

Transnational Corporations And Uneven Development Rle International Business The Internationalization Of Capital And The Third World

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OMB No. 0426755439112 edited by

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GLOBAL TRANSFORMATION AND UNEVEN DEVELOPMENT

Edward Elgar Publishing

The definitive text on globalization, this book provides an accessible, jargon-free analysis of how the world economy works and its effects on people and places. Peter Dicken synthesizes the latest ideas and empirical data to blaze a clear path through the thicket of globalization processes and debates. The book highlights the dynamic interactions among transnational corporations, nations, and other key players, and their role in shaping the uneven contours of development. Mapping the changing centers of gravity of the global economy, Dicken presents in-depth case studies of six major industries. Now in full color throughout, the text features 228 figures. Companion websites for students and instructors offer extensive supplemental resources, including author videos, applied case studies with questions, lecture notes with PowerPoint slides, discipline-specific suggested further reading for each chapter, and interactive flashcards. ÿ ÿ New to This Edition: *Every chapter thoroughly revised and updated. *All 228 figures (now in color) are new or redesigned. *Addresses the ongoing fallout from the recent global financial crisis. *Discussions of timely topics: tax avoidance and corporate social responsibility; global problems of unemployment, poverty, and inequality; environmental degradation; the Eurozone crisis; and more. *Enhanced online resources for instructors and students.

TRANSNATIONAL CORPORATIONS

Routledge

Designed specifically for introductory globalization courses, *Introducing Globalization* helps students to develop informed opinions about globalization, inviting them to become participants rather than just passive learners. Identifies and explores the major economic, political and social ties that comprise contemporary global interdependency Examines a broad sweep of topics, from the rise of transnational corporations and global commodity chains, to global health challenges and policies, to issues of worker solidarity and global labor markets, through to emerging forms of global mobility by both business elites and their critics Written by an award-winning teacher, and enhanced throughout by numerous empirical examples, maps, tables, an extended bibliography, glossary of key terms, and suggestions for further reading and student research Supported by additional web resources - available upon publication at www.wiley.com/go/sparke - including hot links to news reports, examples of globalization and other illustrative sites, and archived examples of student projects Engage with fellow readers of *Introducing Globalization* on the book's Facebook page at www.facebook.com/IntroducingGlobalization, or learn more about this topic by enrolling in the free Coursera course *Globalization and You* at www.coursera.org/course/globalization *Transnational Corporations and Uneven Development (RLE International Business)* Harvard Business Review Press

Transnational Corporations is a policy-oriented journal for the publication of research on the activities of transnational corporations and their implication for economic development. Articles accepted for publication in this issue report on the following research themes: international tax

TRANSNATIONAL CORPORATIONS AND UNEVEN DEVELOPMENT

Edward Elgar Publishing

Transnational Corporations, Technology Transfer and Development: A Bibliographic Sourcebook compiles references one can use in studying transnational corporations and related topics. The compilation divides various source materials into eight major themes. The sourcebook presents publications on the development of science and technology; the International Technology Gap and the NIEO; and transnational corporations and technology. The other groups of publications compiled mainly focus on the anatomy of corporate technology transfer; technology transfer and host countries; and sectoral analysis, wherein several case studies are included. The last two sets of reference materials are concerned with technology transfer and the home country and its regulation. This sourcebook will be invaluable to those in need of lists of reference materials on transnational corporations.

MULTINATIONAL ENTERPRISES AND THE GLOBAL ECONOMY

Indiana University Press

The technological revolution has reached around the world, with important consequences for business, government, and the labor market. Computer-aided design, telecommunications, and other developments are allowing small players to compete with traditional giants in manufacturing and other fields. In this volume, 16 engineering and industrial experts representing eight countries discuss the growth of technological advances and their impact on specific industries and regions of the world. From various perspectives, these distinguished commentators describe the practical aspects of technology's reach into business and trade.

The UN and Transnational Corporations GRIN Verlag

'Institutional Change and Economic Development' discusses not just theoretical issues but a diverse range of real-life institutions - political, bureaucratic, fiscal, financial, corporate, legal, social and industrial - in the context of dozens of countries across time and space, spanning Britain, Switzerland and the USA in the past to Botswana, Brazil, and China today.

Transnational Corporations and International Production John Wiley & Sons

Challenging the main ways we debate globalization, *Global Displacements* reveals how uneven geographies of capitalist development shape—and are shaped by—the aspirations and everyday struggles of people in the global South. Makes an original contribution to the study of globalization by bringing together critical development and feminist theoretical approaches Opens up new avenues for the analysis of global production as a long-term development strategy Contributes novel theoretical insights drawn from the everyday experiences of disinvestment and precarious work on people's lives and their communities Represents the first analysis of increasing uneven development among countries in the Caribbean Calls for more rigorous studies of long accepted notions of the geographies of inequality and poverty in the global South

Does Foreign Direct Investment Have an Effect on Economic Development? The Case of Bulgaria

Taylor & Francis US

Research Paper (undergraduate) from the year 2009 in the subject Politics - International Politics - Topic: Globalization, Political Economics, grade: B+, Central European University Budapest, course: Political Economy, language: English, abstract: There is a big amount of literature in the recent decades about the broad effect of foreign direct investment (FDI) on the development of the recipient country. Interestingly, policy-making has come to ignore the ambiguous and inconclusive academic research results in terms of the benefits and costs of FDI. Almost every country nowadays strives to attract foreign investment most probably due to the success stories of some countries that have achieved rapid economic growth after encouraging FDI (China, Ireland, Hungary, Czech Republic). It is beyond doubt that transnational corporations (TNCs) possess much of the world's stock of technological knowledge and are productively using it. However, it is not so obvious whether the host countries can benefit from that knowledge.

