

## Articulating Design Decisions Communicate Stakeholders

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At Bitovi, a front-end design and development consulting company, he has worked with both small startups and large corporations across many different industries—designing applications, training teams, and speaking at events. Tom is the author of the O'Reilly book Articulating Design Decisions. Read More

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Articulating Design Decisions: Communicate with Stakeholders, Keep Your Sanity, and Deliver the Best User Experience [Tom Greever] on Amazon.com. \*FREE\* shipping on qualifying offers. Every designer has had to justify designs to non-designers, yet most lack the ability to explain themselves in a way that is compelling and fosters agreement.

#### **THE SECRETS TO COMMUNICATING BETTER WITH STAKEHOLDERS**

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*Articulating Design Decisions by Tom Greever · OverDrive ...*

Tom Greever, author of Articulating Design Decisions. Over the past year, I read 41 books on design. Of all of the books recommended to me by mentors and peers, Greever's "Articulating Design Decisions" was the most baffling in terms of credibility.

#### **ARTICULATING DESIGN DECISIONS :: UXMATTERS**

Articulating Design Decisions: Communicate with Stakeholders, Keep Your Sanity, and Deliver the Best User Experience by Tom Greever is well written, It explains how to communicate with non design people like stockholders. Delivering the best user experience also depends on being able to communicate and still make a profit for stockholders.

#### **Articulating Design Decisions: Communicate with ...**

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#### **ARTICULATING DESIGN DECISIONS: COMMUNICATE WITH ...**

Articulating Design Decisions is a must have book for anyone in the creative field, I'd even argue that people who are solely developers, and rarely touch designs should read it too. Tom has done an excellent job in tackling the issues that we all face when explaining our choices to our clients and the rest of the team.

*Articulating Design Decisions - O'Reilly Media*

And, in many cases, how you communicate about your work with stakeholders, clients, and other non-designers is more critical than the designs themselves—simply because the most articulate person usually wins. This practical guide focuses on principles, tactics, and actionable methods for presenting your designs.