education of children from birth through age 8 are not acknowledged as a workforce unified by the common knowledge and competencies needed to do their jobs well. *Transforming the Workforce for Children Birth Through Age 8* explores the science of child development, particularly

looking at implications for the professionals who work with children. This report examines the current capacities and practices of the workforce, the settings in which they work, the policies and infrastructure that set qualifications and provide professional learning, and the government agencies and other funders who support and oversee these systems. This book then makes recommendations to improve the quality of professional practice and the practice environment for care and education professionals. These detailed recommendations create a blueprint for action that builds on a unifying foundation of child development and early learning, shared knowledge and competencies for care and education professionals, and principles for effective professional learning. Young children thrive and learn best when they have secure, positive relationships with adults who are knowledgeable about how to support their development and learning and are responsive to their individual progress. *Transforming the Workforce for Children Birth Through Age 8* offers guidance on system changes to improve the quality of professional practice, specific actions to improve professional learning systems and workforce development, and research to continue to build the knowledge base in ways that will directly advance and inform future actions. The recommendations of this book provide an opportunity to improve the quality of the care and the education that children receive, and ultimately improve outcomes for children.

The Myth of the Garage Currency

Drawing upon a wealth of experience from academia, industry, and government service, *Cyber Security Policy Guidebook* details and dissects, in simple language, current organizational cyber security policy issues on a global scale—taking great care to educate readers on the history and current approaches to the security of cyberspace. It includes thorough descriptions—as well as the pros and cons—of a plethora of issues, and documents policy alternatives for the sake of clarity with respect to policy alone. The Guidebook also delves into organizational implementation issues, and equips readers with descriptions of the positive and negative impact of specific policy choices. Inside are detailed chapters that: Explain what is meant by cyber security and cyber security policy Discuss the process by which cyber security policy goals are set Educate the reader on decision-making processes related to cyber security Describe a new framework and taxonomy for explaining cyber security policy issues Show how the U.S. government is dealing with cyber security policy issues With a glossary that puts cyber security language in layman's terms—and diagrams that help explain complex topics—*Cyber Security Policy Guidebook* gives students, scholars, and technical decision-makers the necessary knowledge to make informed decisions on cyber security policy.

ESCAPE FROM CUBICLE NATION

Routledge

Now in its 40th year, *Emerging Trends in Real Estate* is one of the most highly regarded and widely read forecast reports in the real estate industry. This updated edition provides an outlook on real estate investment and development trends, real estate finance and capital markets, trends by property sector and metropolitan area, and other real estate issues around the globe. Comprehensive and invaluable, the book is based on interviews with leading industry experts and also covers what's happening in multifamily, retail, office, industrial, and hotel development.

The Skilled Helper Penguin

This book guides readers through a very comprehensive, step-by-step process to produce professional-quality business plans to attract the financial backing entrepreneurs need, no matter what their dream.

The 10 Laws of Career Reinvention Penguin

The authors document how four forces—exponential technologies, the DIY innovator, the Technophilanthropist, and the Rising Billion—are conspiring to solve our biggest problems. "Abundance" establishes hard targets for change and lays out a strategic roadmap for governments, industry and entrepreneurs, giving us plenty of reason for optimism.

Losing Military Supremacy Psychology Press

"There is no one quite like Barbara Kingsolver in contemporary literature," raves the Washington Post Book World, and it is right. She has been nominated three times for the ABBY award, and her critically acclaimed writings consistently enjoy spectacular commercial success as they entertain and touch her legions of loyal fans. In *High Tide* in Tucson, she returns to her familiar themes of family, community, the common good and the natural world. The title essay considers Buster, a hermit crab that accidentally stows away on Kingsolver's return trip from the Bahamas to her desert home, and turns out to have manic-depressive tendencies. Buster is running around for all he's worth -- one can only presume it's high tide in Tucson. Kingsolver brings a moral vision and refreshing sense of humor to subjects ranging from modern motherhood to the history of private property to the suspended citizenship of human beings in the Animal Kingdom. Beautifully packaged, with original illustrations by well-known illustrator Paul Mirocha, these wise lessons on the urgent business of being alive make it a perfect gift for Kingsolver's many fans.

