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# Global Business Today Asia Pacific Edition

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Exploring Transgenerational Entrepreneurship in  
Family Firms  
Business in Asia Pacific  
Dilemmas of a Trading Nation  
A Quantitative Assessment  
Asia-Pacific Issues in International Business  
Global Business Today  
The Oxford Handbook of International Law in Asia  
and the Pacific  
Trends in Mobile Technology and Business in the  
Asia-Pacific Region  
By More Than Providence

Live Long and Prosper  
International Production Networks in Asia  
Trends in Asia Pacific Business and Management  
Research  
Aging in East Asia and Pacific  
Waking the Asian Pacific Co-operative Potential  
Global Context and Local Policies  
Guanxi and Business

*Global  
Business  
Today Asia  
Pacific  
Edition*

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edited by*

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**MELINA MACIAS**

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Urban Dynamics in a  
Global Era Edward  
Elgar Publishing

The new, fully updated second edition of *The New Global Politics of the Asia Pacific* builds on its coherent framework for understanding the complex international and global politics of the Asia Pacific. The textbook provides an introductory guide for the main frameworks needed to understand the region (realism,

liberalism, critical theory), which is reader-friendly while still offering sophisticated competing interpretations. Key content includes: the US in the Asia Pacific; China and Japan in the Asia Pacific; Southeast Asia in the Asia Pacific; India in the Asia Pacific; Russia in the Asia Pacific; Australia in the Asia Pacific; Europe in the Asia Pacific; globalization, regionalism and political economy; Asian values, democracy and human rights; transnational

actors; region security order and the impact of terrorism on the region. A highly topical account, which provides an overview of the main actors, institutions and contemporary issues such as security, terrorism and transnational actors, the book is required reading for undergraduate students of Asian studies, international politics, and anyone interested in the region.

Between Local and Global Edward Elgar Publishing

Charles Hill's *Global Business Today*, 4e (GBT) has become an established text in the International Business market for its excellent but concise coverage of the key global issues including the cultural

context for global business, cross-border trade and investment, the global monetary system and competition in the global environment. GBT's concise chapters give a general introduction to international business - emphasizing the environmental factors, with less coverage of operations. Charles Hill is renowned for his attention to research trends and that is evident in *Global Business Today*, 4e through a variety of real world examples and cases from small, medium, and large companies throughout the world. *The Asian Advantage* Academic Press  
This book reviews progress with regional cooperation and integration in Asia and

the Pacific and explores how it can be reshaped to achieve a more resilient, sustainable, and inclusive future. Consisting of papers contributed by renowned scholars and Asian Development Bank staff, the book covers four major areas: public goods, trade and investment, financial cooperation, and regional health cooperation. The book emphasizes how the region can better leverage regional integration to realize its vast potential as well as overcome challenges such as the coronavirus disease (COVID-19) pandemic.

*Exploring Transgenerational Entrepreneurship in Family Firms* Springer Science & Business Media

A comprehensive primer to the ongoing Asian economic miracle provides a detailed account of the steps taken by Asia-Pacific economic powerhouses to recover from the collapse of the 1990s and re-emerge strong, evaluating each country's strategy for economic success, as well as the performance of major corporations in the region.

*Business in Asia Pacific*  
Routledge

"While global trade negotiations remain stalled, two tracks of trade negotiations in the Asia-Pacific--the proposed Trans-Pacific Partnership (TPP) agreement and a parallel Asian track--could generate momentum for renewed liberalization

and provide pathways to region-wide free trade. We estimate that world income would rise by \$295 billion per year on the TPP track, by \$766 billion if both tracks are successful, and by \$1.9 trillion if the tracks ultimately combine to yield region-wide free trade. The tracks are competitive initially but their strategic implications appear to be constructive: they generate incentives for enlargement and mutual progress and, over time, for region-wide consolidation. The "21st century" template of the TPP would be especially productive because it is likely to offer opportunities for the leading sectors of both emerging-market and advanced economies. An ambitious TPP

template would generate greater gains from integration than less demanding alternatives, but it will be harder to sell to China and other key regional partners as the TPP evolves toward wider agreements. The crucial importance of Asia-Pacific integration argues for an early conclusion of the TPP negotiations, but without jeopardizing the prospects for region-wide or even global agreements based on it in the future"--Provided by publisher.

