

Enterprise Mobility Management Market Quadrant 2017

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The Mobility Revolution in the Automotive Industry

Mexican Multinationals

A Comprehensive Guide to Enterprise Mobility

Developmental Universities in Inclusive Innovation Systems

Knowledge Management and Business Strategies: Theoretical Frameworks and Empirical Research

The Oxford Handbook of Management in Emerging Markets

Contemporary Identity and Access Management Architectures: Emerging Research and Opportunities

Project Management Theory and Practice

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The Digital Transformation of Logistics

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Smart Mobility - Connecting Everyone

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OSCAR GATES

Signal IGI Global

This document brings together a set of latest data points and publicly available information relevant for Platforms & Applications. We are very excited to share this content and believe that readers will benefit immensely from this periodic publication immensely.

The Mobility Revolution in the Automotive Industry Routledge

International Human Resource Management is an essential book for all students and HR professionals looking to really understand international HRM. Covering the context of International HRM, HRM and National Culture, HRM in different regions and international HRM policies, this book provides thorough discussion and comprehensive consideration of all elements of international HRM. Full of contributions from experts in specific regions including North America, the Middle East and North Africa, India, Russia and China, this book will provide readers with a thorough understanding of HRM around the world. With crucial coverage of international HRM issues including cross-cultural leadership, business ethics, global talent supply and management as well as performance management of international staff, International Human Resource Management is essential reading for all those working or looking to work in HR around the world, particularly those looking to work in multinational companies. Fully supported by online resources including powerpoint slides, a lecturer guide, additional case studies and a bonus chapter on issues and new directions in International Human Resource Management as well as annotated web links and self-test questions for students.

MEXICAN MULTINATIONALS

John Wiley & Sons

Real-world strategic management practice in an interactive micro-case format The Strategy Pathfinder presents an innovative, dynamic guide to strategic thinking and practice. Using real-world case examples from companies like Apple, the BBC, Hyundai, LEGO, McDonalds, Nike and SpaceX to illustrate critical concepts, this book enables readers to actively participate in real-world strategy dilemmas and create their own solutions. Strategy Pathfinder's 'live' micro-cases provoke discussion about business models, value creation, new ventures and more, while its complimentary instructional content introduces you to the best 'classic' and new tools of strategic management. Rather than passively reproducing past and current ideas, Strategy Pathfinder encourages strategic thinkers to learn by doing. The book is designed to help the reader to develop a clear understanding of key concepts while shifting your thought processes towards real strategic action and innovation by enabling you to: Use strategy theories and frameworks to engage in analytical and creative discussions about key strategic issues facing real companies today Form strategic views for yourself, and test them against the views of others Effectively make and communicate recommendations based on solid strategic analysis that stand up to scrutiny from multiple stakeholders Become an active producer of new strategic ideas rather than a passive receiver of past wisdom This third edition has been updated with new chapters and cases to reflect the latest, cutting-edge issues in strategic thinking and practice. And the updated companion website offers students, instructors and managers more resources to facilitate understanding, interaction and innovation. As an active learning experience, The Strategy Pathfinder 3rd Edition engages the reader in the work of strategy practitioners. By arming you with the empirical research you need, and the best strategic management theories and frameworks to better analyse situations you're likely to encounter or already facing in your career, The Strategy Pathfinder teaches you how to improve your strategic thinking and practice, and develop your own strategic pathways for the future.

A Comprehensive Guide to Enterprise Mobility MIT Press

By studying the work of hundreds of the most original and effective business minds, the authors present a common architecture that illuminates exceptional analysis and creative performance. 2 x 2 Thinking is characterized by a fundamental appreciation for the dynamic and complex nature of business. The best strategists go out of their way to tackle dilemmas rather than merely solve problems. They use opposition, creative tension, iteration and transcendence to get to the heart of issues and involve critical others in finding the best solutions. The authors demonstrate how to apply the 2 x 2 approach to a wide range of important business challenges.