INTRODUCING GLOBALIZATION

Amsterdam University Press

Economic Geography is a comprehensive introduction to this growing field, providing students with a vibrant and distinctive geographical insight into the economy. Contrasts a distinctively geographical approach with popular conceptions and assumptions in economics and management studies Debates a wide range of topics including economic discourses, uneven development, commodity chains, technology and agglomeration, the commodification of nature, states, transnational corporations, labour, consumption, economic cultures, gender, and ethnic economies Is richly illustrated with examples, vignettes, and case studies drawn from a variety of sectors around the world Is written in a clear, engaging and lively style Includes a rich array of photos, figures, text boxes, sample essay questions and annotated lists of further reading

International Development in a Changing World Bloomsbury Publishing

Transnational corporations (TNCs) have moved to the forefront of regulatory governance both within states and in the international arena. The *Research Handbook on Transnational Corporations* provides expert background commentary and up-to-date insights into regulatory frameworks impacting on TNCs at global, industry and national levels. Written by global experts in their field, this unique collection of essays provides in-depth understanding of how the forces of globalisation affect the world's largest corporations, and how those corporations, in turn, shape globalisation.

COMPETING PERSPECTIVES ON TRADE, MONEY AND CRISIS

Anthem Press

This book skillfully navigates the shoals of place and space to explain the intricacies of globalization. For those interested in the changing geography of global capitalism, Peck and Yeung is a "must read" - James H Mittelman, American University Remaking the Global Economy offers a state-of-the-art survey of geographical perspectives on the restructuring and reorganization of the global economy. With contributions from leading figures in the globalization debate, the book explores the latest thinking and research, as well as the enduring controversies, across a range of interrelated issues, including: - firm strategies and business knowledge - interactions between firms and nation states - production and innovation systems - transnationalism and labour markets - state restructuring. Each of the specially commissioned chapters presents interdisciplinary insights into the complex processes of economic globalization and their impact on the organization of firms, markets, industries, regions, and institutions. An integrated and comprehensive account, this is a résumé of the latest work in the literature on globalization that will provide a detailed map of the geography of the global economy.

Performance, Institutions, Problems, and Policies United Nations

International Development in a Changing World introduces key issues, debates and ideas about development in the 21st century. Uniquely interweaving international relations and development studies, the authorial team examines the contested concepts of poverty, inequality and livelihood, and the emergence of 'new powers' that will affect the architecture of international development. Themes of power and agency, history and scale integrate the many stories of development covered in the book, highlighting development as a complex process of change and interaction between people as well as between people and institutions, including governments and non-governmental organizations. Interdisciplinary in character, the book incorporates theories and tools from across the social sciences to provide a more holistic understanding of the social, economic and political transformations involved than most textbooks in the field can offer. Chapters are designed to inform policy and practice, moving from the theoretical to look closely, using a series of case studies, at the deliberate actions of people to improve their livelihoods, communities and societies. International Development in a Changing World is the first of two books in The Open University's International Development series. Whether used as a stand-alone text, or alongside its companion text: New Perspectives in International Development, this is an ideal introduction to the field for students of International Development, International Relations, Global Politics and Global Social Policy.

Placing China's State-Owned Enterprises Elsevier

This volume examines the role of transnational corporations (TNCs) in the geography of international production, covering both theoretical and empirical aspects.

AN INTRODUCTION TO THE SOCIOLOGY OF 'DEVELOPING SOCIETIES'

Edward Elgar Publishing

In Uneven Development, a classic in its field, Neil Smith offers the first full theory of uneven geographical development, entwining theories of space and nature with a critique of capitalist development. Featuring pathbreaking analyses of the production of nature and the politics of scale, Smith's work anticipated many of the uneven contours that now mark neoliberal globalization. This third edition features an afterword updating the analysis for the present day.