### **Dilemmas of a Trading Nation**

Springer  
This book provides domestic law expertise, on-the-ground experience, and a global perspective of 14 countries and

jurisdictions (Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam) and addresses topics such as: establishing a business presence; foreign investments; operational issues; litigation and dispute resolution; and developing an exit strategy.

## **A QUANTITATIVE ASSESSMENT**

World Scientific  
The increasing dominance of the Asia-Pacific region as a source of international business growth has created a dynamic and complex business environment. For this reason, a sound understanding of regional economies, communities and

operational challenges is critical for any international business manager working in a global context. With an emphasis on 'doing business in Asia', Contemporary International Business in the Asia-Pacific Region addresses topics that are driving international business today. Providing content and research that is accessible to local and international students, this text introduces core business concepts and comprehensively covers a range of key areas, including trade and economic development, dimensions of culture, business planning and strategy development, research and marketing, and employee development in cross-cultural

contexts. Written by authors with industry experience and academic expertise, *Contemporary International Business in the Asia-Pacific Region* is an essential resource for students of business and management.

### **ASIA-PACIFIC ISSUES IN INTERNATIONAL BUSINESS**

Routledge  
This book examines issues in alternative and mainstream education systems. It presents not only alternative forms of education facing actual issues in societies but also legal and administrative features of education. The book, dealing with issues of minority in education system, addresses school development in

the 21st century as well as what kind of educational community should be created in the age of globalization.

**Global Business Today** Duke University Press

Soon after the American Revolution, ?certain of the founders began to recognize the strategic significance of Asia and the Pacific and the vast material and cultural resources at stake there. Over the coming generations, the United States continued to ask how best to expand trade with the region and whether to partner with China, at the center of the continent, or Japan, looking toward the Pacific. Where should the United States draw its defensive line, and how should it export



democratic principles? In a history that spans the eighteenth century to the present, Michael J. Green follows the development of U.S. strategic thinking toward East Asia, identifying recurring themes in American statecraft that reflect the nation's political philosophy and material realities. Drawing on archives, interviews, and his own experience in the Pentagon and White House, Green finds one overarching concern driving U.S. policy toward East Asia: a fear that a rival power might use the Pacific to isolate and threaten the United States and prevent the ocean from becoming a conduit for the westward free flow of trade, values, and forward defense. By More Than Providence

works through these problems from the perspective of history's major strategists and statesmen, from Thomas Jefferson to Alfred Thayer Mahan and Henry Kissinger. It records the fate of their ideas as they collided with the realities of the Far East and adds clarity to America's stakes in the region, especially when compared with those of Europe and the Middle East.

**The Oxford Handbook of International Law in Asia and the Pacific**  
McGraw-Hill Higher Education

This book examines the vital nature of the subject of leadership in Asia and looks, in particular, at the processes and practices within the Asia Pacific region. It

describes how leadership processes differ across various regions and teaches managers how to better employ these processes in order to improve the success of their organisations. The work moves beyond looking only at Western ideas and explores further leadership perspectives based on differing cultural foundations. It considers the influences of Confucianism, Daoism, Mohism and Legalism and also reflects the character of different leadership styles, such as paternalistic, benevolent transactional and transformational styles, as well as authentic and entrepreneurial approaches.

Throughout the text, a wide range of international contributors adopt an array of leadership and other theories, cases, sectors and methods to discuss leadership in Asia. This book was originally published as a special issue of the Asia Pacific Business Review.

**Trends in Mobile Technology and Business in the Asia-Pacific Region**

Routledge  
Global Business  
TodayAsia Pacific  
EditionGlobal Business  
TodayAn Asia-Pacific  
PerspectiveMcGraw-Hill  
Higher Education  
By More Than  
Providence McGraw-Hill  
Companies  
Southeast Asia  
contains four urban  
conglomerates of the  
sort that this study  
characterizes as Mega-

Urban Regions " Jakarta, Manila, Bangkok and Ho Chi Minh. These locations are examined in this book, along with Taipei and Shanghai. Because the administrative boundaries of the cities at the core of these zones do not include the entire urban area, the significance of the broader urban community has largely escaped scholarly attention. The authors base their analysis on actual agglomeration size rather than administrative boundaries, and draw on unpublished census data to study the dynamics of these massive urban zones, considering area and population size as well as social and demographic patterns of change in core, inner and outer zones.