HIGH TIDE IN TUCSON

Addison-Wesley Professional

The definitive reference to the policies and practices for treating disruptive and impulse-control disorders, edited by renowned experts The Wiley Handbook of Disruptive and Impulse-Control Disorders offers a comprehensive overview that integrates the most recent and important scholarship and research on disruptive and impulse-control disorders in children and adolescents. Each of the chapters includes a summary of the most relevant research and knowledge on the topic and identifies the implications of the findings along with important next directions for research. Designed to be practical in application, the text explores the applied real-world value of the accumulated research findings, and the authors include policy implications and recommendations. The Handbook address the nature and definition of the disorders, the risk factors associated with the development and maintenance of this cluster of disorders, assessment processes, as well as the evidence-based treatment and prevention practices. The volume incorporates information from the ICD-11, a newly revised classification system, along with the recently published DSM-5. This important resource: Contains a definitive survey that integrates the most recent and important research and scholarship on disruptive and impulse-control disorders in children and adolescents Emphasizes the applied real-world value of the accumulated research findings Explores the policy implications and recommendations to encourage evidence-based practice Examines the nature and definition, risk factors, assessment, and evidence-based practice; risk factors are subdivided into child, family, peer group and broader context Considers changes, advances and controversies associated with new and revised diagnostic categories Written for clinicians and professionals in the field, The Wiley Handbook of Disruptive and Impulse-Control Disorders offers an up-to-date review of the most authoritative scholarship and research on disruptive and impulse-control disorders in children and adolescents as well as offering recommendations for practice.

Hypospadias Surgery National Academies Press

"Integrated Marketing" boxes illustrate how companies apply principles.

Startup Nation Athabasca University Press

For decades, makers, doers, and dreamers have turned to Inc. for help in getting their businesses off the ground. The insanely successful entrepreneurs behind organizations like Skullcandy,

Spanx, Elon Musk, and Airbnb learned lessons at every stage, experienced unexpected setbacks, and in the end triumphed wildly. All along, Inc. was there capturing it all so that others could experience even greater successes than these titans of business. Start a Successful Business gathers these important lessons into a single path-charting guide. From brainstorming to crowdfunding to building partnerships, the book walks new and aspiring founders through seven crucial stages, including: • Establishing a brilliant business idea • Selecting the best structure and strategy for your startup • Getting the word out and building clientele • Preparing to go global • And more! Learn how Elon Musk stays wildly productive. Discover how Sarah Blakely got the inspiration for Spanx. Read the stories of how a hashtag accelerated Airbnb's success and how Warby Parker shook up the eyewear industry with its innovative, socially conscious business model. With the war stories and keen advice from a fleet of trusted experts, Start a Successful Business provides the all-encompassing guide for anyone wishing to not only get their business off the ground, but to become the next wildly successful entrepreneur everyone is reading about.

FINISH BIG

Penguin

'Blown to Bits' is about how the digital explosion is changing everything. The text explains the technology, why it creates so many surprises and why things often don't work the way we expect them to. It is also about things the information explosion is destroying: old assumptions about who is really in control of our lives.

A STAKE IN THE OUTCOME

Penguin

"Martyanov explains why and how the US armed forces have lost the military supremacy they thought they once had and how Russia, which supposedly had been defeated in the Cold War, succeeded not only in catching up with USA, but actually surpassing it in many key domains such as long range cruise missiles, diesel-electric submarines, air defenses, electronic warfare, air superiority and many others. Andrei Martyanov's book is an absolute 'must read' for any person wanting to understand the reality of modern warfare and super-power competition." THE SAKER While exceptionalism is not unique to America, the intensity of their conviction and its global ramifications are. This view of its exceptionalism has led the US to grossly misinterpret—sometimes deliberately—the causative factors of key events of the past two centuries. Accordingly, the wrong conclusions have been derived, and very wrong lessons learned. Nowhere has this been more manifest than in American military thought and its actual application of military power. Time after time the American military has failed to match lofty declarations about its superiority, producing instead a mediocre record of military accomplishments. Starting from the Korean War the United States hasn't won a single war against a technologically inferior, but mentally tough enemy. The technological dimension of American "strategy" has completely overshadowed any concern with the social, cultural, operational and even tactical requirements of military (and political) conflict. With a new Cold War with Russia emerging, the United States enters a new period of geopolitical turbulence completely unprepared in any meaningful way—intellectually, economically, militarily or culturally—to face a reality which was hidden for the last 70+ years behind the curtain of never-ending Chalabi moments and a strategic delusion concerning Russia, whose history the US viewed through a Solzhenitsified caricature kept alive by a powerful neocon lobby, which even today dominates US policy makers' minds. Martyanov's former Soviet military background enables deep insight into the fundamental issues of warfare and military power as a function of national power—assessed correctly, not through the lens of Wall Street "economic" indices and a FIRE economy, but through the numbers of enclosed technological cycles and culture, much of which has been shaped in Russia by continental warfare and which is practically absent in the US.