THE UNITED NATIONS LIBRARY ON TRANSNATIONAL CORPORATIONS : [INTERNATIONAL BUSINESS AND THE WORLD ECONOMY]. 7. GOVERNMENTS AND TRANSNATIONAL CORPORATIONS

Springer

The United Nations is commemorating the 25th anniversary of the 1986 Declaration on the Right to Development, which proclaimed the right to be: 'an inalienable human right by virtue of which every human person and all peoples are entitled to participate in, contribute to, and enjoy economic, social, cultural and political development, in which all human rights and fundamental freedoms can be realized'. The UN now aims to mainstream the right into its policies and operational activities, and is reviewing prospects for an internationally-binding legal instrument. The evolution of the right to development, however, has been dominated by debates about its conceptual validity and practical ramifications. It has been hailed as the cornerstone of the entire human rights system and criticized as a distracting ideological initiative. Questions also persist about the role of the right in reforming the international economic order. This book examines the legal and moral foundations of the right to development, addressing the major issues. It then considers the right to development in the global economy, noting the challenges of globalization and identifying key principles such as differential treatment of developing countries, participation and accountability. It relates the right to broad objectives such as the Millennium Development Goals, the human rights-based approach to development, and environmental sustainability. Implications for international economic law and policy in the areas of trade, development finance and corporate responsibility are assessed. The conclusion looks to the legal and ethical contributions - and limitations - of the right to development in this new context. With an academic and professional background in international law, human rights and moral theology, the author brings a unique interdisciplinary focus to this timely project.

Knowledge in the Development of Economies Routledge

For many years to come this volume... is surely going to be the ultimate reference work on international business... thanks to Dunning and Lundan, have at their disposal, a wealth of relevant data, as well as theoretical and empirical analyses, which will enable them to assess the capabilities, contributions and challenges posed by the multinational enterprises to the global economy. Seev Hirsch, International Business Review Multinational Enterprises and the Global Economy has become a classic in international business... Yet, the book's second edition is even better than the first, in part because of Professor Dunning's wise decision to choose Dr Lundan as his co-author and to draw upon her deep knowledge of various strands of research on business government relations and the societal effects of firm behaviour... In addition to being a remarkably useful reference book, Multinational Enterprises and the Global Economy is the first book any IB doctoral student should read to understand the significance and richness of IB scholarship as it has developed over the past 50 years. Alain Verbeke, Journal of International Business Studies The second edition of Multinational Enterprises and the Global Economy provides unparalleled coverage not only of the literature relevant to IB research but also of the evolution of IB in the world economy. Dunning and Lundan offer powerful insights into the societal effects of MNEs and the role of business government relations in the IB context. Journal of International Business Studies This wonderful book offers the definitive synthesis of the modern literature on the economic aspects of international business. It is encyclopedic yet full of incisive insights. It is a creative masterpiece which unbundles the DNA of the multinational enterprise and shows how it is the cornerstone of the field of international business. Alan M. Rugman, University of Reading, UK The rise of the multinational enterprise, and the consequent globalisation of the world economy, was arguably the single most important phenomenon of the second half of the twentieth century. This magisterial book, written by two leading authorities, examines this phenomenon in depth. It explains how foreign investment by multinationals diffused advanced technologies and novel management methods, driving productivity growth in Europe, Asia and North America; however, economic inequalities were reinforced as rich countries attracted more foreign investment than poor ones. This new edition of a classic work is not only an authoritative guide to contemporary multinational business, but a major historical resource for the future. Mark Casson, University of Reading, UK This thoroughly updated and revised edition of a widely acclaimed, classic text will be required reading for academics, policymakers and advanced students of international business worldwide. Employing a distinctive and unified framework, this book draws together research across a range of academic fields to offer a synthesis of the determinants of MNE activity, and its effects on the economic and social well-being of developed and developing countries. Unique to the new edition is its focus on the institutional underpinnings of the resources and capabilities of MNEs, and the role of MNE activity in transmitting and facilitating institutional change. Since the initial publication of this book more than a decade ago, the economic, managerial and social implications of globalisation and technological advancement have become even more varied and prominent. Accompanying these developments, there has been a rise in scholarly interest in interdisciplinary research addressing the important challenges of an ever-changing physical and human environment. Drawing on articles and books from international business and economics, as well as economic geography, political economy and strategic management, a systematic overview of the developments in scholarly thinking is presented.

TRANSNATIONAL CORPORATIONS AND LOCAL INNOVATION

Praeger Pub Text

Transnational Corporations and Uneven Development (RLE International Business) The Internationalization of Capital and the Third World Routledge

The Nature of the Transnational Firm Edward Elgar Publishing

This book examines the changing position of the Developing World within the world system. It focuses on particular issues which cut across communities, nations, regions and, in consequence, the world. These include migration, health and disease, the media, transnational corporations, religion, and political and economic institutions. The contributors draw on a wealth of illustrations and global examples to examine topics such as HIV/AIDS transmission, the mediated Gulf War, consumption patterns, the Third World in the First, Orientalism and Islam, environmental and urban movements, liberation theology in Latin America and the impact of the media. This book provides a critical introduction to the Third World around the unifying theme of globalisation.

Transnational Corporations Routledge

Documents the major processes, performance, institutions, problems and policies associated with global political economy. This book presents an analysis of the changing distribution and production of wealth throughout the world, the global technological revolution, and a special study of Asia and Eastern Europe in the world system.

RESEARCH HANDBOOK ON TRANSNATIONAL CORPORATIONS

Routledge

In order for foreign direct investment to have deep and lasting positive effects on host countries, it is essential that multinational corporations have close direct and indirect interaction with local firms. A valuable addition to the emerging literature on multinational-local firm interfaces, this book provides a number of case studies from emerging economies that examine such mutually beneficial business relationships and the policy measures necessary to support them.

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