They conclude that these mega-urban regions continue to increase their share of national populations, and zones immediately beyond the official metropolitan boundaries are where the most dramatic changes are occurring. *Live Long and Prosper* Routledge This book, first published in 1989, examines the practice of international business in the Asia-Pacific region. It examines the factors which have influenced its growth and dissemination and analyses particular elements in a transnational, cross-cultural and comparative way. By relating its conclusions to research findings from elsewhere, the Asia-Pacific area is

placed in the context of the global business scene. By synthesizing the established body of knowledge and offering managerial insights the book has much to offer the researchers and policy makers of today.

International Production Networks in Asia Cambridge University Press

The balancing of competing interests and goals will have momentous consequences for Japan—and the United States—in their quest for economic growth, social harmony, and international clout. Japan and the United States face difficult choices in charting their paths ahead as trading nations. Tokyo has long aimed for greater decisiveness, which would allow it to move away from a

fragmented policymaking system favoring the status quo in order to enable meaningful internal reforms and acquire a larger voice in trade negotiations. And Washington confronts an uphill battle in rebuilding a fraying domestic consensus in favor of internationalism essential to sustain its leadership role as a champion of free trade. In *Dilemmas of a Trading Nation*, Mireya Solís describes how accomplishing these tasks will require the skillful navigation of vexing tradeoffs that emerge from pursuing desirable, but to some extent contradictory goals: economic competitiveness, social legitimacy, and political viability. Trade policy has catapulted

front and center to the national conversations taking place in each country about their desired future direction—economic renewal, a relaunched social compact, and projected international influence. Dilemmas of a Trading Nation underscores the global consequences of these defining trade dilemmas for Japan and the United States: decisiveness, reform, internationalism. At stake is the ability of these leading economies to upgrade international economic rules and create incentives for emerging economies to converge toward these higher standards. At play is the reaffirmation of a rules-based international order that has been a source of postwar

stability, the deepening of a bilateral alliance at the core of America's diplomacy in Asia, and the ability to reassure friends and rivals of the staying power of the United States. In the execution of trade policy today, we are witnessing an international leadership test dominated by domestic governance dilemmas. Trends in Asia Pacific Business and Management Research Routledge  
The Asia-Pacific region, sustaining more than four decades of rapid growth, has emerged as an economic force comparable in significance to Europe and North America. This book examines the economic, geopolitical, technological, demographic, and

cultural forces that shape the international business strategies in the Asia-Pacific region. Specifically, it examines the seismic shifts in global business environment since the new century, and addresses emerging opportunities and threats in the Asia-Pacific region. This book offers new insights for international business in areas such as trade policy, supply chains, international investment, technological innovation, international marketing, digital economy, and human resources. The enclosed comprehensive and diverse analyses of the international business landscape in the New Asia are invaluable to

scholars, managers, politicians, and policy makers alike. This book is engaging and informative. It presents a collection of diverse and cutting-edge topics that offer new insights into International Business activities in the Asia-Pacific region, raising questions for debate and opening pathways for future research. A must-read book for International Business scholars.— Hussain G. Rammal, University of Technology Sydney, Australia This book offers a comprehensive introduction to the general business environment in Asia. It highlights the complexities and dynamics of doing business in Asia and provides insightful understandings of emerging issues in the

region. The chapter-by-chapter analyses of the region depict the rich thematic contexts in which key issues and challenges facing corporate executives as well scholars in international business. I believe that this book is valuable for students of international business, global business environment and regional studies.