Developmental Universities in Inclusive Innovation Systems John Wiley & Sons

The digital transformation is in full swing and fundamentally changes how we live, work, and

communicate with each other. From retail to finance, many industries see an inflow of new technologies, disruption through innovative platform business models, and employees struggling to cope with the significant shifts occurring. This Fourth Industrial Revolution is predicted to also transform Logistics and Supply Chain Management, with delivery systems becoming automated, smart networks created everywhere, and data being collected and analyzed universally. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides a holistic overview of this vital subject clouded by buzz, hype, and misinformation. The book is divided into three themed-sections: Technologies such as self-driving cars or virtual reality are not only electrifying science fiction lovers anymore, but are also increasingly presented as cure-all remedies to supply chain challenges. In The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution, the authors peel back the layers of excitement that have grown around new technologies such as the Internet of Things (IoT), 3D printing, Robotic Process Automation (RPA), Blockchain or Cloud computing, and show use cases that give a glimpse about the fascinating future we can expect. Platforms that allow businesses to centrally acquire and manage their logistics services disrupt an industry that has been relationship-based for centuries. The authors discuss smart contracts, which are one of the most exciting applications of Blockchain, Software as a Service (SaaS) offerings for freight procurement, where numerous data sources can be integrated and decision-making processes automated, and marine terminal operating systems as an integral node for shipments. In The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution, insights are shared into the cold chain industry where companies respond to increasing quality demands, and how European governments are innovatively responding to challenges of cross-border eCommerce. People are a vital element of the digital transformation and must be on board to drive change. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution explains how executives can create sustainable impact and how competencies can be managed in the digital age - especially for sales executives who require urgent upskilling to remain relevant. Best practices are shared for organizational culture change, drawing on studies among senior leaders from the US, Singapore, Thailand, and Australia, and for managing strategic alliances with logistics service providers to offset risks and create cross-functional, cross-company transparency. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides realistic insights, a ready-to-use knowledge base, and a working vocabulary about current activities and emerging trends of the Logistics industry. Intended readers are supply chain professionals working for manufacturing, trading, and freight forwarding companies as well as students and all interested parties.

Knowledge Management and Business Strategies: Theoretical Frameworks and Empirical Research IGI Global

Overcome ERM implementation challenges by taking cues from leading global organizations Implementing Enterprise Risk Management is a practical guide to establishing an effective ERM system by applying best practices at a granular level. Case studies of leading organizations including Mars, Statoil, LEGO, British Columbia Lottery Corporation, and Astro illustrate the real-world implementation of ERM on a macro level, while also addressing how ERM informs the response to specific incidents. Readers will learn how top companies are effectively constructing ERM systems to positively drive financial growth and manage operational and outside risk factors. By addressing the challenges of adopting ERM in large organizations with different functioning silos and well-established processes, this guide provides expert insight into fitting the new framework into cultures resistant to change. Enterprise risk management covers accidental losses as well as financial, strategic, operational, and other risks. Recent economic and financial market volatility has fueled a heightened interest in ERM, and regulators and investors have begun to scrutinize companies' risk-management policies and procedures. Implementing Enterprise Risk Management provides clear, demonstrative instruction on establishing a strong, effective system. Readers will learn to: Put the right people in the right places to build a strong ERM framework Establish an ERM system in the face of cultural, logistical, and historical challenges Create a common language and reporting system for communicating key risk indicators Create a risk-aware culture without discouraging beneficial risk-taking behaviors ERM is a complex endeavor, requiring expert planning, organization, and leadership, with the goal of steering a company's activities in a direction that minimizes the effects of risk on financial value and performance. Corporate boards are increasingly required to review and report on the adequacy of ERM in the organizations they administer, and Implementing Enterprise Risk Management offers operative guidance for creating a program that will pass muster.

The Oxford Handbook of Management in Emerging Markets Springer Nature

Although enterprise mobility is in high demand across domains, an absence of experts who have worked on enterprise mobility has resulted in a lack of books on the subject. A Comprehensive Guide to Enterprise Mobility fills this void. It supplies authoritative guidance on all aspects of enterprise mobility—from technical aspects and applications to

CONTEMPORARY IDENTITY AND ACCESS MANAGEMENT ARCHITECTURES: EMERGING RESEARCH AND OPPORTUNITIES

Springer

This book presents a comprehensive overview of various aspects of mobility and transportation to be smart and seamless. It provides basic principles and trends of smart mobility as well as international examples. The topic of this work is especially interesting as the future of human centered and business triggered ecosystems is increasingly dependent on the coordination capabilities of all participating and influencing members to manage transportation needs. Even more the fulfillment of the right to mobility for individual and cargo related mobility asks for mobility enablement in a predictive, digital and intermodal manner. Therefore, this book is useful not only for decision makers in several positions but also for people who are interested in trends of transportation and mobility.