BLOWN TO BITS

John Wiley & Sons

In the early 1980s, Springfield Remanufacturing Corporation (SRC) in Springfield, Missouri, was a near bankrupt division of International Harvester. Today it's one of the most successful and competitive companies in the United States, with a share price 3000 times what it was thirty years ago. This miracle turnaround is all down to one man, Jack Stack, and his revolutionary system of Open-Book Management, in which every employee understands the company's key figures, can act on them and has a real stake in the business. In Stack's own words: 'When employees think, act and feel like owners ... everybody wins.' As a management strategy, 'the great game of business' is so simple and effective that it's been taken up by companies from Intel to Harley Davidson.

Cyber Security Policy Guidebook Cengage Learning

Want to take control of your life? Want to trade in that listless job and create the company you've always dreamed of? Millions of new businesses are started each year, from online diamond dealers to part-time "pet projects" to the latest franchises. StartupNation is all about putting you in the driver's seat to start your own business. Jeff and Rich Sloan are lifelong entrepreneurs who have created dozens of successful businesses and have guided and advised thousands of others through their nationally syndicated radio talk show, on their Web site, and in their weekly online newsletter. In StartupNation, the Sloan Brothers examines every aspect of smart entrepreneurship and help you create the business you've always dreamed of. You'll learn about the dos and don'ts and the highs and lows of building your own business through the Sloan's in-the-trenches insights and the inspirational tales of over thirty other gutsy entrepreneurs. Among the stories you'll read about: • The Sloans' own patented invention, the Battery Buddy®, which generated more than \$1 million in royalties • Lavetta Willis, who built Dada Footwear into a fashion brand that now produces sneakers worn by NBA basketball stars • Tom Nardone, who created the booming ShopInPrivate.com, where people can order items they're embarrassed to buy at the local drugstore. StartupNation presents a master course in identifying a good idea, building the right kind of business around it, and avoiding the pitfalls that can derail you. If you've ever dreamed of pursuing your own business, StartupNation will be your most powerful resource.

Mobile Learning Princeton University Press

Community Psychology, 5/e focuses on the prevention of problems, the promotion of well-being, empowerment of members within a community, the appreciation of diversity, and an ecological model for the understanding of human behavior. Attention is paid to both "classic" early writings and the most recent journal articles and reviews by today's practitioners and researchers. Historical and alternative methods of effecting social change are explored in this book, with the overall theme that the environment is as important as the individual in it. This text is available in a variety of formats - digital and print. Learning Goals Upon completing this book, readers will be able to: Understand the historical and contemporary principles of community psychology. Apply theory and research to social services, mental health, health, legal, and public health systems **Smart Chip From St Petersburg** Harper Collins This collection is directed towards anyone interested in the use of mobile learning for various applications. Readers will discover how to design learning materials for delivery on mobile technology and become familiar with the best practices of other educators, trainers, and researchers in the field as well as the most recent research initiatives in mobile learning. Businesses and governments can find out how to deliver timely information to staff using mobile devices. Professors and trainers can use this book as a textbook in courses on distance education, mobile learning, and educational technology. In fact, the book can be used by anyone interested in delivering education and training at a distance, but especially by graduate students of emerging technology in learning.

The Knack New In Chess

People starting out in business tend to seek step-by-step formulas or rules, but in reality there are no magic bullets. Rather, there's a mentality that helps street-smart entrepreneurs solve problems and pursue opportunities as they arise.

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