—Hongxin Zhao, Saint Louis University, USA  
[Aging in East Asia and Pacific](#) Edward Elgar Publishing

This volume examines the economic, political, social and environmental challenges facing rural communities in the Asia-Pacific region, as global issues intersect with local contexts. Such challenges, from climatic change and volcanic eruption to

population growth and violent civil unrest, have stimulated local resilience amongst communities and led to evolving regional institutions and environment management practices, changing social relationships and producing new forms of stratification. Bringing together case studies from across mainland Southeast Asia and the Island Pacific, an expert team of international contributors reveal how communities at the periphery take charge of their lives, champion the virtues of their own local systems of production and consumption, and engage in the complexities of new structures of development that demand a response to

the vacillations of global politics, economy and society. Inherent in this is the recognition that 'development' as we have come to know it is far from over. Each chapter emphasizes the growing recognition that ecological and environmental issues are key to any understanding and analysis of structures of sustainable development. Providing diverse multidisciplinary theoretical and empirical perspectives, *Environment, Development and Change in Rural Asia-Pacific* makes an important contribution to the revitalization of development studies and as such will be essential reading for scholars in the field, as

well as those with an interest in Asia-Pacific studies, economic geography and political economy.

### **WAKING THE ASIAN PACIFIC CO- OPERATIVE POTENTIAL**

Elsevier

This book is based on the review of literature on different themes related to business and management in the Asia Pacific context. All seven chapters included in this book explore the past, present and future of business and research. They cover diverse topics in the Asia Pacific context ranging from different ways of thinking to innovation implementation and efficiency, responsible tourism, internal marketing to leadership. This book



will be useful for researchers, practitioners and policy makers. The chapters in this book were originally published as a special issue of the Asia Pacific Business Review.

### **Global Context and Local Policies**

Lulu.com

Social capital is broadly conceptualised as consisting of resources and network ties embedded in the social structures and relationships that facilitate beneficial outcomes for the actors within those structures. Despite the number of research studies on social capital, there have been fewer attempts to examine social capital in the context of service-oriented firms, particularly in the Asia Pacific. This is

surprising as the service industry plays an important role in the global services trade transactions and business activities. Social capital enables and maintains social relations for business transformation for service-oriented firms. Indeed, it would be unimaginable for any economic activity, particularly in service-oriented firms, to occur without social capital. This examination of social capital in the Asia Pacific region provides the context for recognising the cultural, social and economic opportunities and challenges of several Asia Pacific countries that can potentially enrich our knowledge and understanding of the region. Contributions are drawn from cases

based in Thailand, Indonesia, South Korea, China and Australia, for relevant application in the areas of social capital and service-oriented firms in the Asia Pacific. This book was originally published as a special issue of the Asia Pacific Business Review.

### **GUANXI AND BUSINESS**

Oxford Handbooks  
This volume represents research on a selection of key issues in international business in the Asia-Pacific region. In particular the contributors examine the internationalization process, export expansion and performance, foreign direct investment and the management of international business relationships. More specifically, they

analyze: the growth patterns of Danish and US companies developing operations in the region; the impact of the Internet, the competitiveness of the Australian wine industry, and the development and application of export performance measures; the factors influencing the location decisions of Japanese Multinational Enterprises (MNEs) and the investment risk perceptions of Australian MNEs; the multinational knowledge acquisition modes of Taiwanese electronics firms; the protection of intellectual property rights; the use of performance measures in international joint ventures; the human resource management practices of ethnic

Chinese-owned enterprises compared to Anglo-American MNEs.

*Global Business Today*  
US Institute of Peace  
Press

Replete with case studies, *Waking the Asian Pacific Cooperative Potential* applies a novel theoretical framework to aid in understanding meaningful change in cooperative firms, mutual firms, collectives, and communes, focusing in particular on the underexamined Asia Pacific region. It explores the common, albeit competing, objectives of transformational cooperatives that deliver a range of social benefits and corporative coops where the cooperative exhibits the

characteristics of a competitive investor firm. The book provides examples of successful cooperatives in eleven countries across the Asia Pacific and reviews the theoretical framework of cooperatives, including issues pertaining to socio-economic, politico-legal, and domestic and international factors. *Waking the Asian Pacific Co-operative Potential* provides early-career researchers and graduate students with a systematic resource of cooperatives in the Asia Pacific, highlighting core lessons from case studies regarding the ideal role of cooperatives in a modern economy and on the enabling factors of the role of the state,

the market potential for scale-up, the mitigation of poverty, and civil society.

Provides numerous case studies drawn from successful co-operative organizations across the Asia Pacific region Advances a theoretical framework

to help readers access and understand the reasons for co-operative success in the Asia Pacific region Develops tools for practitioners to establish effective co-operatives and restructure them to optimal goals

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