Project Management Theory and Practice Springer-Verlag

The Internet of Things, cloud computing, connected vehicles, Big Data, analytics — what does this have to do with the automotive industry? This book provides information about the future of mobility trends resulting from digitisation, connectedness, personalisation and data insights. The automotive industry is on the verge of undergoing a fundamental transformation. Large, traditional companies in particular will have to adapt, develop new business models and implement flexibility with the aid of appropriate enterprise architectures. Transforming critical business competencies is the key concept. The vehicle of the digital future is already here — who will shape it?

The Strategy Pathfinder International Labour Organization

Although there are numerous project management resources available, most are either too academic, focus too heavily on IT, or provide quick-fix advice without the theory required to understand why the solutions work. Following and expanding on PMI's Project Management Body of Knowledge (PMBOK®), Project Management Theory and Practice provides students with a complete overview of project management theory—in language they can easily understand. This classroom-tested textbook translates the abstract model vocabulary and processes from A Guide to the Project Management Body of Knowledge (PMBOK® Guide), Fourth Edition into accessible discussions complete with contemporary views and projections for the future. The text integrates the organizational environment that surrounds a project to supply students with the well-rounded knowledge of theories, organizational issues, and human behavior needed to manage real-world projects effectively. Providing a clear picture of the state of the art in project management, it details numerous project-related frameworks, including: Enterprise project management Project portfolio management Work breakdown structures Earned value management Professional responsibility Project team productivity The text reaches beyond traditional core project management topics to include discussions on enterprise maturity, virtual and outsourced organizations, project management offices, operational governance, and multi-project management. Filled with numerous end-of-chapter questions, scheduling and budgeting problems, scoping projects, and sample worksheets that illustrate various analytical tools and management decisions, this is the ideal text for classroom use and essential reading for anyone seeking project management certification.

The Digital Transformation of Logistics EGBG Services LLC

This volume constitutes the refereed proceedings of the 28th European Conference on Systems, Software and Services Process Improvement, EuroSPI 2021, held in Krems, Austria, in September 2021*. The 42 full papers and 9 short papers presented were carefully reviewed and selected from 100 submissions. The volume presents core research contributions and selected industrial contributions. Core research contributions: SPI and emerging software and systems engineering paradigms; SPI and team skills and diversity; SPI and recent innovations; SPI and agile; SPI and standards and safety and security norms; SPI and good/bad SPI practices in improvement; SPI and functional safety and cybersecurity; digitalisation of industry, infrastructure and e-mobility. Selected industrial contributions: SPI and emerging software and systems engineering paradigms; SPI and recent innovations; SPI and agile; SPI and standards and safety and security norms; SPI and good/bad SPI practices in improvement; SPI and functional safety and cybersecurity; digitalisation of industry, infrastructure and e-mobility; virtual reality. *The conference was partially held virtually due to the COVID-19 pandemic.

Microsoft Lync 2013 Unified Communications: From Telephony to Real-Time Communication in the Digital Age CRC Press

Previously published in the journal 'Information knowledge systems management' 7, 1-2 (2008), ISSN 1389-1995.

Toolbox Digital Business CRC Press

This book sets out to explain blockchain for the non-technical expert, to decipher the dense technicalities that dominate the field and to present the opportunities for busy professionals using practical applications and case studies. Presented in a clear and structured way and with documented real-world cases, the book is a practical reference guide that can be used across different industries. It offers both a constructive and critical review of the pain points blockchain is facing today, illustrates the pitfalls as well as the opportunities for business and describes the steps

towards overcoming them. It also aims to provide a unique view of both the intersection and synergy of blockchain with other emerging technologies and the wider digital ecosystem, as we see increasingly that blockchain alone won't be able to deliver business solutions. Most important, the book identifies trends and a path for the future of blockchain and its impact on society as a whole. The book is written for business audiences across all sectors. It is not a technical guide to blockchain, but it enables businesspeople to be better informed and prepared to plan ahead and develop strategies using blockchain.

Mobile Device Management Springer Nature

With breadth and depth of coverage, the Encyclopedia of Computer Science and Technology, Second Edition has a multi-disciplinary scope, drawing together comprehensive coverage of the inter-related aspects of computer science and technology. The topics covered in this encyclopedia include: General and reference Hardware Computer systems organization Networks Software and its engineering Theory of computation Mathematics of computing Information systems Security and privacy Human-centered computing Computing methodologies Applied computing Professional issues Leading figures in the history of computer science The encyclopedia is structured according to the ACM Computing Classification System (CCS), first published in 1988 but subsequently revised in 2012. This classification system is the most comprehensive and is considered the de facto ontological framework for the computing field. The encyclopedia brings together the information and historical context that students, practicing professionals, researchers, and academicians need to have a strong and solid foundation in all aspects of computer science and technology.

E-Planning and Collaboration: Concepts, Methodologies, Tools, and Applications Springer

Explains how managers can successfully build multinationals in emerging markets from the analysis of forty-one comparative cases of Mexican multinationals.

Systems, Software and Services Process Improvement Emerald Group Publishing

This book provides important guidelines for the digital transformation process and shows how established companies in particular can use digitization for their strategic further development. It highlights developments in IT and data management, supported by AI, and analyzes how marketing, sales, HR, the corporate organization and controlling must be transformed in the digital age in order to take advantage of these new opportunities as early and comprehensively as possible. The tools offered in this book will support companies in actively shaping the change.

T-Bytes Platforms & Applications Cambridge University Press

With approximately 50 million people across the globe considered expatriates (persons living and working abroad for a limited time), global mobility is an important issue for individuals, organisations, and national governments, and a major research stream in universities and business schools. Written by a team of internationally renowned scholars from around the world, this volume summarises what is known about the management of global mobility and sets an agenda for future research. It also offers a comprehensive overview of the practical implications for organisations that manage expatriates, and individuals who are currently or aspiring expatriates. Providing an accessible and globally relevant introduction to the subject of expatriation and global mobility, this book will appeal to postgraduate, MBA, and EMBA students studying global mobility or international human resource management. It will also be of interest to practitioners, such as human resource managers and global mobility managers, who would like to gain a better understanding of the expatriation process.

Smart Mobility – Connecting Everyone EGBG Services LLC

The book presents the best contributions from the international scientific conference "Growth Poles of the Global Economy: Emergence, Changes and Future," which was organized by the Institute of Scientific Communications (Volgograd, Russia) together with the universities of Kyrgyzstan and various other cities in Russia. The 143 papers selected, focus on spatial and sectorial structures of the modern global economy according to the theory of growth poles. It is intended for representatives of the academic community: university and college staff developing study guides on socio-humanitarian disciplines in connection with the theory of growth poles, researchers, and undergraduates, masters, and postgraduates who are interested in the recent inventions and developments in the field. It is also a valuable resource for expert practitioners managing entrepreneurial structures in the existing and prospective growth poles of the global economy as well as those at international institutes that regulate growth poles. The first part of the book investigates the factors and conditions affecting the emergence of the growth poles of the modern global economy. The second part then discusses transformation processes in the traditional growth poles of the global economy under the influence of the technological progress. The third part examines how social factors affect the formation of new growth poles of the modern global economy. Lastly, the fourth part offers perspectives on the future growth of the global economy on the basis of the digital economy and Industry 4.0.

Consequences for Management and Personnel of the Restructuring of Railways Springer

Understanding 5G Mobile Networks: A Multidisciplinary Primer offers the first manageable overview of 5G for a non-technical audience, and specifically a broad, multidisciplinary survey of the spectrum and the licensing and launch of 5G networks throughout the world, distinguishing standalone 5G from non-standalone 5G.

Digital Supply Chain and Logistics with IoT Digital Economics

This document brings together a set of latest data points and publicly available information relevant for Platforms & Applications Industry. We are very excited to share this content and believe that readers will benefit from this periodic publication immensely.

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